



Spontan  
Creative  
Media

# CLIENTS

## Organizations



## Companies



...& hundreds more in 4 continents!

# PARTNERS

 Meta

 SONY

 ByteDance

# AWARDS & RECOGNITIONS

Spontan is an award-winning agency that helps organizations and businesses to get and stay ahead of the competition.

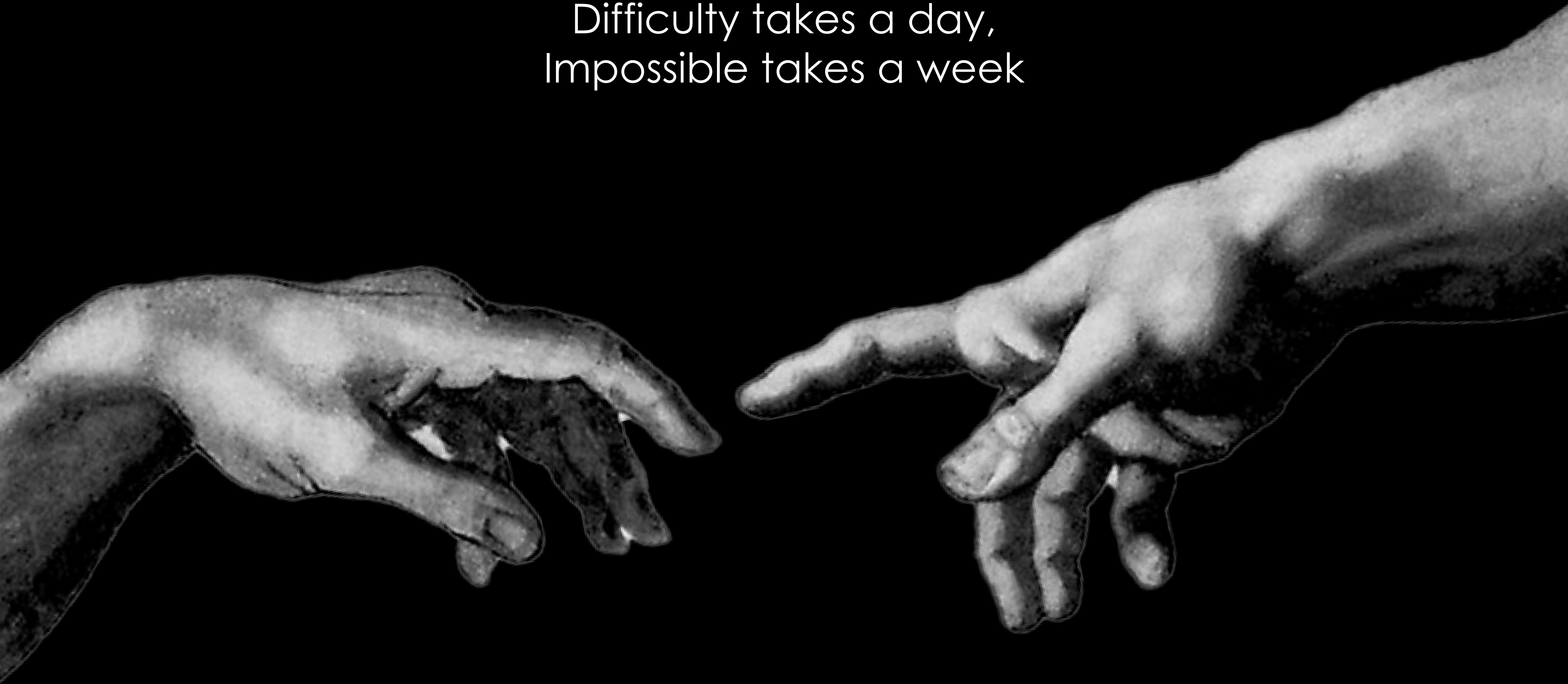
**COMMUNITY MANAGEMENT AGENCY BY TDA 2019**

**13 TOP CREATIVE AGENCY STARTUPS AND COMPANIES IN THE BALKANS**

**TDA'S TOP 10 BRANDING AGENCIES SPRING 2023**

**MOST CREATIVE BRAND DESIGN & COMMUNICATIONS AGENCY 2024 - ALBANIA**

Difficulty takes a day,  
Impossible takes a week



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8

**MARKETING & COMMUNICATION**

**8.** **MARKETING & COMMUNICATION**

26. VIDEO PRODUCTION

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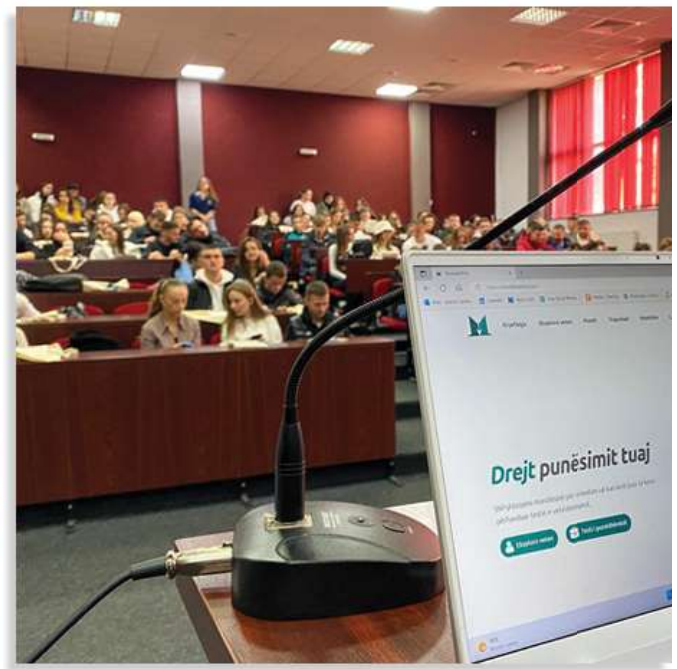
44. GAME DEVELOPMENT

Working with us  
2022 - 2023

Mundesiplot.com is the newest platform aiming to increase employment rates and developing the skills of users wherever they are located in Albania and Kosovo. The platform is provided by Swisscontact and co-funded by SDC and the city of Zurich.

Our service regarded their communication and dissemination activities, more specifically content creation, planning, event management, brand consultancy, marketing campaigns on TV, Radio Stations, Facebook, Instagram, and Google, Search Engine Optimization, Photo, and Video shooting, 24/7 maintenance, and digital consultancy.

We surpassed the projected goals by over 250%, reaching more than 500.000 people within a year. More than 2000 people downloaded the apps and around 10.000 had their own profile on the website.



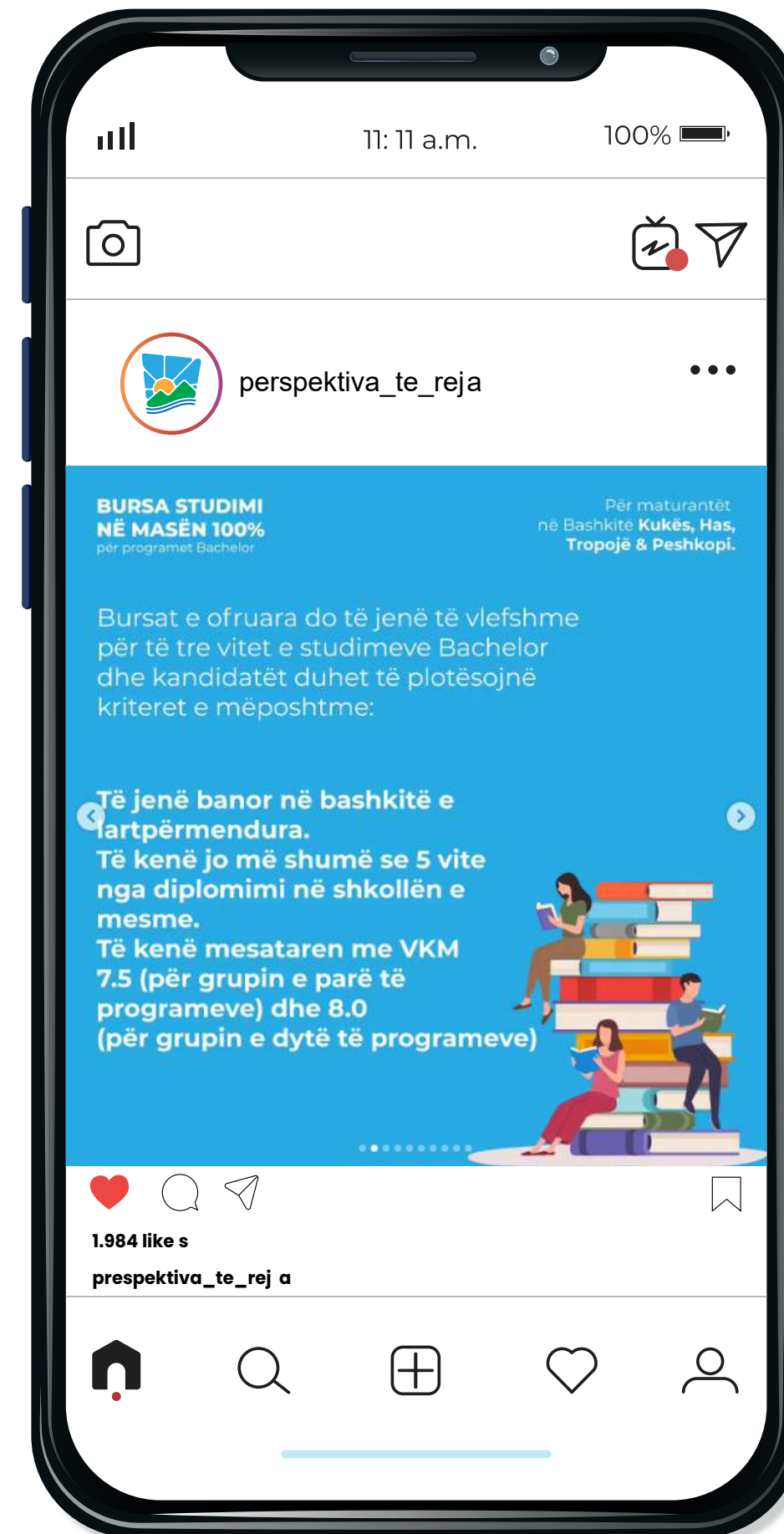


**NEW PERSPECTIVES**  
Embrace Your Roots, Build the Future!

## Working with us Since 2023 - Ongoing

Spontan, in collaboration with Swisscontact Albania, took charge of spearheading the project's communication strategy and its execution. This encompassed crafting compelling content, devising strategic plans, managing events seamlessly, and designing captivating graphics.

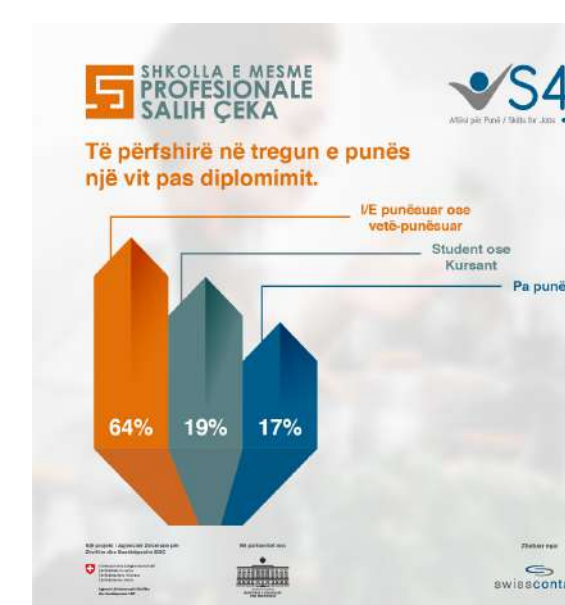
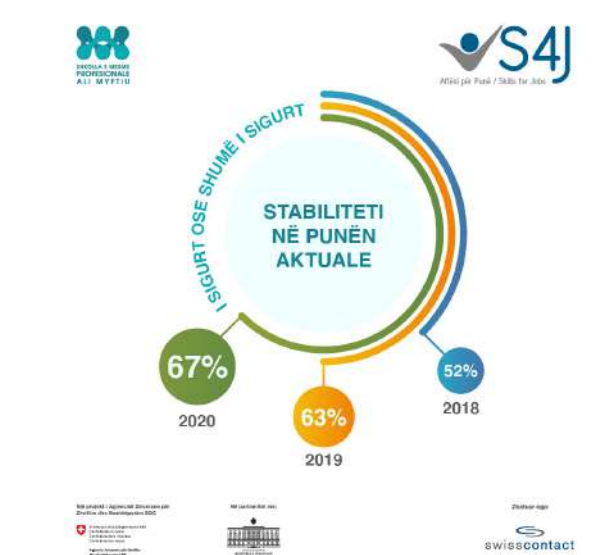
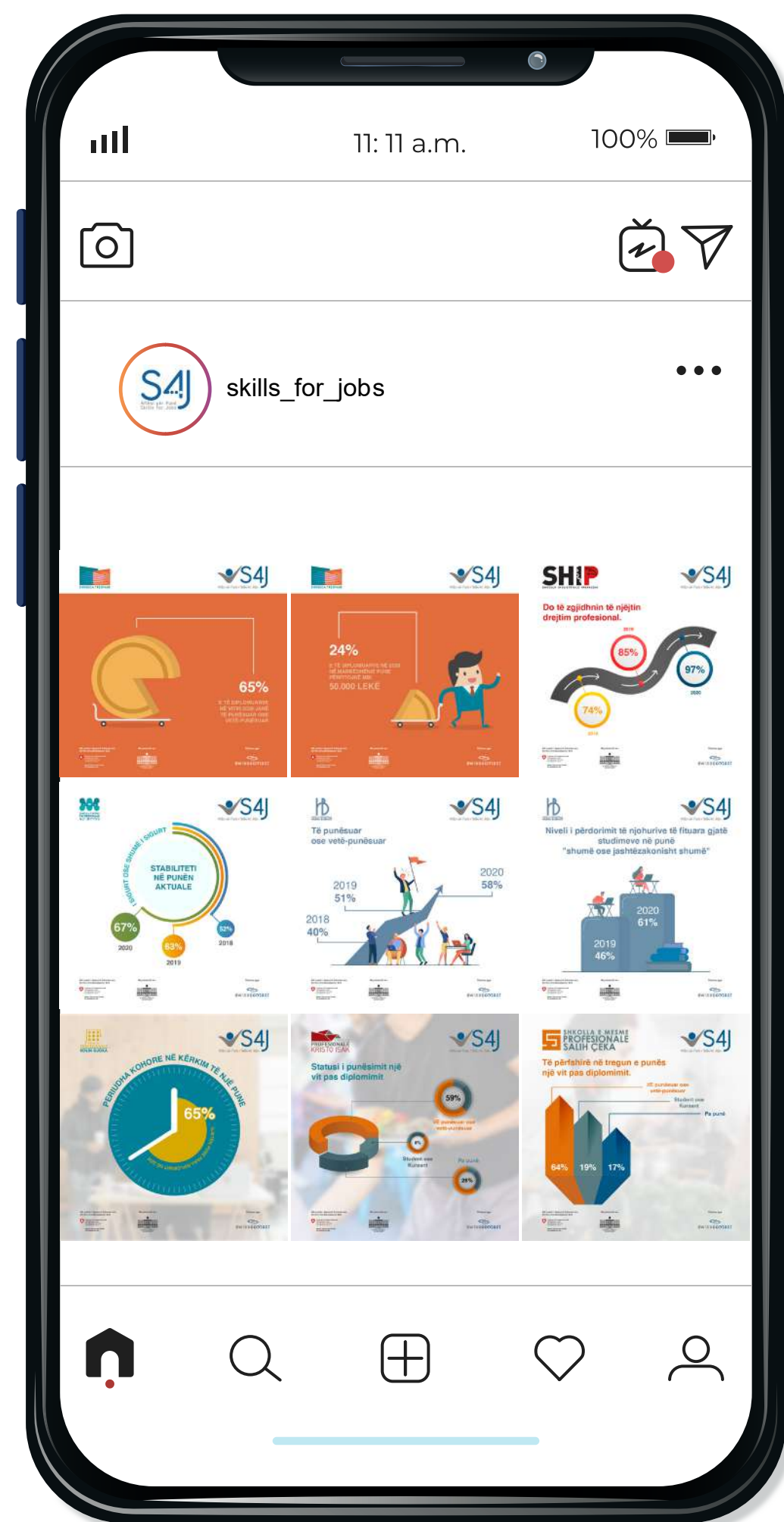
Additionally, Spontan played a pivotal role in conceptualizing and crafting the project's logo. Our services extended to all facets of communication and dissemination, including video production, event organization, and graphic design. We orchestrated marketing campaigns across various platforms such as TV, radio, Facebook, Instagram, and Google, ensuring broad outreach and engagement. Employing SEO tactics, we optimized visibility and accessibility across digital channels.



Working with us  
2020 - 2022

Spontan partnered with the 'Skills for Jobs' (S4J) project, a Swiss Agency for Development and Cooperation (SDC) initiative implemented by Swisscontact in Albania. Our role encompassed delivering comprehensive graphic design services, adeptly managing social media platforms, providing training sessions, and overseeing select communication endeavors.

Our collaboration contributed to enhancing the visibility and efficacy of S4J's vocational education and training (VET) initiatives, fostering inclusivity, modernization, and digitalization. As the project enters its Phase 3, our efforts align with the overarching goal of consolidating past achievements, ensuring sustainable VET improvements, and offering enhanced opportunities to approximately 29,400 Albanian individuals, spanning diverse demographics including women, men, youth, and special needs groups.



**Working with us  
Since 2023 - Ongoing**

Spontan collaborated with Impact Assessment Institute on a study conducted in Albania and Kosovo, prioritizing investments to align with the #EUBeatingCancerPlan.

Our joint effort involved designing layout in 6 different languages and crafting social media posts to promote the study findings. Furthermore, we facilitated discussions on Albania's readiness for EU membership, specifically focusing on its progress towards targets for greener mobility, including investments in new vehicles, electric charging stations, and hydrogen refueling infrastructure.



**Infographic**

Highest revenue creating products due to imports of fuel (around 47,953 million ALL or 405.6 million Euro), cigarettes (around 28,325 million ALL or 237 million Euro), and used vehicles for the transport (around 7,028 million ALL or 58.6 million Euro), in total 63,194 million ALL or 696 million Euro.

Revenues in Million ALL	Contribution in % to Customs
Fuel imports: 47,953 million ALL or 405.6 million Euro	75.9%
Cigarettes imports: 28,325 million ALL or 237 million Euro	44.8%
Used vehicles for the transport: 7,028 million ALL or 58.6 million Euro	11.1%
Total: 63,194 million ALL or 696 million Euro	100%

**EU policy targets:**  
European Green Deal: Climate Neutral Fuel, switch to zero-emission vehicles.  
Europe's Beating Cancer Plan: strive for a smoke-free society.

**Projected Revenue Loss by 2040:**

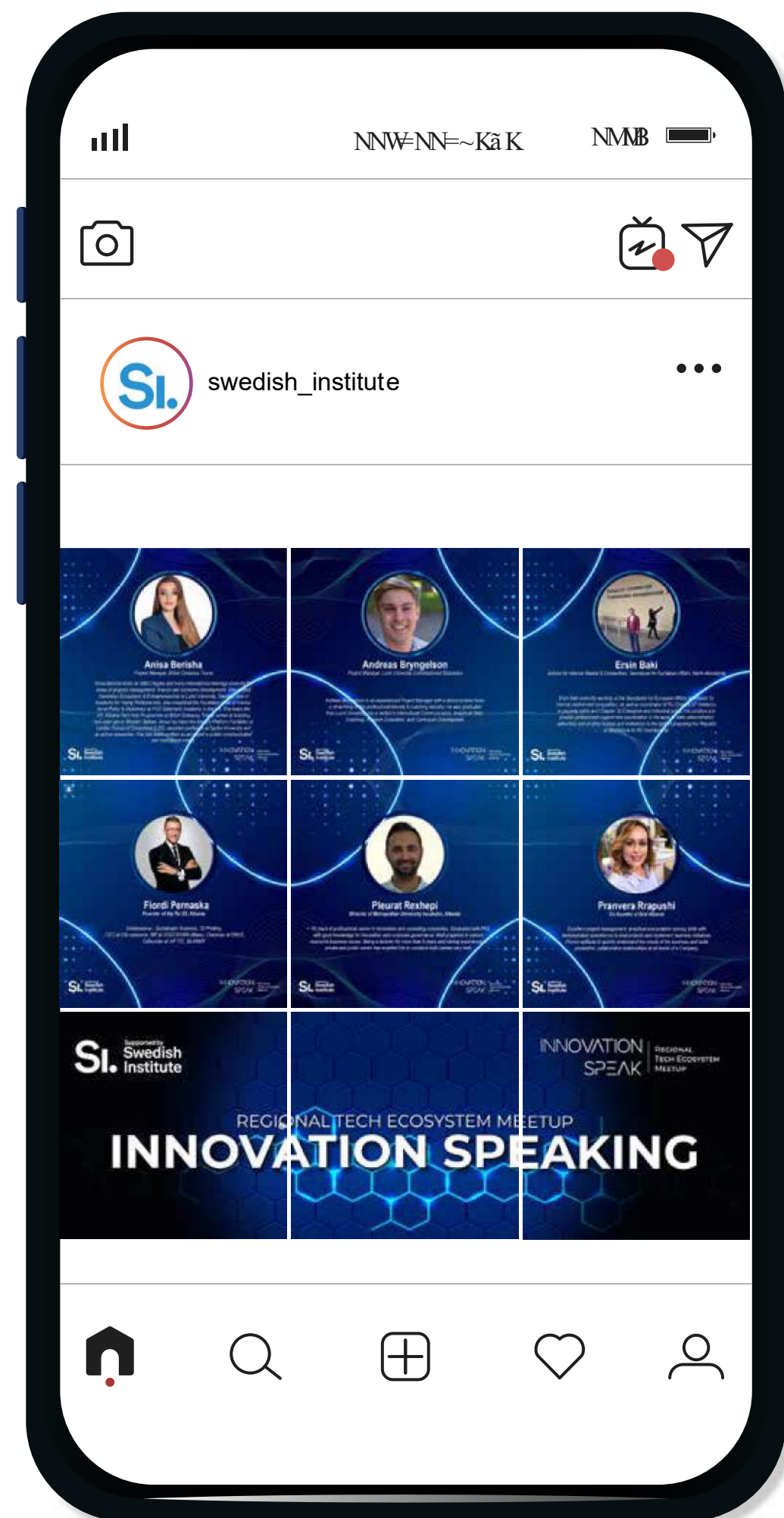
Category	2023 Revenue (mil. ALL)	2040 Revenue (mil. ALL)	Reduction % by 2040
Fuel	23,523 mil. ALL or 200.3 mil. €	3,499 mil. ALL or 29.2 mil. €	85% by 2040
Cigarettes	22,320 mil. ALL or 192 mil. €	3,499 mil. ALL or 29.2 mil. €	84% by 2040
Cars	3,499 mil. ALL or 29.2 mil. €	3,499 mil. ALL or 29.2 mil. €	0% by 2040
<b>Total</b>	<b>50,352 million ALL</b> or 421.6 million euro	<b>10,497 million ALL</b> or 87.6 million euro	<b>79% reduction</b>

Working with us  
2019 - 2020

Spontan Creative Media partnered with the Swedish Institute and the British Embassy in Tirana to launch #SpeakInnovation, an international program focused on the future of technology.

Together, we orchestrated a virtual event centered around discussing the economic challenges posed by the pandemic and showcasing digitalization outcomes in organizations and startups. Spontan took charge of finding mentors, handling event PR, managing social media live streaming, and overseeing all aspects of design and communication.

Our comprehensive services ensured the success of the event, highlighting innovative practices and facilitating valuable discussions on navigating the digital landscape in challenging times.



# 14

## **WEB DEVELOPMENT**

8. MARKETING & COMMUNICATION

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44. GAME DEVELOPMENT

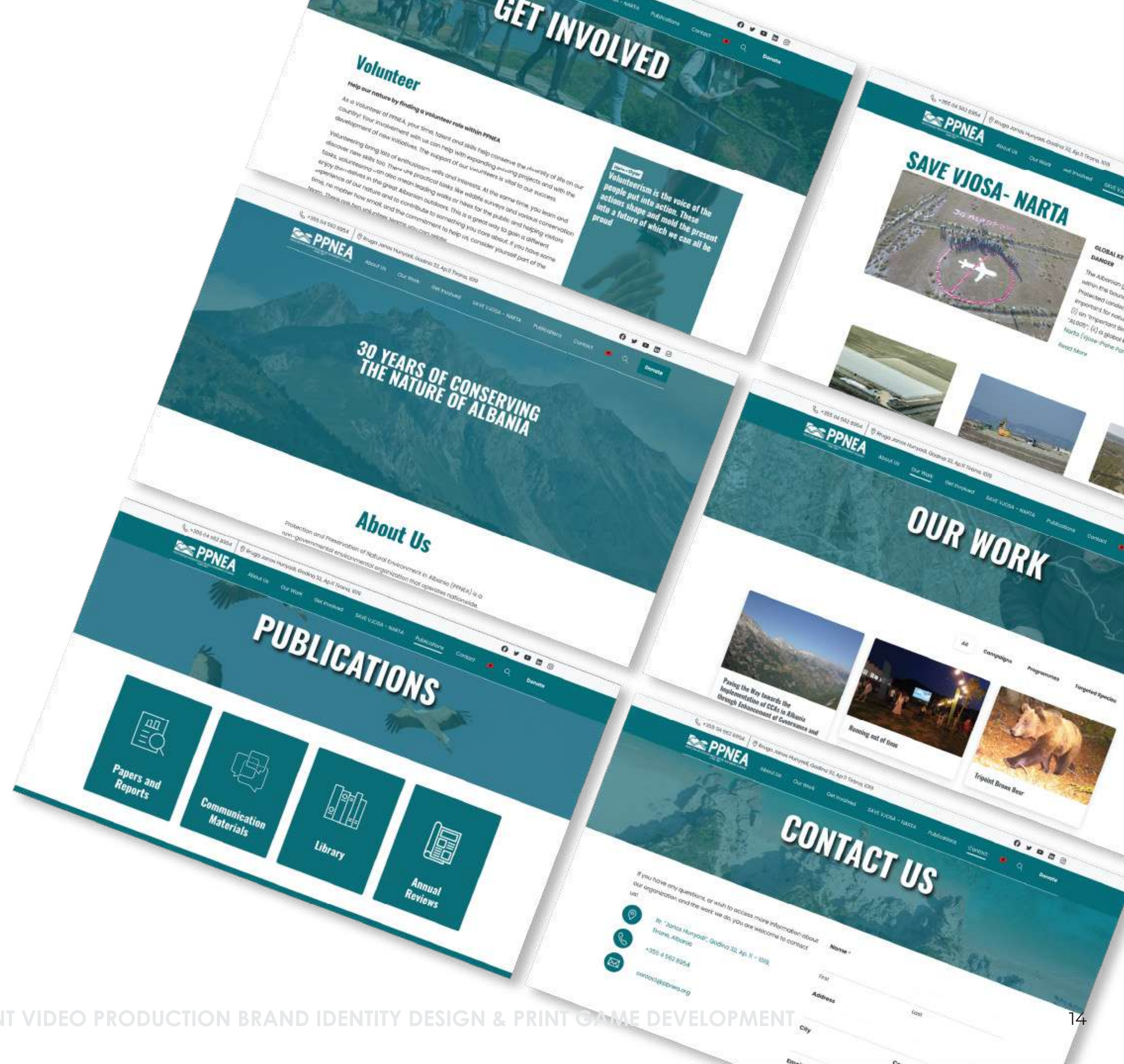


Protection and Preservation of Natural Environment in Albania (PPNEA) is a non-governmental environmental organization that operates nationwide, known to be the first environmental organization in Albania.

Spomtan Creative media offered the following services:

- UI/UX
- Implementation of different contact forms
- Search Engine Optimisation
- Multilingual
- Donation PopUp
- Standard Post, Video Post, Link Post & Portfolio Post
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration

[www.ppnea.org](http://www.ppnea.org)

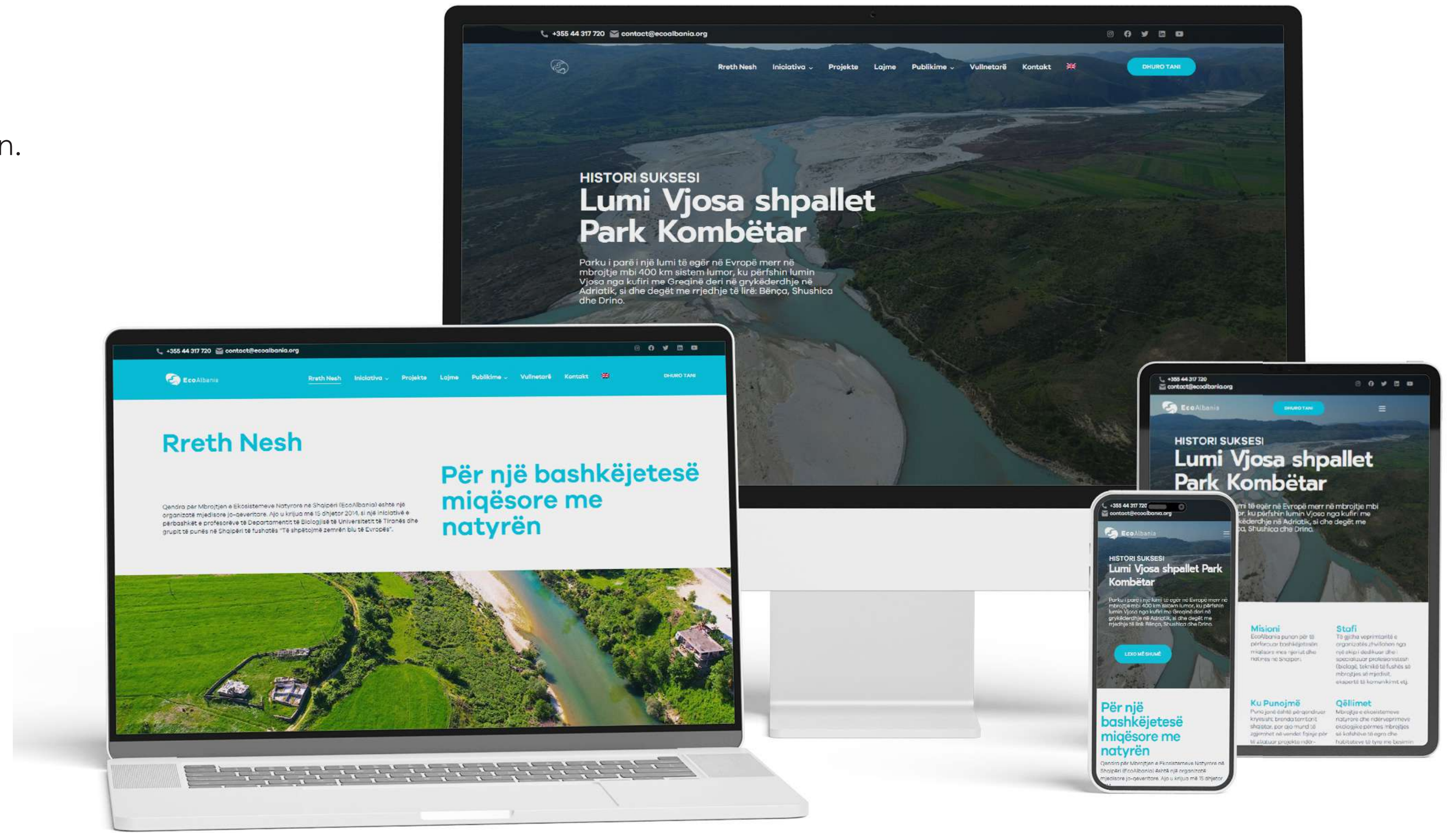




The center for Protection of the Natural Ecosystems in Albania (EcoAlbania) is a non-governmental environmental organization. It was created on 15th of December 2014 as a joint initiative of professors of the Department of Biology of the Tirana University and the “Save the Blue Heart of Europe” team in Albania. Through our collaboration Spontan Creative Media offered the following services:

- UI/UX
- Implementation of different contact forms
- Search Engine Optimisation
- Multilingual
- Blog
- Portfolio (Projects)
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration
- GDPR Cookie Consent
- Donation System
- Booking System
- Event System

[www.ecoalbania.org](http://www.ecoalbania.org)



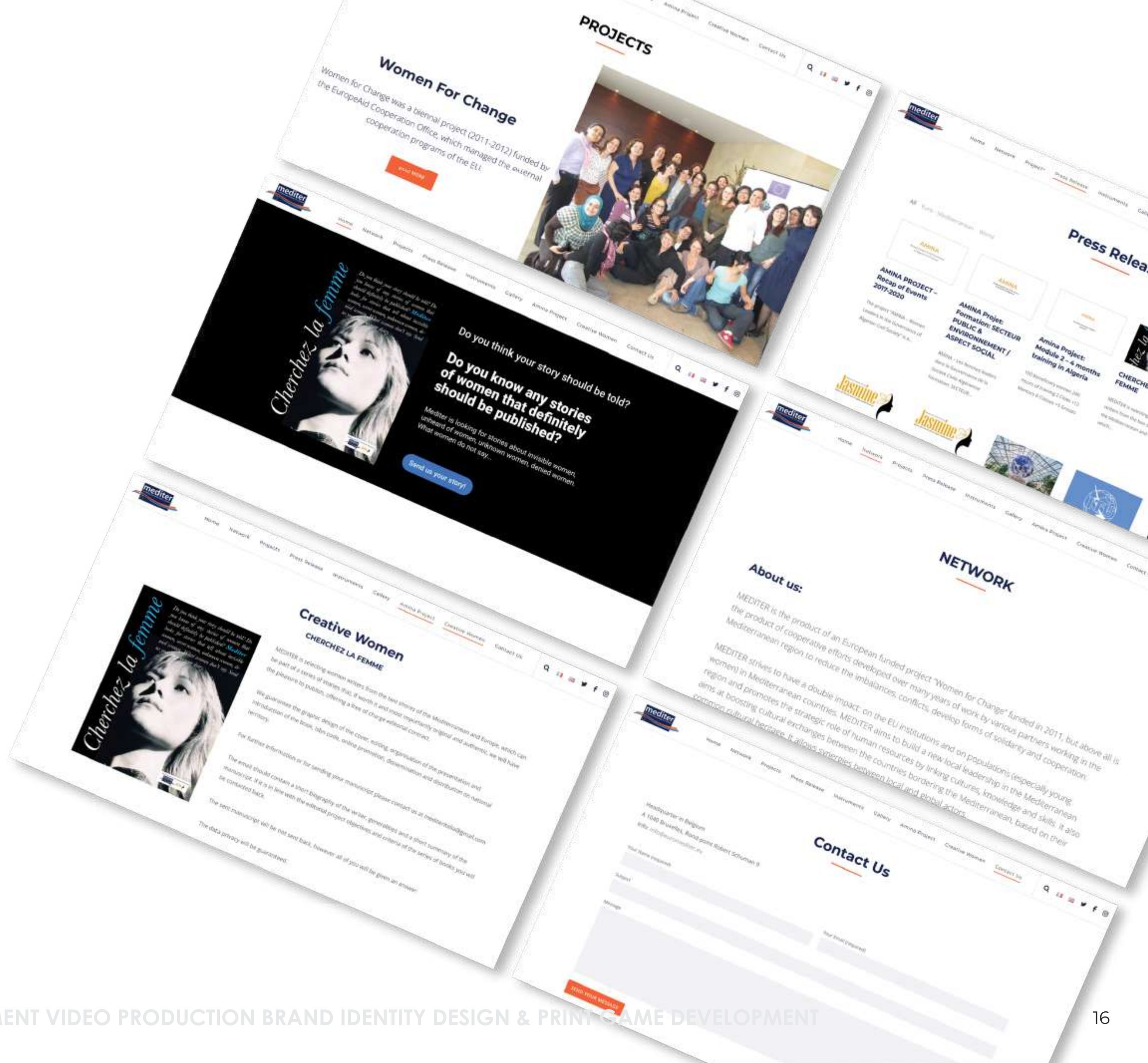


Mediter is an international network and started as the product of a European-funded project “Women for Change” in 2011, but above all is the product of cooperative efforts developed over many years of work by various partners working in the Mediterranean region to reduce the imbalances, and conflicts, and develop forms of solidarity and cooperation.

The website produced by Spontan Creative Media included:

- UI/UX
- Implementation of different contact forms
- Search Engine Optimisation
- Multilingual
- Donation PopUp
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration
- GDPR Cookie Consent

[www.euromediter.eu](http://www.euromediter.eu)



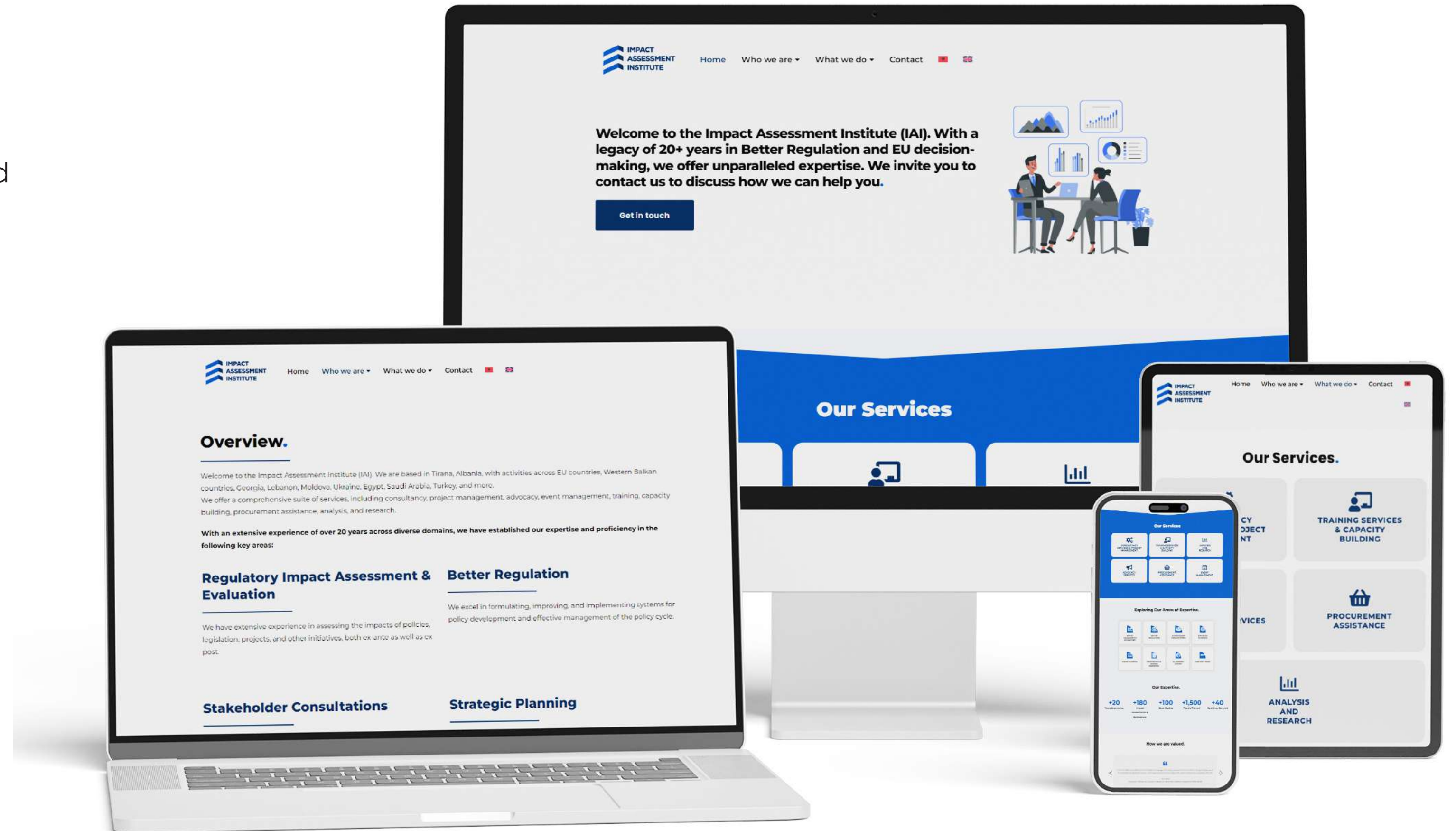


Impact Assessment Institute (IAI) offer a comprehensive suite of services, including consultancy, project management, advocacy, event management, training, capacity building, procurement assistance, analysis, and research. They are based in Tirana, Albania, with activities across EU countries, Western Balkan countries, Georgia, Lebanon, Moldova, Ukraine, Egypt, Saudi Arabia, Turkey, and more.

Through our collaboration Spontan Creative Media offered the following services:

- UI/UX
- Implementation of different contact forms
- Search Engine Optimisation
- Multilingual
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration
- Event Management System

[www.iai.al](http://www.iai.al)





Independent Forum for the Albanian Woman (IFAW) is one of the first non-governmental, non-profit organisations in Albania, founded in 1991, after the social, political and economic changes in Albania. They have implement activities in the territory of Albania, Western Balkans and Europe. The activities of IFAW are emphasized by an important social and gender-oriented dimension. IFAW started its work with the aim to defend women's rights in the framework of human rights through cultural, social and economic interventions. Now their focus has expanded towards social inclusion, environment protection, education and culture.

- UI/UX
- Implementation of different contact forms
- Search Engine Optimisation
- Blog (News & Events)
- Portfolio (Projects)
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration

[www.forumcentre.org](http://www.forumcentre.org)



# 20.

## APP DEVELOPMENT

8. MARKETING & COMMUNICATION

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32. BRAND IDENTITY

**20. APP DEVELOPMENT**

38. DESIGN & PRINT

44. GAME DEVELOPMENT



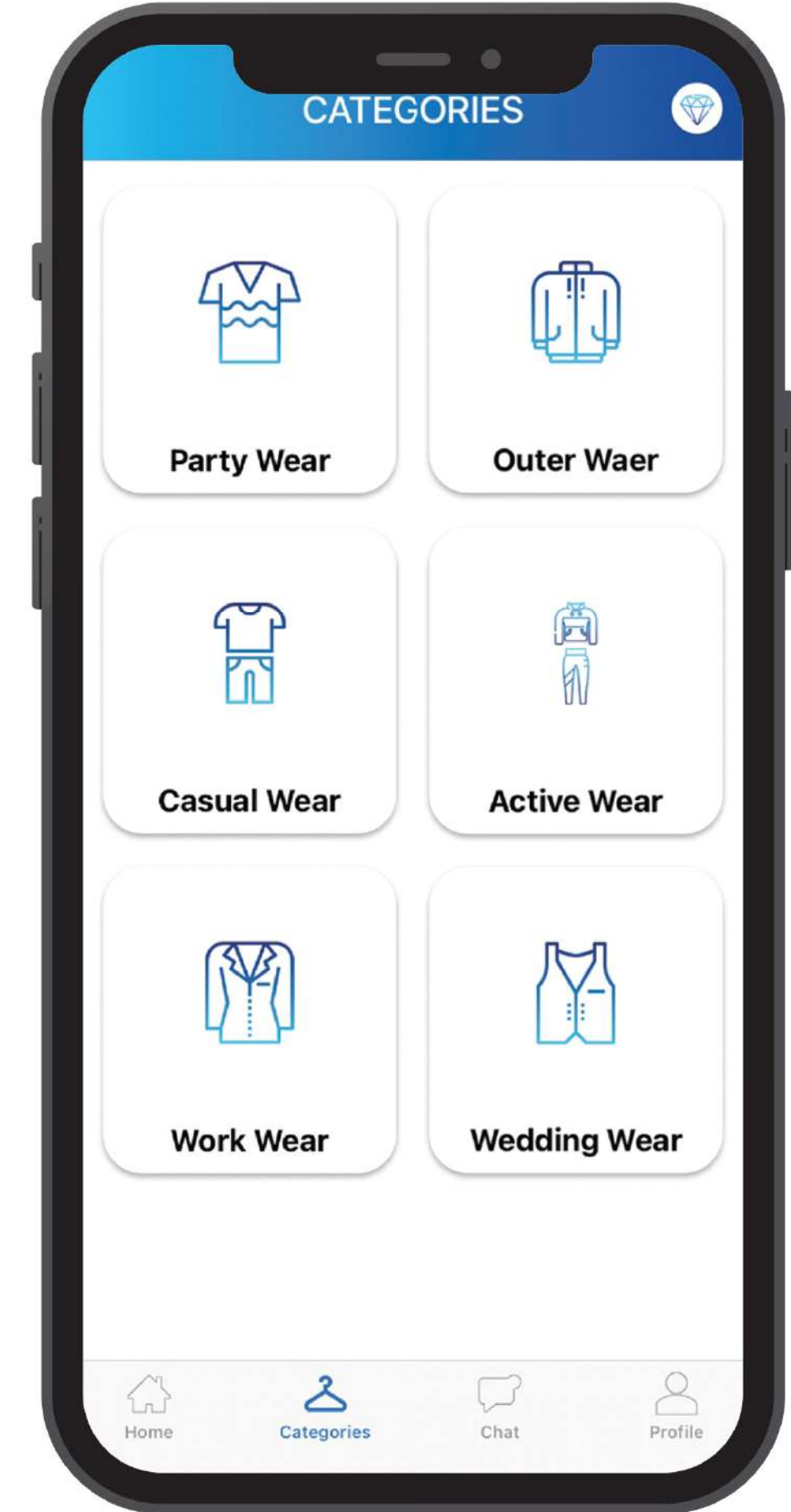
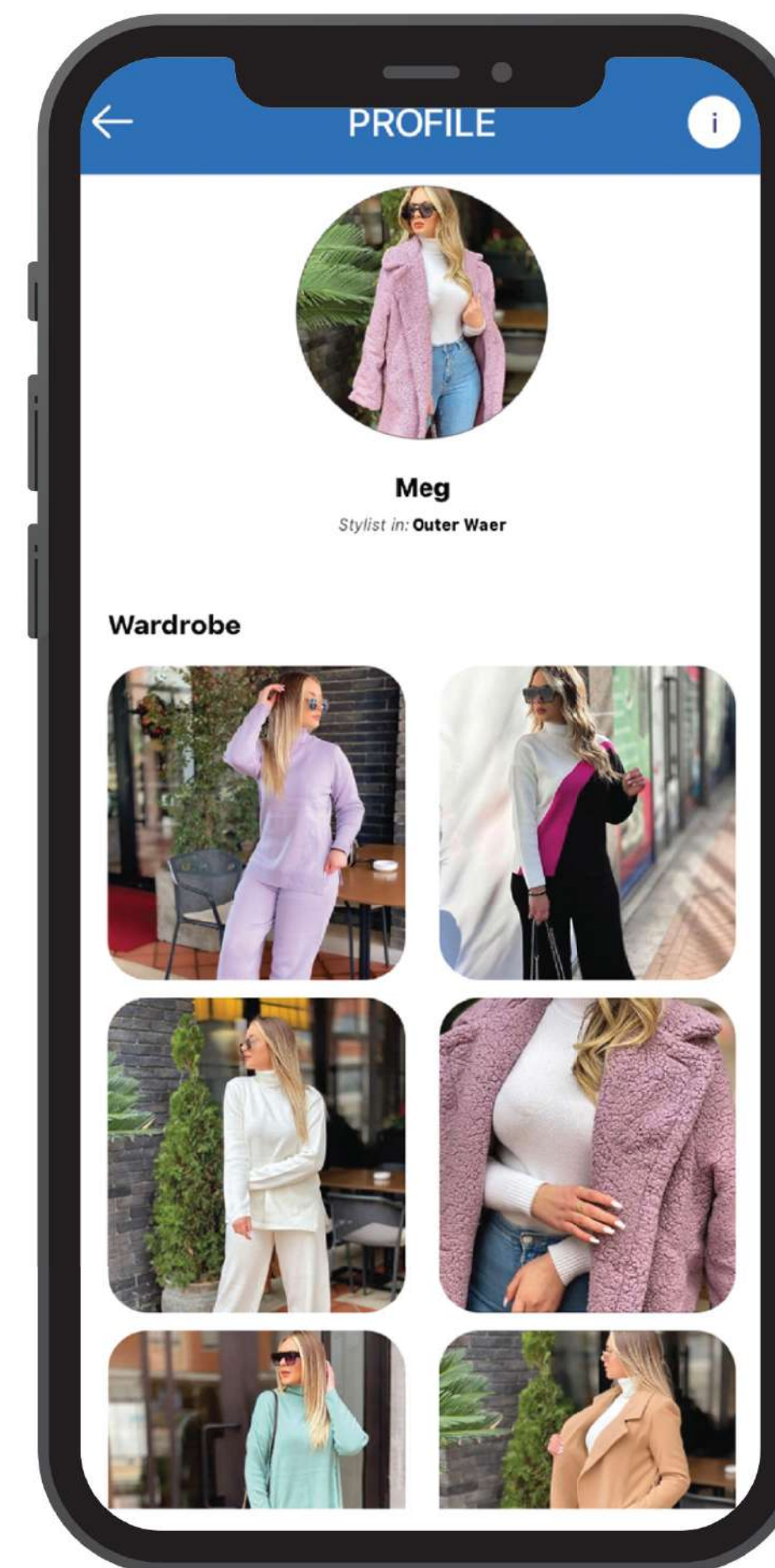
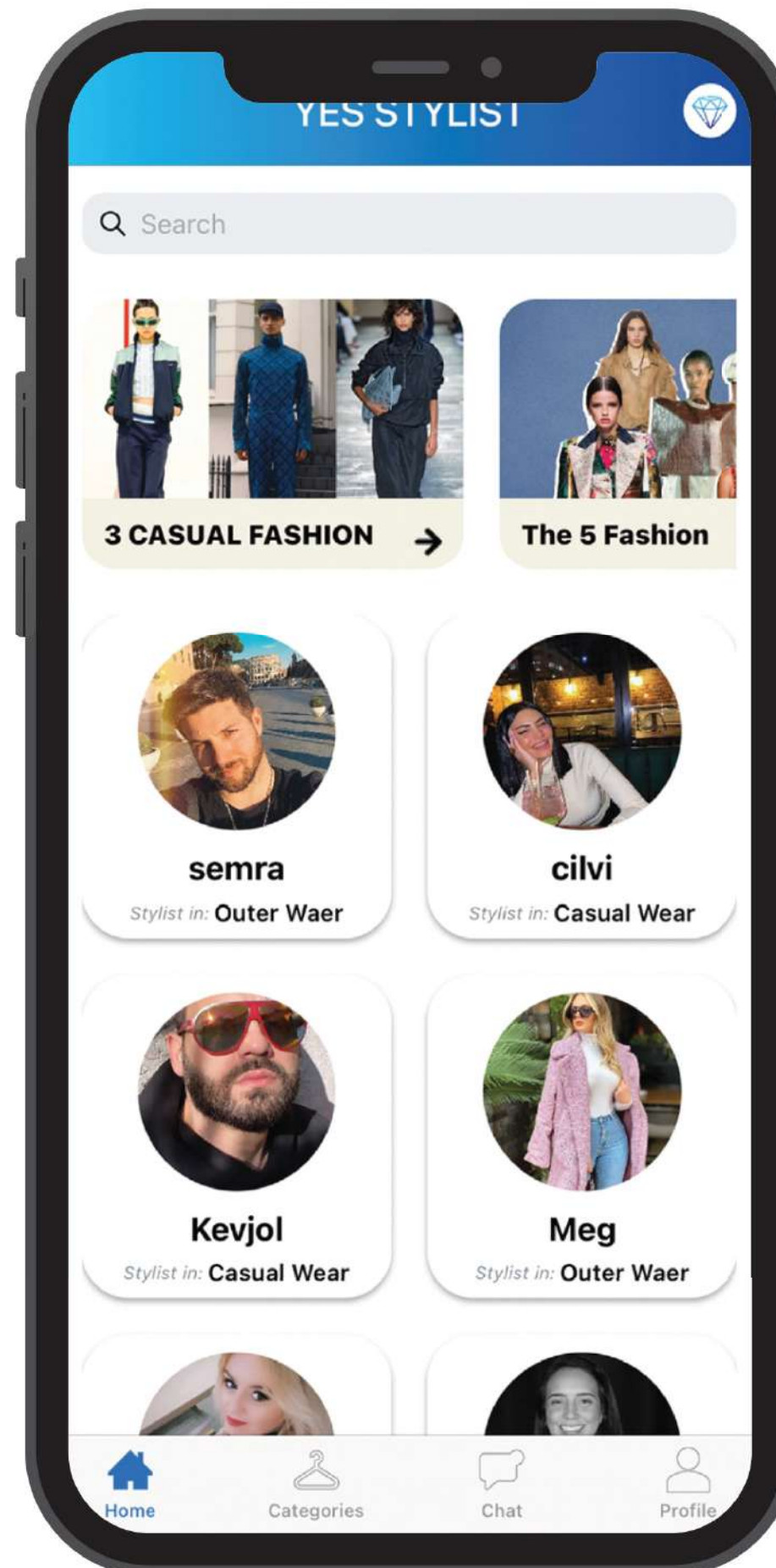
YesStylist is the #1st social network which gathers people of a like-minded community who can advise on fashion trends and what to wear on any occasion!

The app consists in:

- Personal Profile
- Chat
- Send and receive photos in messages
- Push Notifications
- Bots/fakes blocker and reports
- Filtered categories
- In-App-Purchases
- When the app closes from background, all messages are deleted
- Enjoy Little Wish Completely Ad-Free

**Programming Language:**  
Android & iOS: **React Native**

[View on App Store](#)



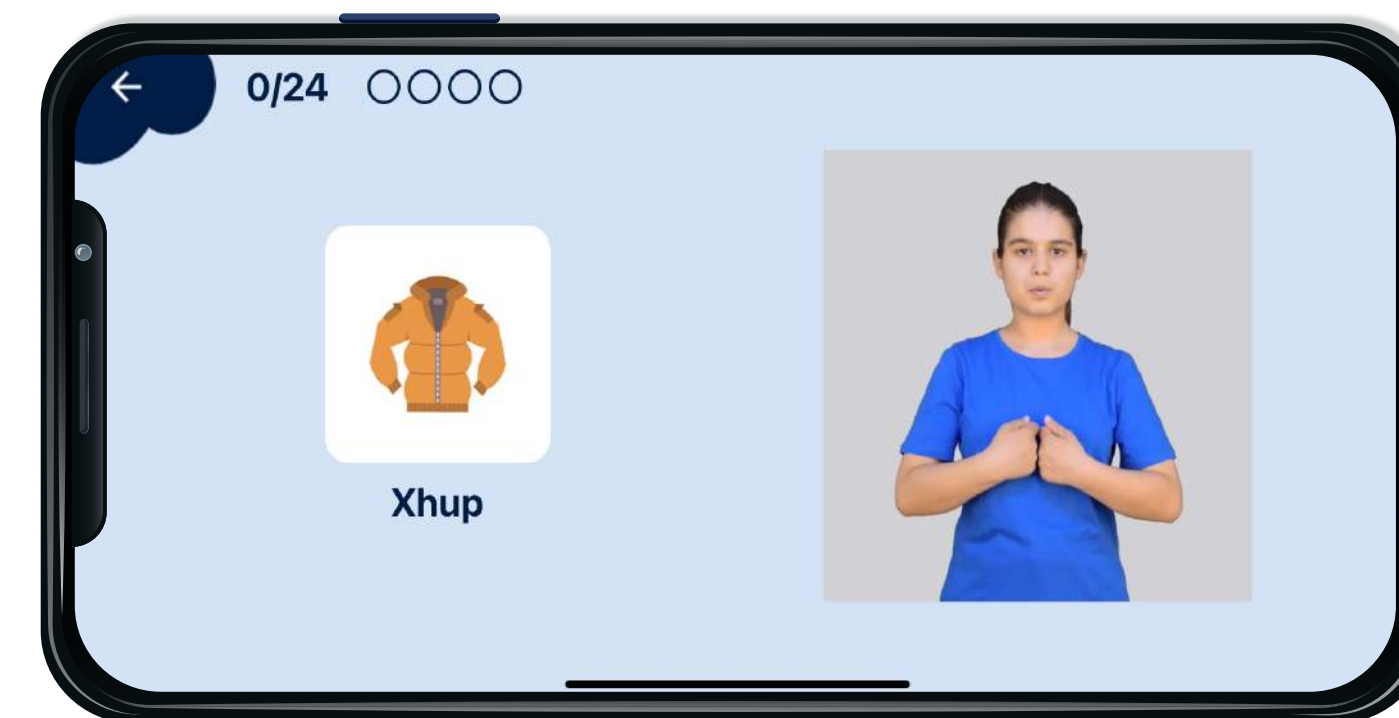


“I Learn” is the newest application to help children with hearing difficulties and anyone else who wants to learn sign language. It contains more than 25 categories of words, which are illustrated with videos and icons and accompanied by fun exercises.

Now, learning sign language is possible for everyone and you can download it for free on your phone or computer through the App Store and Google Play.

**Programing Language:**  
Android & iOS: **React Native**

[View on App Store](#) | [View on Play Store](#)



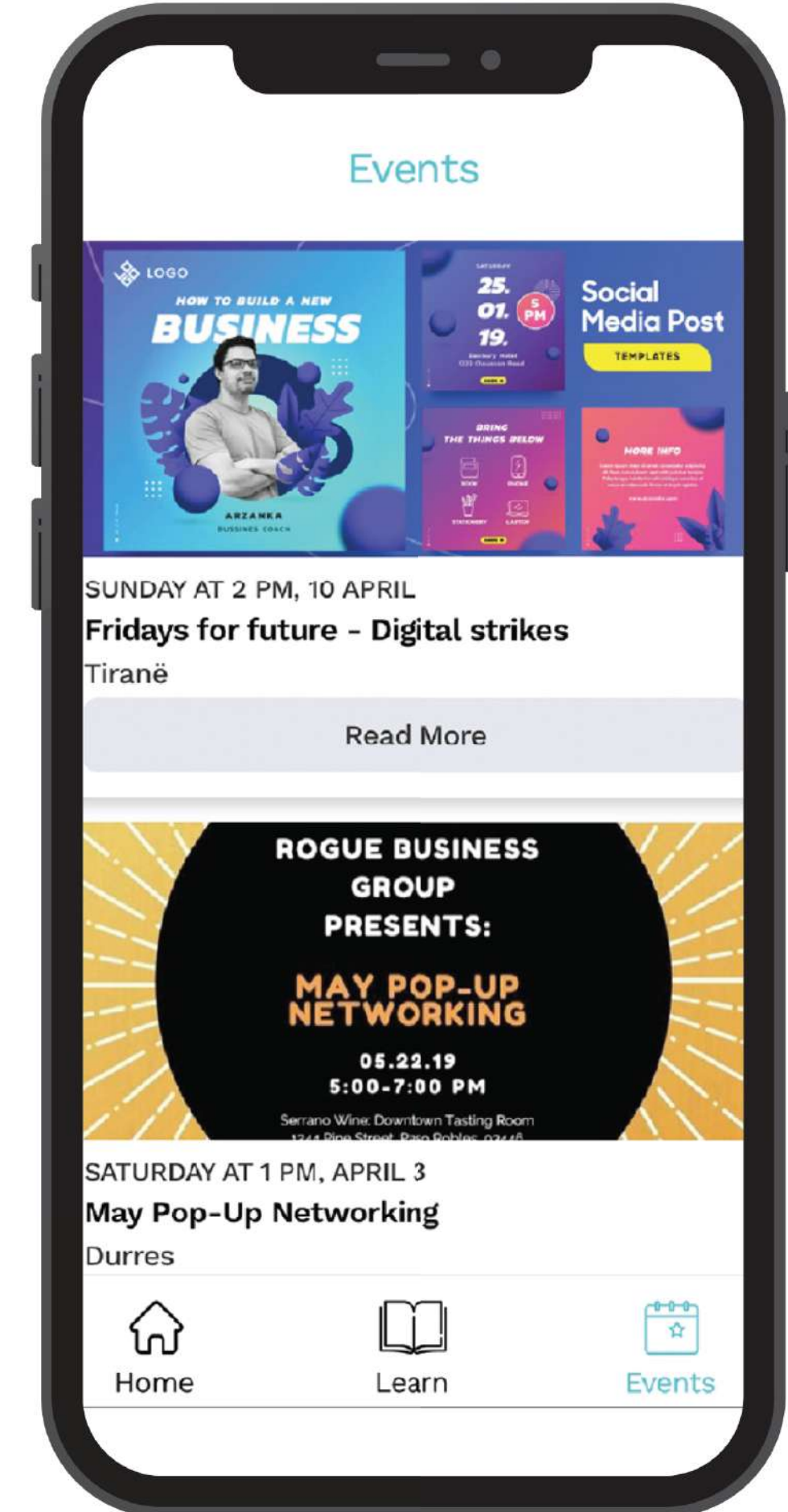


British Embassy  
Tirana

Protecting the environment is now easier with Anderva. The app helps to find discounts on your city's top green shops, products, and services. It teaches the basics of climate-friendly living and allows the user to catch up on environmental news through the "Learn" menu. The "Events" menu enables the users to connect with fellow environmentalists on the spot.

**Programing Language:**  
Android & iOS: **React Native**

[View on App Store](#) | [View on Play Store](#)



# Bubbles

Bubbles is an innovative application that facilitates the transportation of your clothes to the dry-cleaning shops in Tirana. After your clothes are professionally cleaned, Bubbles delivers them back to your home.

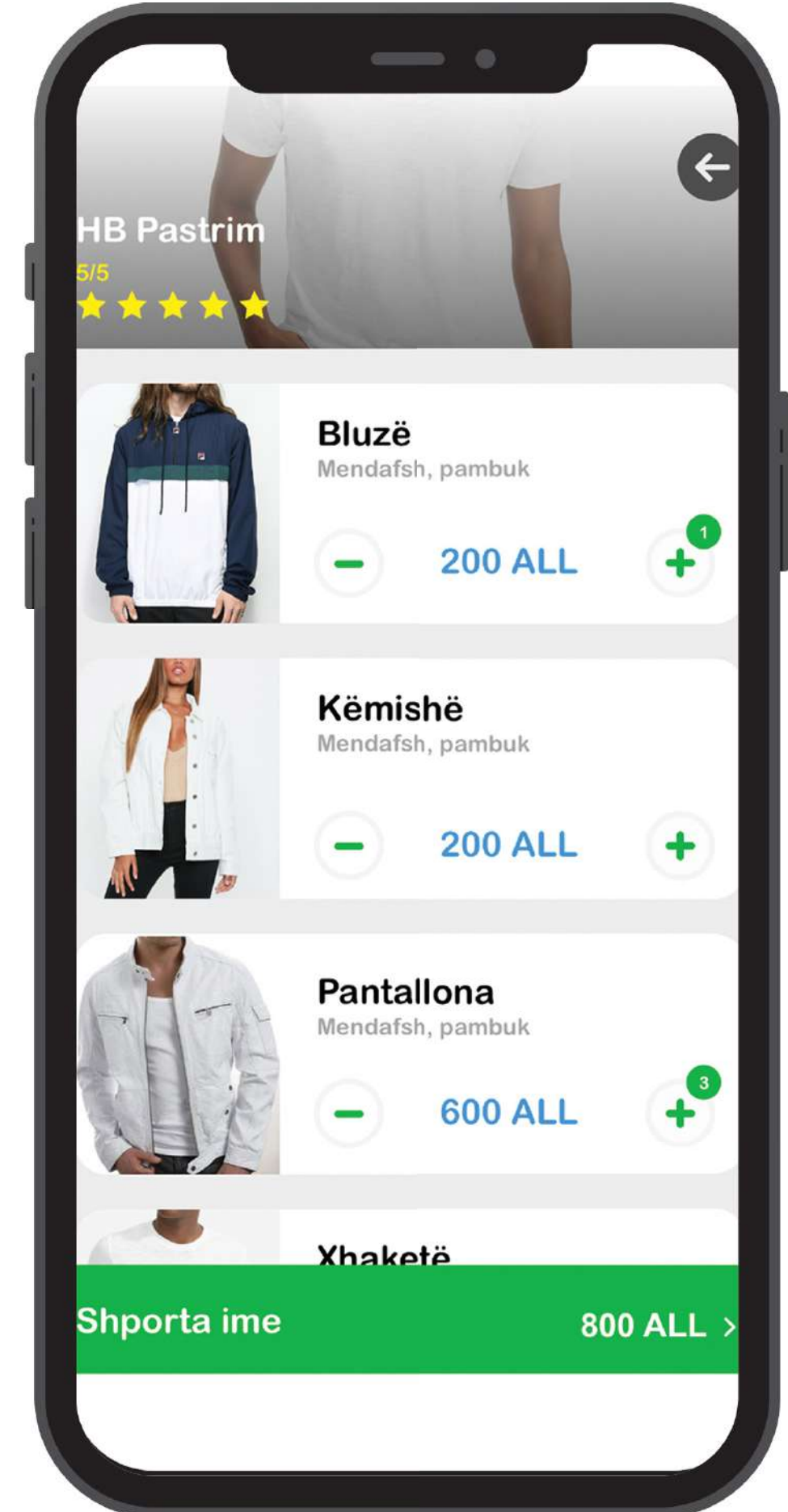
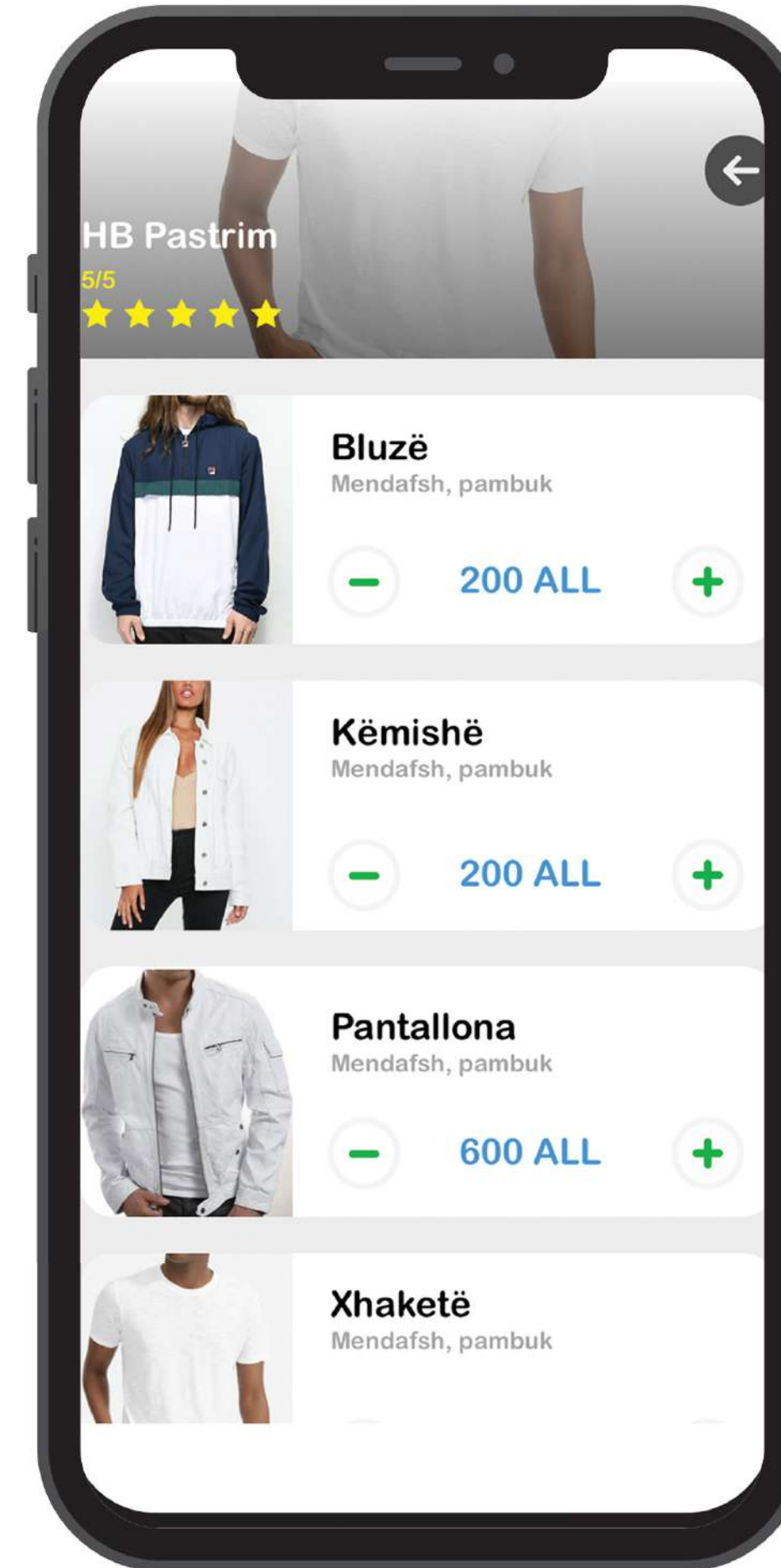
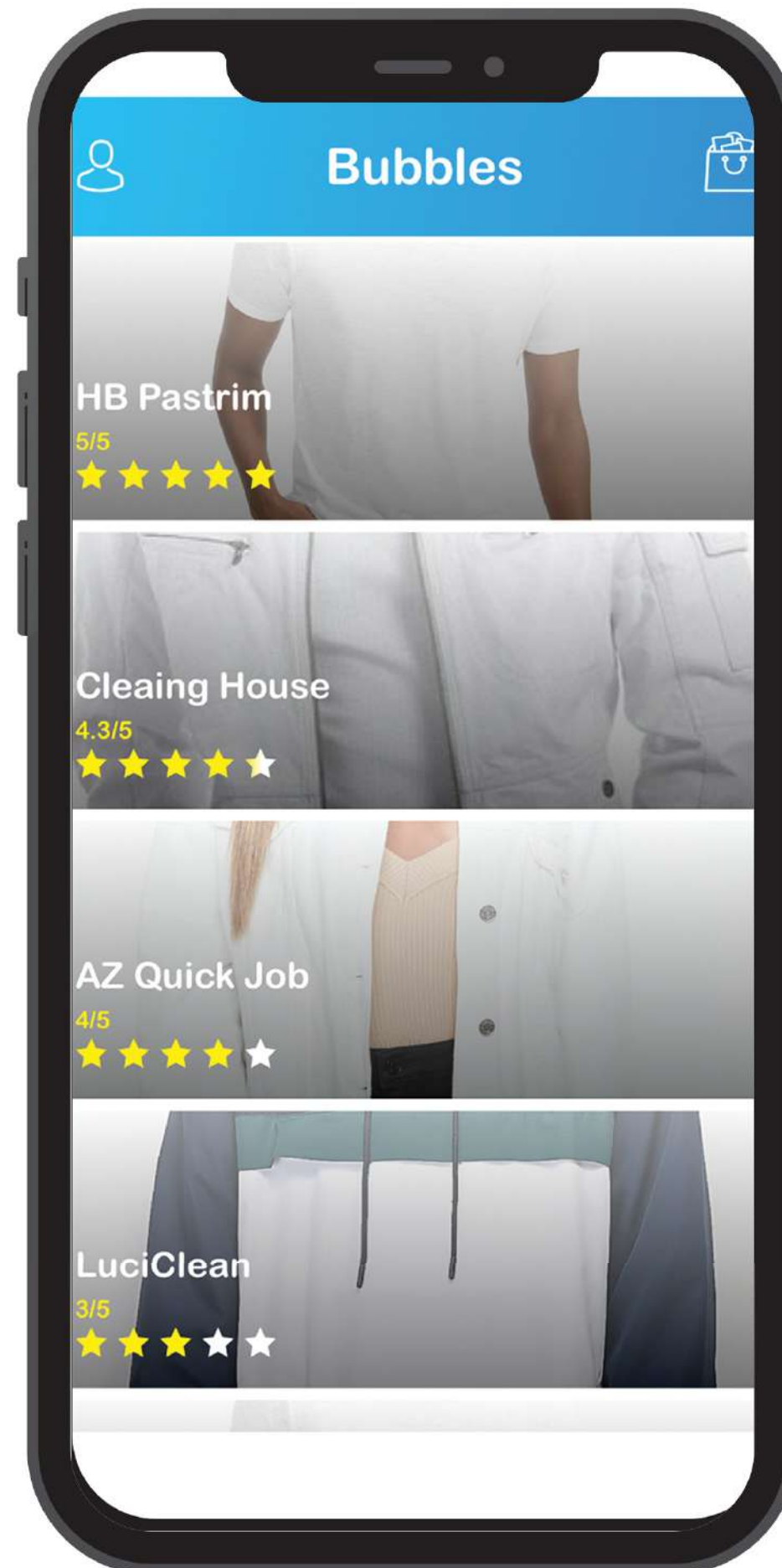
Application features:

- SignUp/SignIn
- Profile
- Reviews/Ratings
- Admin Pannel
- Maps & Geolocation

**Programming Language:**

Android: **Java**

iOS: **Objective-C**



# 26.

## VIDEO PRODUCTION

8. MARKETING & COMMUNICATION

14. WEB DEVELOPMENT

20. APP DEVELOPMENT

26. VIDEO PRODUCTION

32. BRAND IDENTITY

38. DESIGN & PRINT

44. GAME DEVELOPMENT



## TV Commercial - Mundesiplot

Project: **Mundesiplot.com**

Client: **Swisscontact**

Title: **Your situation changes in just one click!**

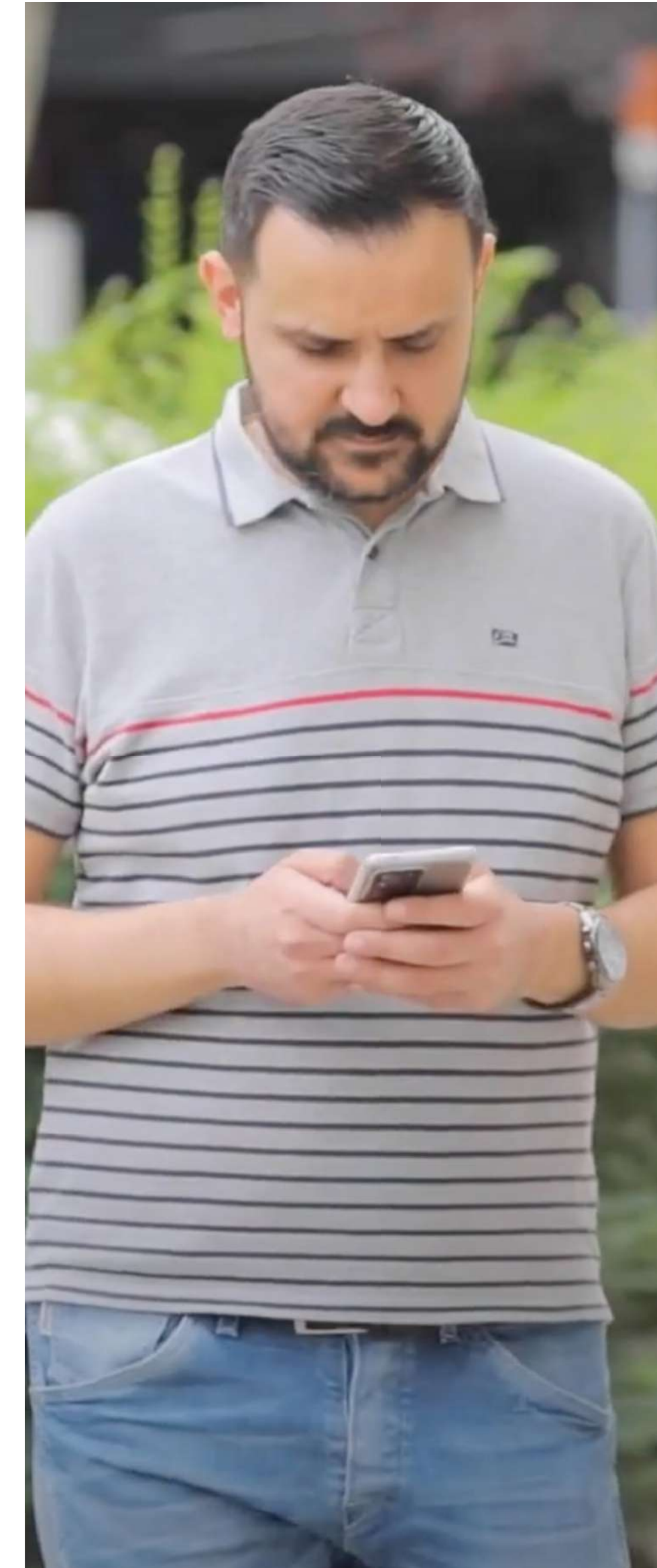
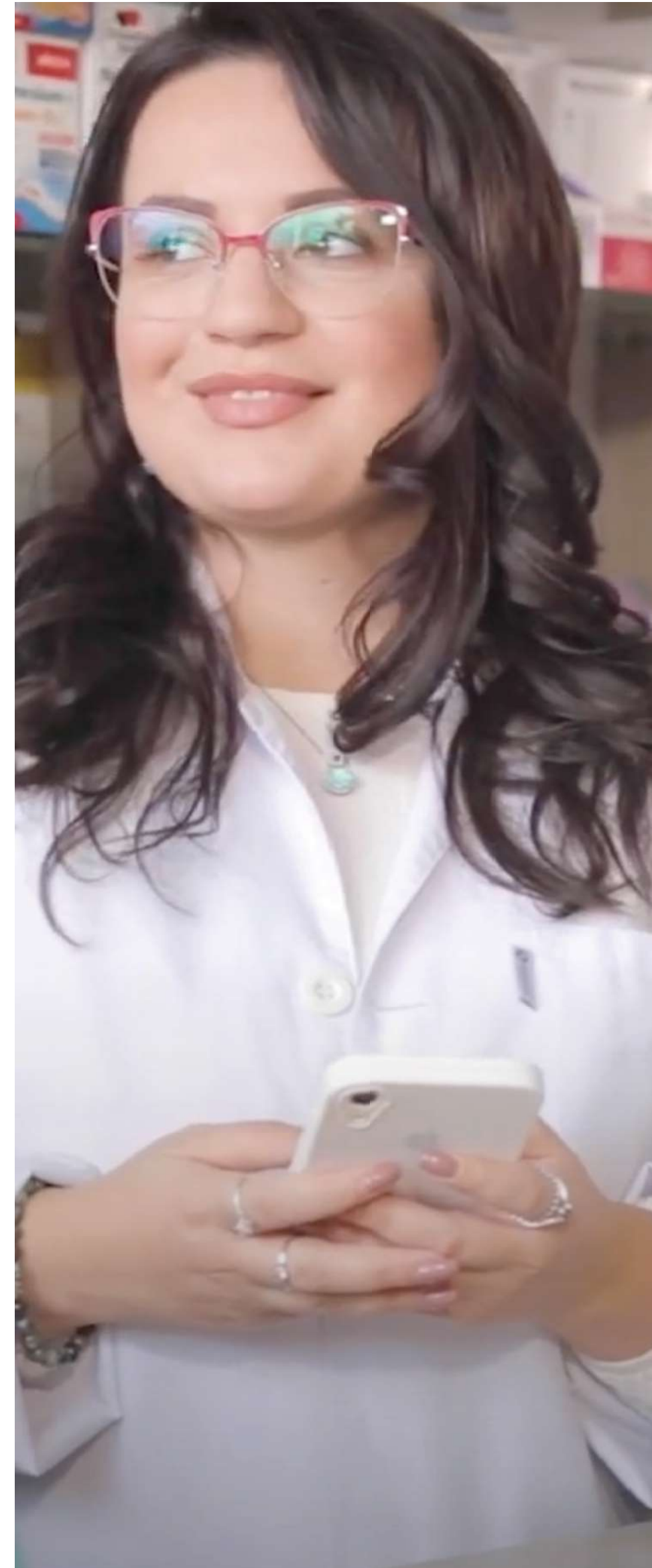
The challenge of this project was the spot's timescale. It had to last only 15 seconds, and within this timeline to convey the message to three of the main target groups of the platform:

- people looking for a job;
- people wanting to partake in training and counseling courses;
- people wanting to start their businesses.

We wanted to create an environment where all the “talking” was described by actions, rather than words - thus different scenes are portrayed by different people and the “before and after” effect that #mundesiplot has in their life.

The ad was broadcasted on TV Klan in Albania and Klan Kosova in Kosovo.

[Play Video](#)





## Documentary

Client: **Terre des hommes Albania**  
Title: **30 Years Tdh Albania**

A documentary that celebrates a major milestone—30 years of Tdh Albania's impactful journey!

We, at Spontan Creative Media captured the essence of their incredible mission, portraying the highs and lows that have shaped the organization, as witnessed by former and actual team members.

Their unwavering support and storytelling skills have left a lasting mark on the lives of numerous children and communities, working towards a brighter future for the youth of Albania.

[Play Video](#)





## TV Commercial - Mundesiplot

Client: **Auleda**  
Title: **EUSAIR POPRI YOUTH Event**

EUSAIR POPRI YOUTH Event is an international #startup competition with young people from 9 member countries of the EUSAIR Initiative namely: Italy, Croatia, Slovenia, Bosnia, and Herzegovina, Montenegro, Serbia, North Macedonia, Albania, and Greece.

The event took place side by side at the #EUSAIR2022 forum, with the support of the #EuropeanCommission, the Ministry of Foreign Affairs of the Republic of Albania, as well as the Government Office for Development and European Cohesion Policy, the Ministry of Economic Development and Technology, SPIRIT Slovenia - Public Agency for Entrepreneurship.

[Play Video](#)





British Embassy  
Tirana

## Event Recap

Client: **The British Embassy in Tirana, Albania**  
Title: **The Third Edition of the UK-Albania Tech Hub program**

Spontan Creative Media had the pleasure of creating the communication campaign and visual identity of the 3rd edition of UK-ALBANIA TECH HUB. This campaign extended to Albania and the Balkans, and it gathered around itself 80 startup applications from the whole region, more than the two previous editions brought together.

Spontan Creative Media also organized the gala event in the field of technology, attended by 100 people and with the participation of the British Ambassador in Tirana Mr. Duncan Norman, the Mayor of Tirana Mr. Erion Veliaj, and the Minister of State for the Protection of Entrepreneurship Mr. Eduard Shalsi.

[Play Video](#)



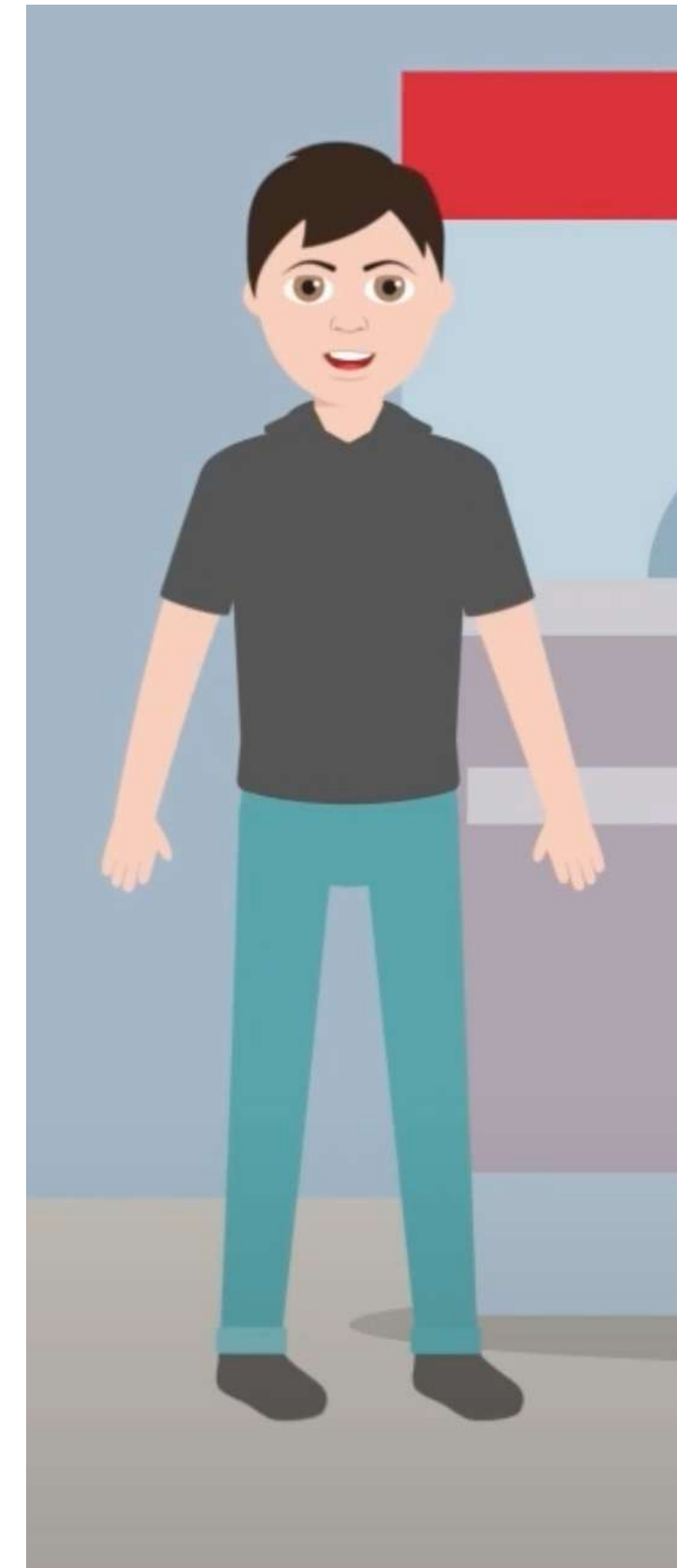
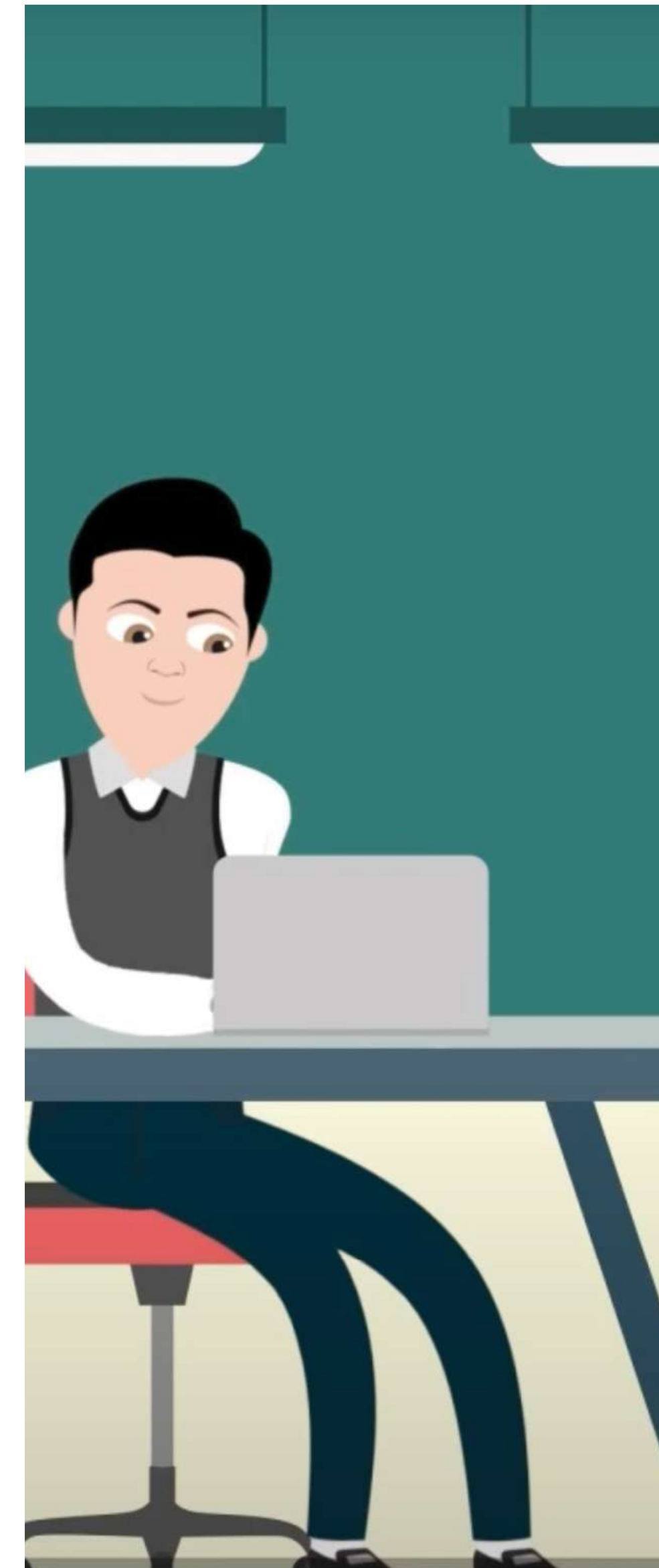
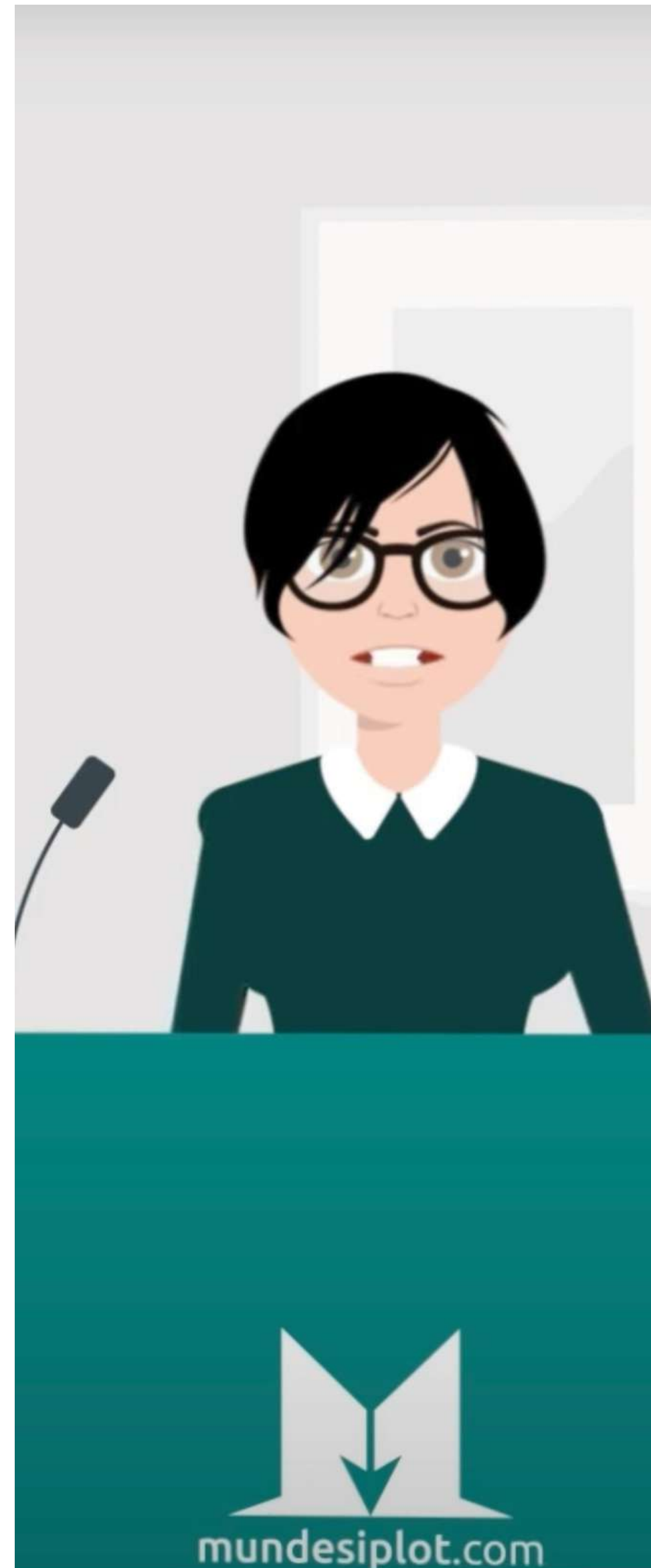


Client: **Swisscontact**  
Title: **Loans for young entrepreneurs**

The video has educational purposes. It teaches young entrepreneurs how to obtain a micro business loan for setting up a small enterprise or starting a new business.

The 2D video animation was created based on learning modules of Mundesiplot.com a project of Swisscontact Albaina that was co-financed by the Swiss Agency for Development and Cooperation in Switzerland.

[Play Video](#)



# 32

## **BRAND IDENTITY**

8.	MARKETING & COMMUNICATION	26.	VIDEO PRODUCTION		
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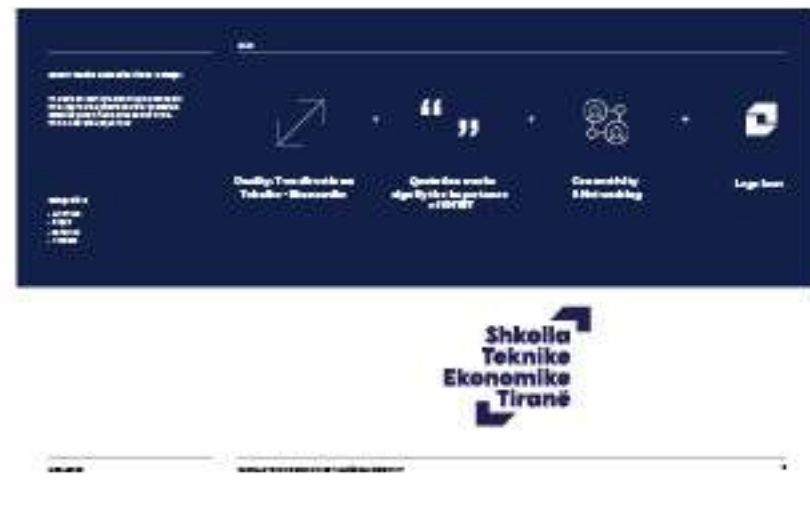
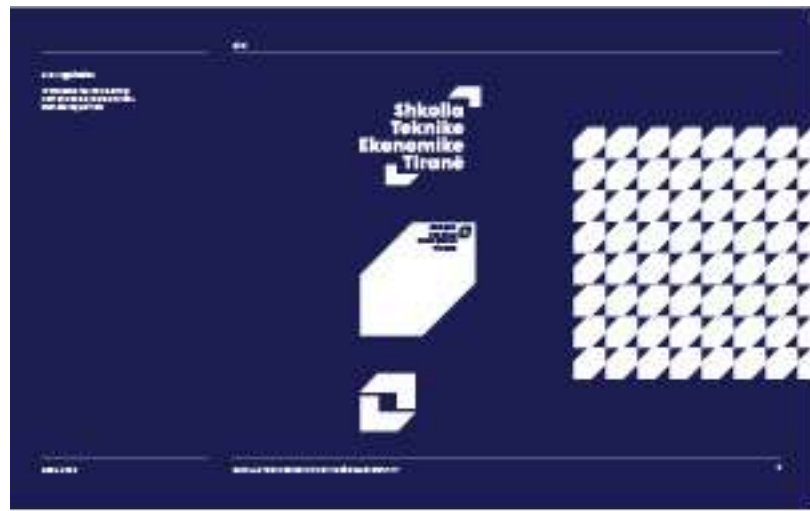


One of the biggest identities of 2020 was that of Mediter Expo 2020, the largest fair in the Mediterranean, scheduled to take place in Palermo, Italy. MediterExpo2020 was an exhibition of ethno-gastronomic cultures of the Mediterranean countries, which took place on March 4-8, 2020 in Palermo and brought together over 130 organizations and companies from three continents: Europe, Africa, and Asia and welcomed over +10,000 participants from the Mediterranean.



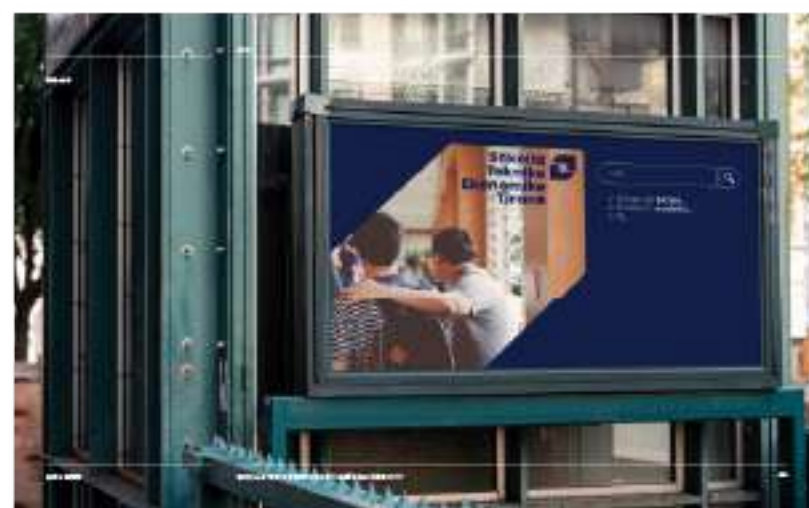
Mediter Expo 2020 was a project of the European Union, implemented by two organizations from Brussels and Algeria and supported by over 30 embassies of Mediterranean countries. The official partner in visual, digital, and audio-visual communication is the Spontan Creative Media team. We created the brand and designed all publication and promotional materials, altogether with an interactive website.



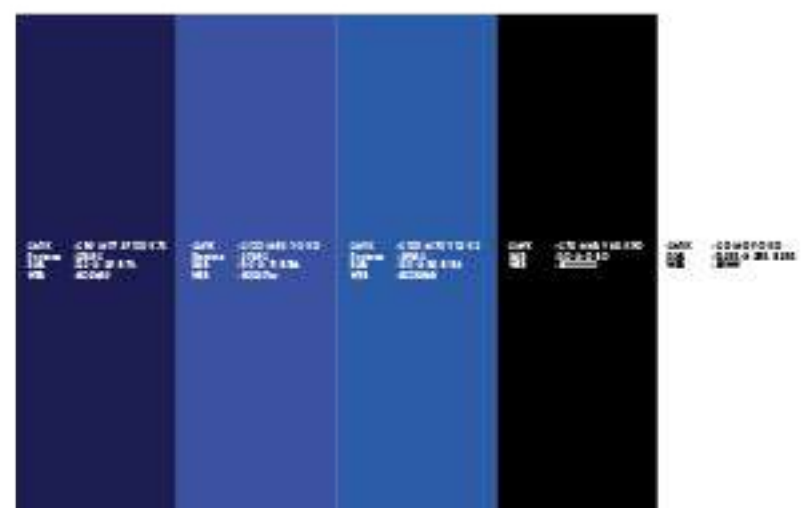


This rebranding is a significant achievement for our company, as this school has decided to change its image with the new logo after 75 years!

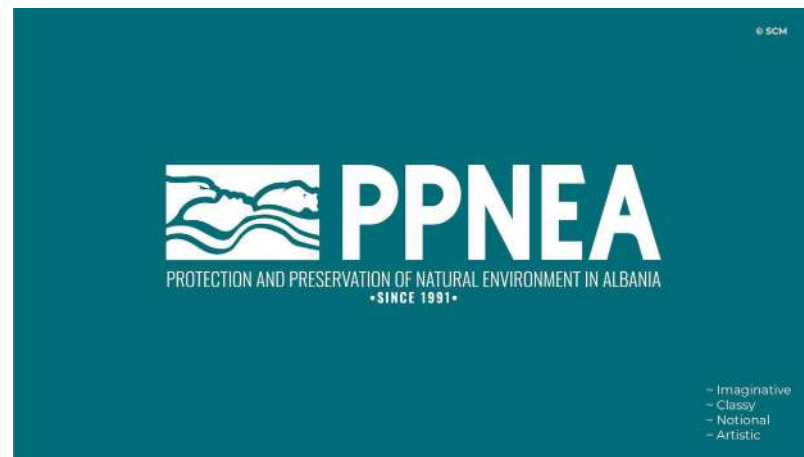
The new logo of SHTET is a simple yet elegant combination of elements that represent the technical and economic school. The logo consists of two main elements: a symbolic arrow that signifies duality and two directions "technicality and economics" - fields that are the foundation of the school; the quotation marks that signify the importance of the expression and connectivity!



Our team of designers researched and made sure that the combination of elements creates a powerful and modern logo that reflects the school's values: professionalism, innovation, and creativity. The logo is designed in a strong navy blue color that represents trust and stability, while the white elements give it a stable and serious feeling.



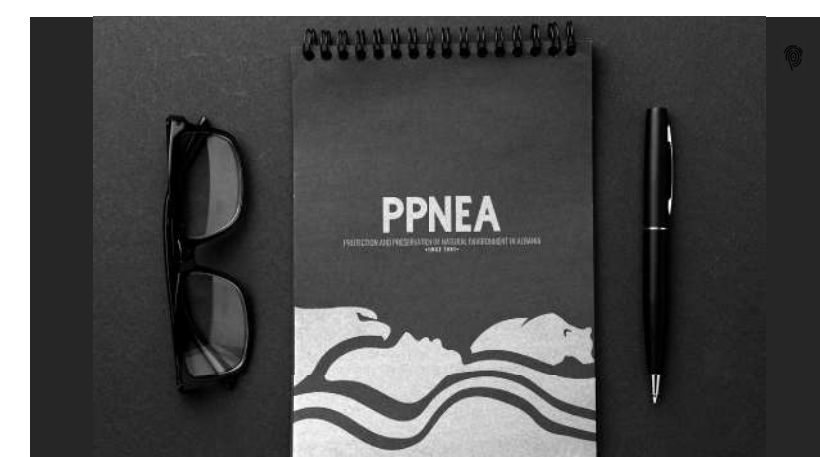
The logo is a powerful symbol of SHTET's identity, representing a strong commitment to quality and professionalism in the education of the textile field, technology, and economy.



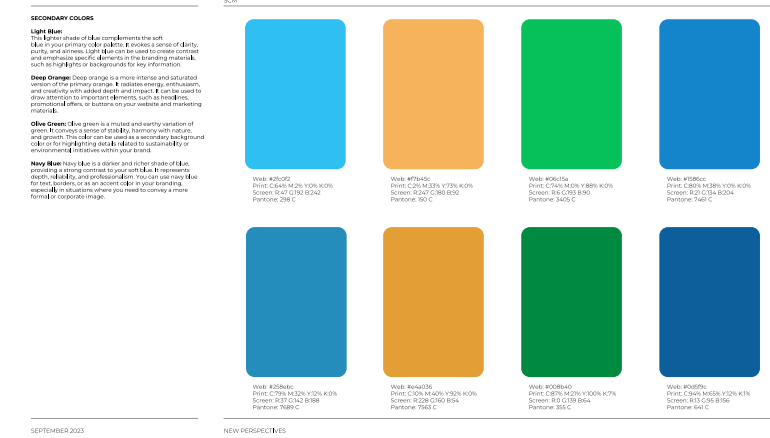
In 2021, Spontan Creative Media undertook the pivotal task of rebranding PPNEA in celebration of their 30th anniversary. With meticulous attention to detail, our team embarked on this transformative journey, preserving the organization's esteemed brand identity and historical elements while infusing the new logo with a fresh sense of vitality and character.



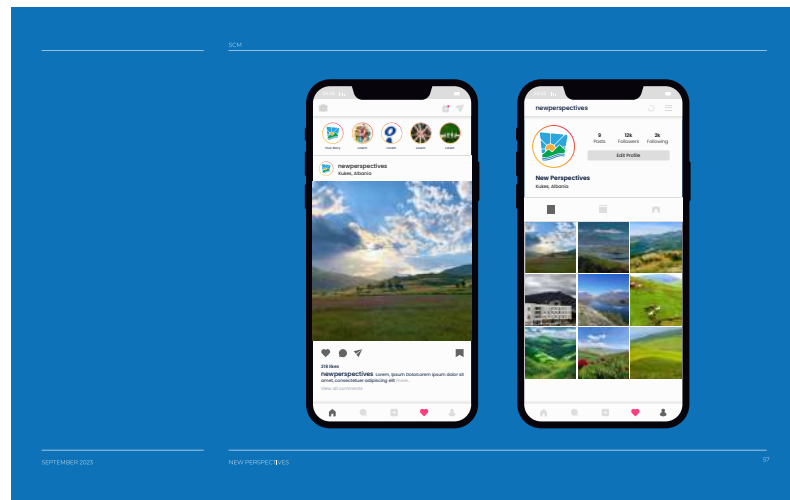
By skillfully incorporating symbolic elements such as the human figure, bird, and bear, we honored PPNEA's longstanding commitment to environmental conservation and biodiversity. Through the clever utilization of negative space, we artfully depicted the interconnectedness of the environment, symbolizing PPNEA's holistic approach to their mission.



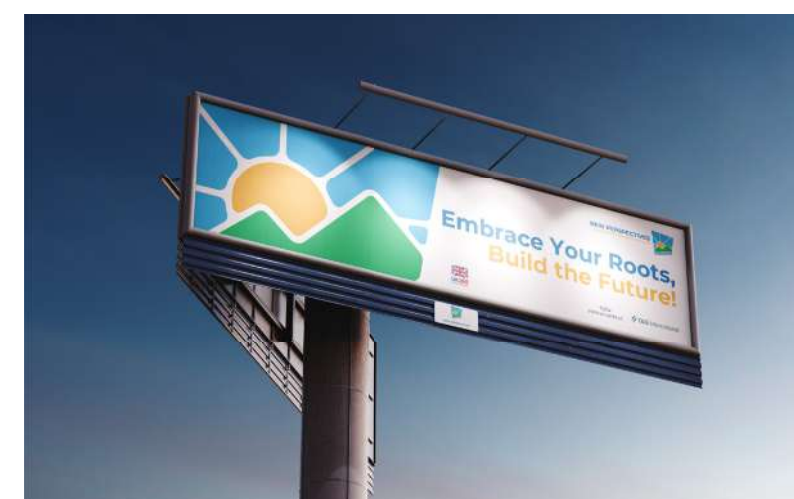
The predominantly green hue of the logo serves as a powerful testament to nature, underscoring PPNEA's unwavering dedication to safeguarding the natural world. This rebranding effort stands as a testament to our commitment to excellence and innovation, positioning PPNEA for continued success and impact in the years ahead.

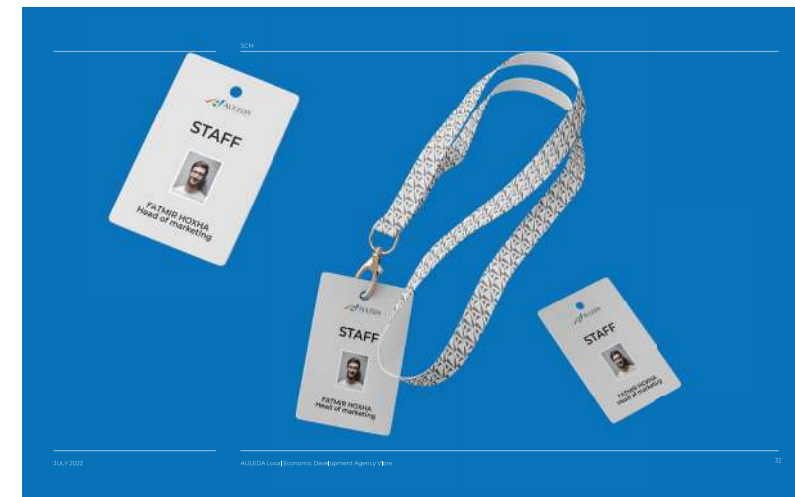
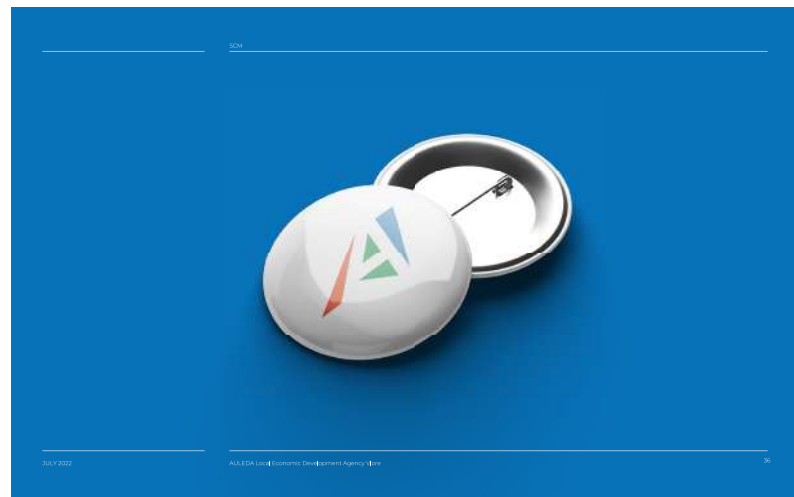
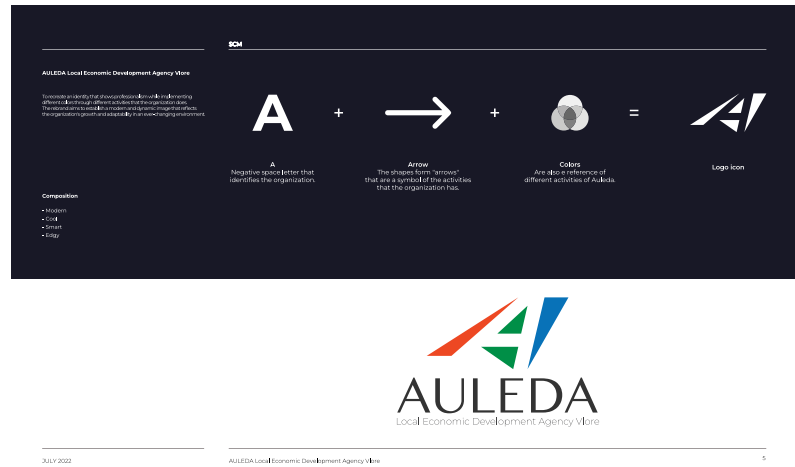


**NEW PERSPECTIVES**  
Embrace Your Roots, Build the Future!



Creation of a brand that portrays power and strength in an old-fashioned industry, where the icon recognizes its unique positioning and at the same time uses its visual to communicate its experience and its values - where later on can expand internationally.

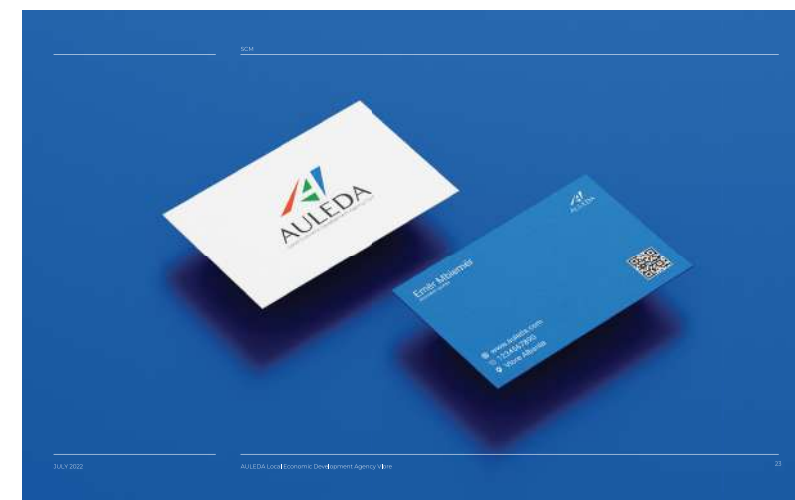




For AULEDA's 20th anniversary rebrand, Spontan Creative Media crafted a sleek and impactful logo encapsulating the organization's essence. The design features a forward-facing arrow symbolizing progress and courage, complemented by quotation marks signifying expression and connectivity.

Vibrant orange hues exude dynamism, while serene green elements evoke growth and blue tones convey stability. This logo embodies AULEDA's commitment to professionalism, innovation, and exploration in technology, economics, and sea-related activities.

The rebrand heralds a future of boundless possibilities and invites all to join AULEDA on their journey of creativity, excellence, and innovation.



# 38.

**DESIGN & PRINT**

8. MARKETING & COMMUNICATION

14. WEB DEVELOPMENT

20. APP DEVELOPMENT

26. VIDEO PRODUCTION

32. BRAND IDENTITY

38. **DESIGN & PRINT**

44. GAME DEVELOPMENT

Client: **UNICEF Albania**  
Title: **Summary of Findings**

UNICEF summary of findings table presents the key information about the most important outcomes of a treatment, including the best effect estimate and the certainty of the evidence for each outcome.

First Wave Survey Study on Youth Knowledge, Attitudes, and Practices with Regard to Human Trafficking, in Four Regions in Albania.

[View PDF](#)





Client: **Mediter**  
Title: **Amina Project**

“AMINA: Gouvernance de la société civile Less femmes leaders dans la Algérienne” is the project implemented by Mediter in Brussels, which aimed to connect all women leaders in the Mediterranean region. The project was developed over a two-year period and it included: study research, 120 hours of training on different themes, the creation of a local network of women leaders, and was concluded with a pilot project such as the organization of the Mediter Expo 2020.

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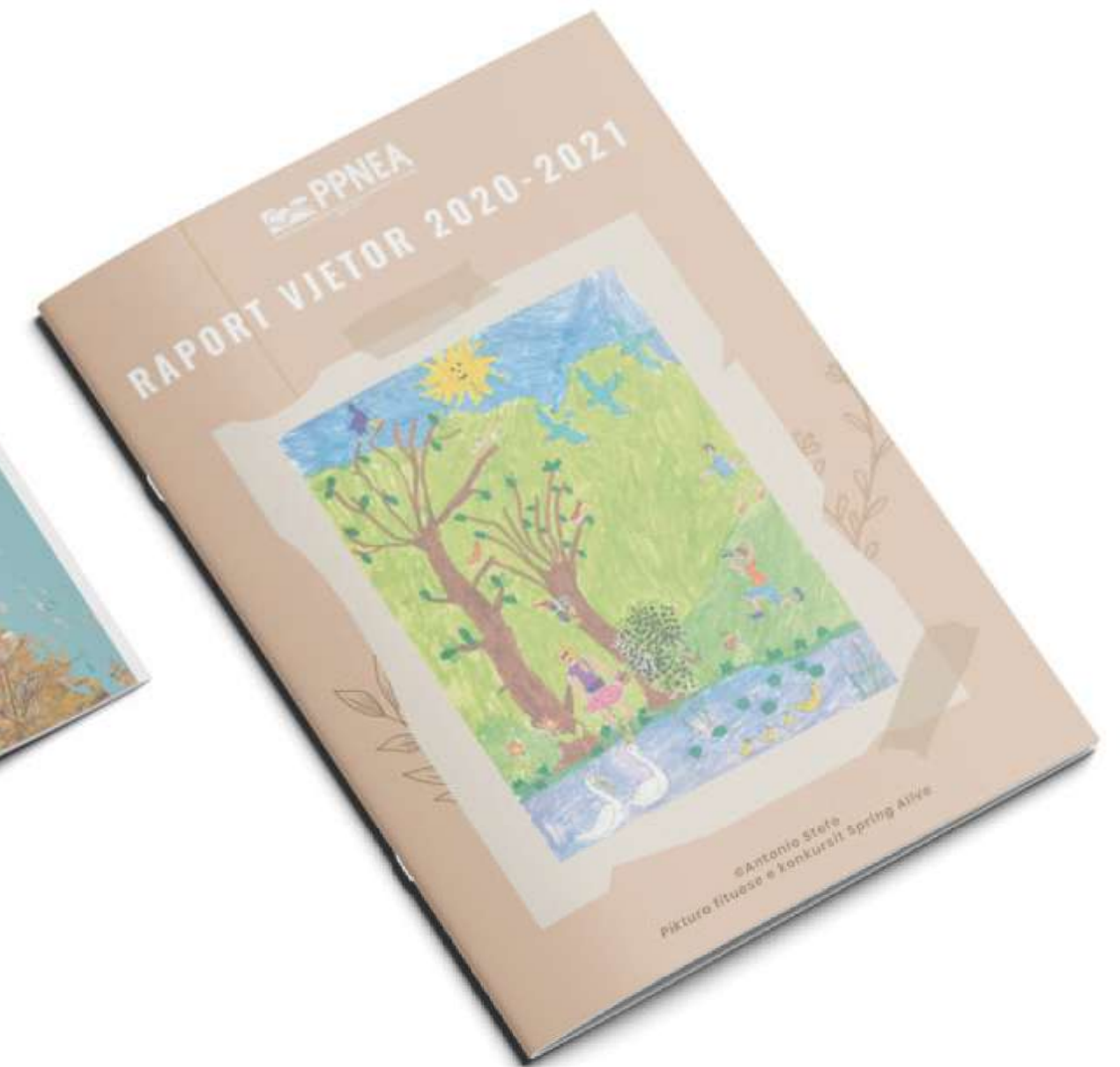


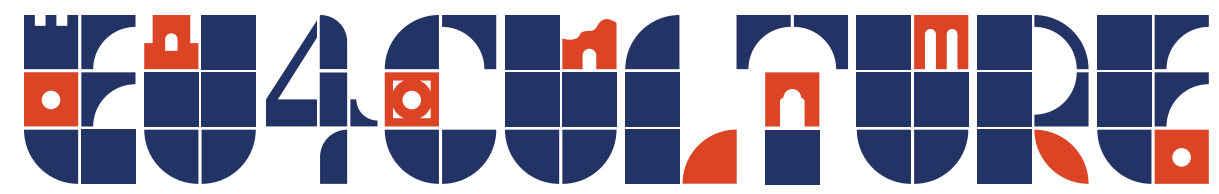
Client: **Margis Italia S.A**  
 Title: **Talea Coast**

Spontan Creative Media took on the task of designing PPNEA's annual report, a comprehensive 50-page document showcasing the organization's impactful work. PPNEA's mission is to ensure that the conservation of natural heritage remains a top priority, achieved through rigorous scientific research, community engagement, strategic partnerships, and ongoing collaboration with decision-making institutions.

Our design approach aimed to visually communicate PPNEA's dedication to preserving natural heritage and fostering a sustainable governing and social climate.

[View PDF](#)





Client: **Margis Italia S.A**  
 Title: **Talea Coast**

Spontan Creative Media curated “Roots for Culture,” a captivating booklet for AULEDA, highlighting the cultural and natural heritage of Kavaja and Rrogozhina. The booklet served as a guide to the “Festival of Bashtova,” an enchanting event held outside the historical Castle of Bashtova, blending art, music, and outdoor activities.

Showcasing the region’s unique artisans and local products, the booklet invited visitors to explore the diverse offerings of the festival. Through vibrant imagery and insightful narratives, it aimed to promote tourism and foster appreciation for the rich cultural tapestry of Kavaja and Rrogozhina. As the festival strives to establish itself as an annual cultural landmark, the “Roots for Culture” booklet serves as an essential companion for travelers seeking to delve into the region’s heritage and vibrant community spirit.

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# 44 GAME DEVELOPMENT

- 8. MARKETING & COMMUNICATION
- 14. WEB DEVELOPMENT
- 20. APP DEVELOPMENT
- 26. VIDEO PRODUCTION
- 32. BRAND IDENTITY
- 38. DESIGN & PRINT
- 44. **GAME DEVELOPMENT**



Welcome to the Billionaires Show, a thrilling game set in a space station where you answer 30 questions across various fields like history, science, and art to join the exclusive Billionaires Club. Use four superpowers to help you succeed, and if you conquer all the questions, you'll get to promote your Oculus profile for 10 days to other players for free. Test your skills, fulfill your destiny, and see if you're ready to become a billionaire!

Key features:

- 3D VR Game
- In-Game Purchases
- Review/Ratings
- Admin Panel
- Difficulty levels (Easy/Medium/Hard)

Programming language: **Unity**

[View on Oculus Store](#)



The Parliamentary Crossword is an interactive game designed for web, tablet, laptop, and mobile devices. It simplifies parliamentary terminology and procedures to enhance civic education and public engagement with democratic institutions.

Key features:

- Reviews/Ratings,
- Admin Panel,
- Difficulty levels (Easy/Medium/Hard)

This game was developed as part of the Swiss Agency for Development and Cooperation (SDC) project “Support for the Assembly and Civic Education,” implemented by the National Democratic Institute (NDI).

[Play on Web](#)



Parliamentary Mathematics: A series of simple mathematical questions displayed on the monitor to educate visitors on the regulations and procedures followed in plenary sessions and parliamentary committees.

Key features:

- Calculator
- Review/Ratings
- Admin Panel
- Difficulty levels (Easy/Medium/Hard)

Programming language: HTML5 ensuring accessibility across various platforms.

This game was developed as part of the Swiss Agency for Development and Cooperation (SDC) project “Support for the Assembly and Civic Education,” implemented by the National Democratic Institute (NDI).

[Play on Web](#)



Memory Game: A classic memory-matching game designed to familiarize visitors with key symbols related to the Assembly, the State, and the Law. Players match pairs of icons while improving their recall skills and learning about parliamentary concepts.

Key Features:

- Three difficulty levels (Easy/Medium/Hard)
- Engaging icon-based learning
- Review/Ratings system
- Admin Panel for customization

Programming language: HTML5, ensuring compatibility across multiple platforms.

This game was developed as part of the Swiss Agency for Development and Cooperation (SDC) project “Support for the Assembly and Civic Education,” implemented by the National Democratic Institute (NDI).

[Play on Web](#)



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