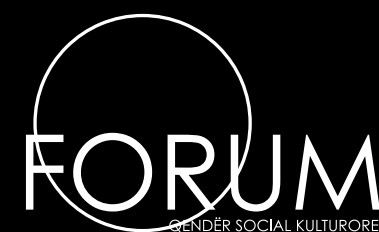
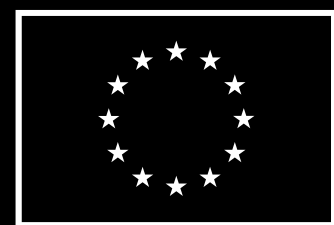




Spontan  
Creative  
Media

# CLIENTS



...& hundreds more in 4 continents!

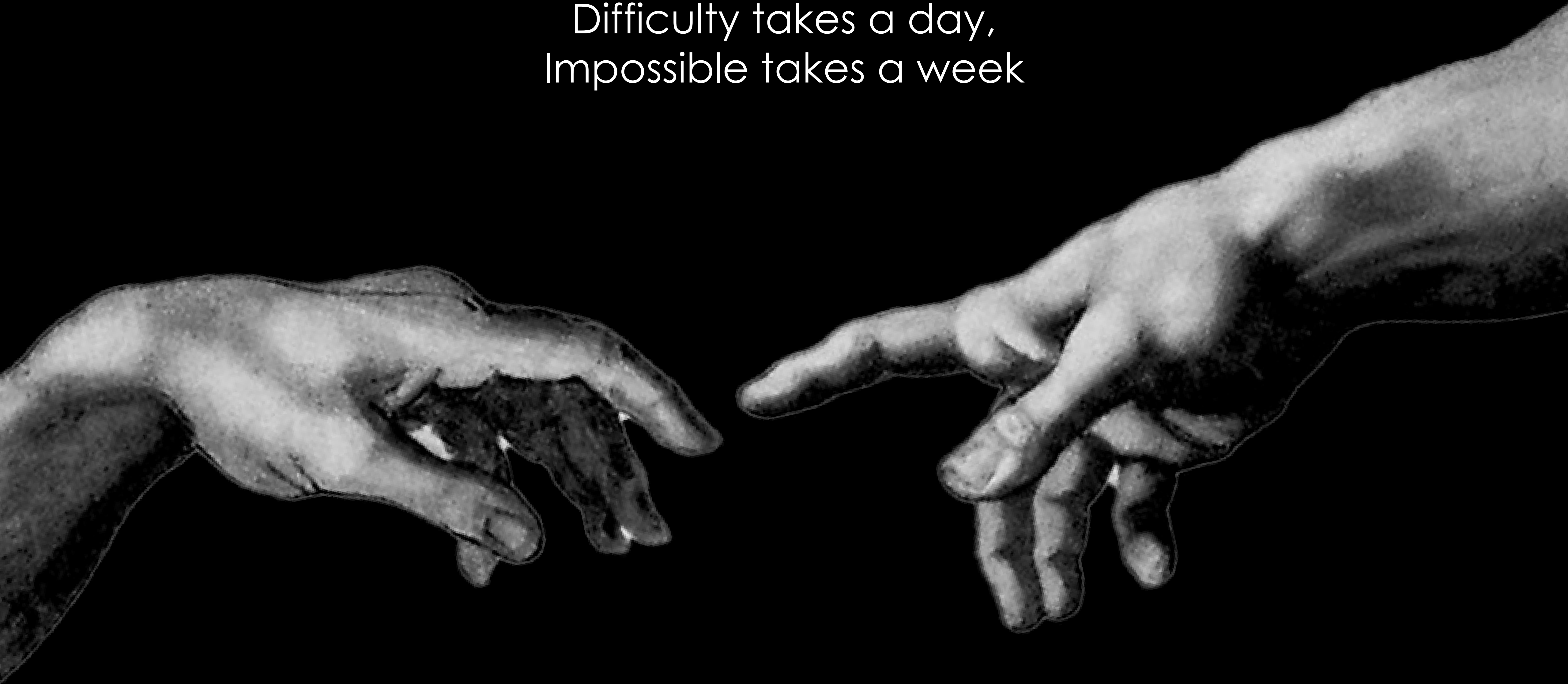
# VISION

The company that makes brands matter by simplifying digital solutions and bringing creative interaction throughout their communication.

# MISSION

To ensure solutions, inspiration and creativity for the most ambitious businesses and individuals and to boost their sales and their visibility in the market.

Difficulty takes a day,  
Impossible takes a week





# TABLE OF CONTENT

6.	MARKETING & COMMUNICATION	24.	VIDEO PRODUCTION	
12.	WEB DEVELOPEMENT	30.	BRAND IDENTITY	
18.	APP DEVELOPEMENT	36.	DESIGN & PRINT	42. GAME DEVELOPEMENT

6.

## MARKETING & COMMUNICATION

12. WEB DEVELOPEMENT

18. APP DEVELOPEMENT

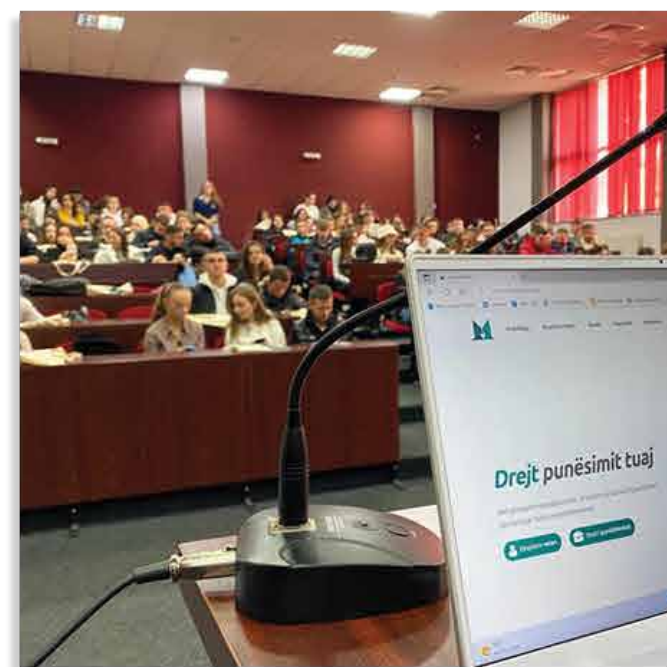
24. VIDEO PRODUCTION

30. BRAND IDENTITY

36. DESIGN & PRINT

42. GAME DEVELOPEMENT





**mundesipLOT.com**

**Working with us  
Since 2022 - Ongoing**

MundesipLOT.com is the newest platform aiming to increase employment rates and developing the skills of users wherever they are located in Albania and Kosovo. The platform is provided by Swisscontact and co-funded by SDC and the city of Zurich.

Our service regarded their communication and dissemination activities, more specifically content creation, planning, event management, brand consultancy, marketing campaigns on TV, Radio Stations, Facebook, Instagram, and Google, Search Engine Optimization, Photo, and Video shooting, 24/7 maintenance, and digital consultancy.

We surpassed the projected goals by over 250%, reaching more than 500.000 people within a year. More than 2000 people downloaded the apps and around 10.000 had their own profile on the website.





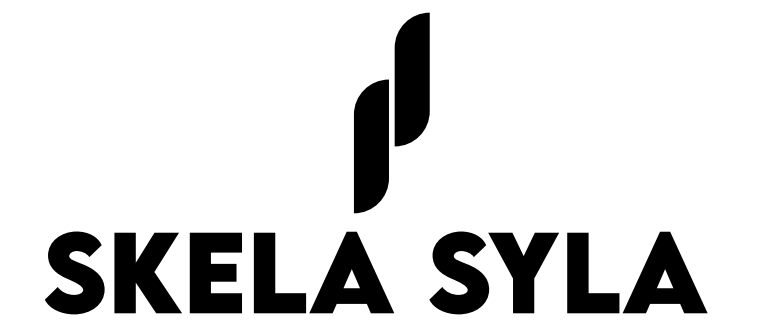
## Working with us Since 2020 - Ongoing

Tirangolo Lounge is a famous and high-end bar in Tirana, Albania operating at the highest quality with an exclusive clientele. Our service focused on their brand communication. Specifically, content creation, planning, event management, brand consultancy, marketing campaigns on Facebook, Instagram, and Google, Search Engine Optimization, Photo and Video shooting, 24/7 maintenance, and digital consultancy.

Triangolo Lounge's business grew a lot through our communication strategy. The post quality and the overall presence on social profiles made Triangolo, one of the most frequented bar in the city.







## Working with us Since 2020 - Ongoing

Skela Sylja is one of the leading scaffolds companies in Albania operating since 2002. It is a well-known and respected brand, which unlike other companies in its field that have not jumped yet to digital transformation, they decided to reinforce their image. Spontan Creative Media created a new brand identity for the company and offered services such as content creation, planning, event management, digital consultancy, marketing campaigns on Facebook, Instagram, and Google, Search Engine Optimisation, Photo and Video shooting, 24/7 maintenance, and brand consultancy.

We rebranded the image of Skela Sylja and we changed their identity almost entirely, online and offline. One of the major issues of the clients was recruitment, and we addressed that issue successfully by finding the right staff for different positions.



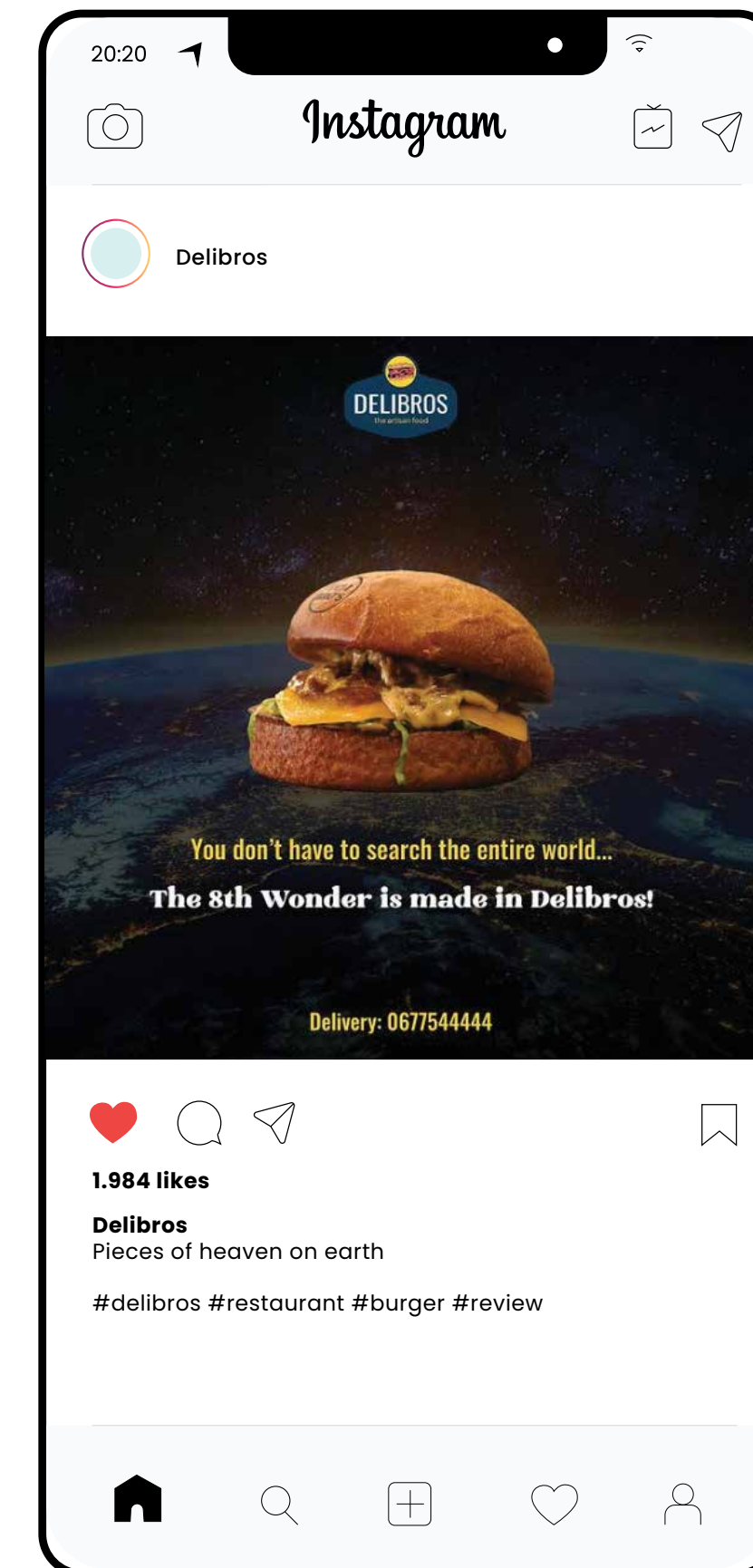




## Working with us Since 2021 - Ongoing

There is no doubt - Delibros serves the best burgers in Albania. Within one year of our communication management, Delibros became one of the most searched keywords on Google regarding burger orders. Until now, Delibros has gathered more than 600 Google reviews and has a ranking of 4.9. Our services ranged from content creation, planning, digital consultancy, marketing campaigns on Facebook, Instagram, and Google, Search Engine Optimisation, Photo and Video shooting, 24/7 maintenance, and brand consultancy.

Through our communication strategy and advisement, we managed to grow Delibros into one of the most beloved restaurants burgers in Tirana. It is the most searched burger place on Google and has a growing audience on all social platforms, beating the giants such as Burger King or KFC.



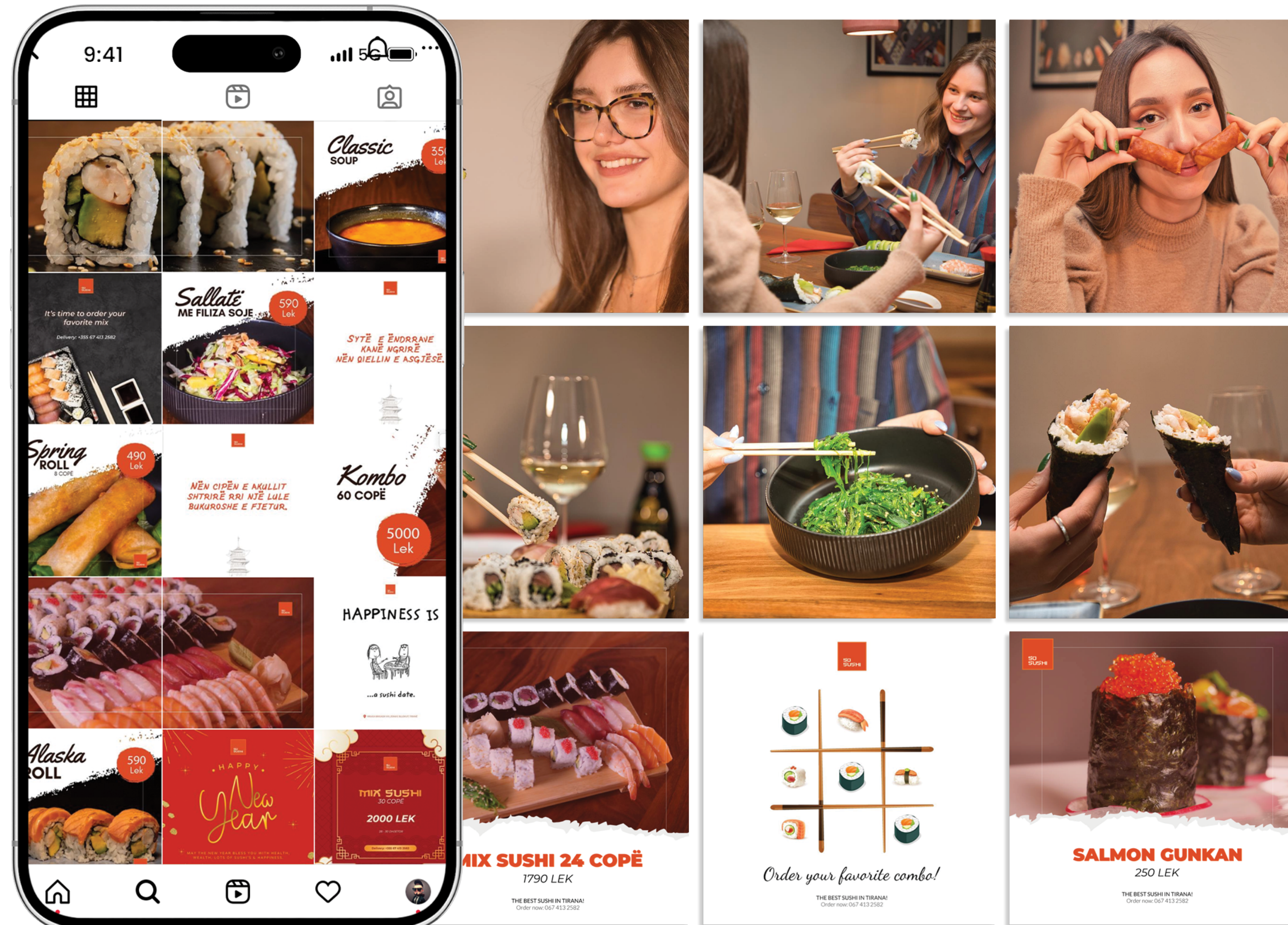




## Working with us Since 2019 - Ongoing

SoSushi is a place where art, cuisine, and passion come together to create a special flavor. Spontan Creative Media solved several difficult challenges in order to grow the restaurant's visibility to greater scales. There were created customized posts to aware the audience regarding Japanese cuisine. High-quality video spots and photographs were produced and published and their social pages grew more than 5000 followers and the number keeps growing constantly. Our services regarding their communication were content creation, planning, marketing campaigns on Facebook and Instagram, Search Engine Optimisation, Photo and Video shooting, 24/7 maintenance, and digital consultancy.

SoSushi restaurant had a lot of issues in 2019. We conducted a detailed investigation and found a lot of issues regarding the knowledge of the clients that love sushi. We decided to shift the focus to individual products and hold a monthly offer on the last 3 days of the month.





# 12.

## WEB DEVELOPMENT

6. MARKETING & COMMUNICATION

24. VIDEO PRODUCTION

30. BRAND IDENTITY

18. APP DEVELOPEMENT

36. DESIGN & PRINT

42. GAME DEVELOPEMENT



Protection and Preservation of Natural Environment in Albania (PPNEA) is a non-governmental environmental organization that operates nationwide, known to be the first environmental organization in Albania.

Spomtan Creative media offered the following services:

- UI/UX
- Implementation of different contact forms
- Search Engine Optimisation
- Multilingual
- Donation PopUp
- Standard Post, Video Post, Link Post & Portfolio Post
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration

[www.ppnea.org](http://www.ppnea.org)



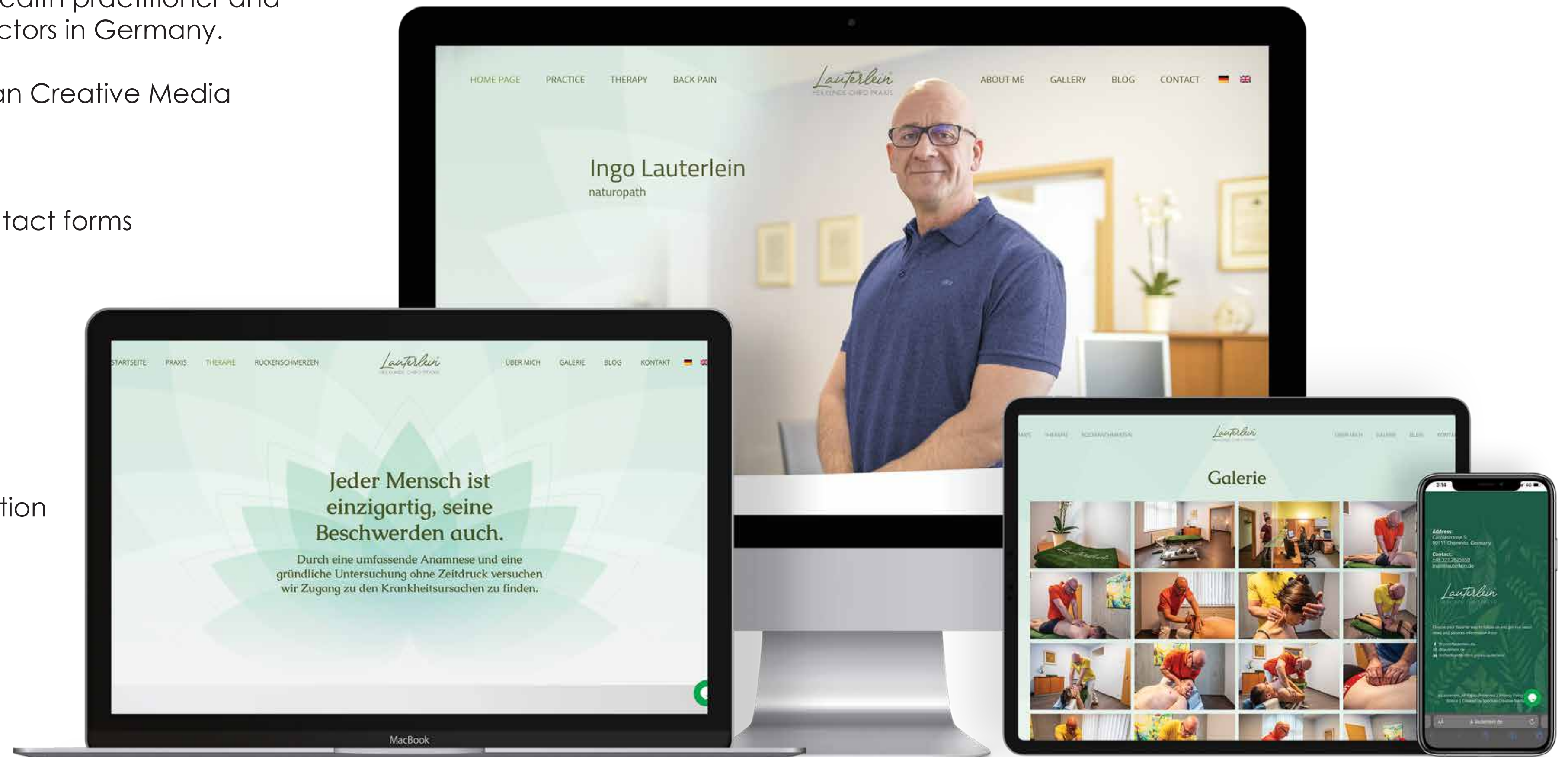


Ingo Lauterlein is an alternative health practitioner and one of the most famous chiropractors in Germany.

Through our collaboration Spontan Creative Media offered the following services:

- UI/UX
- Implementation of different contact forms
- Booking System
- Search Engine Optimisation
- Multilingual
- Blog
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration
- Chat Bot
- GDPR Cookie Consent

[www.lauterlein.de](http://www.lauterlein.de)





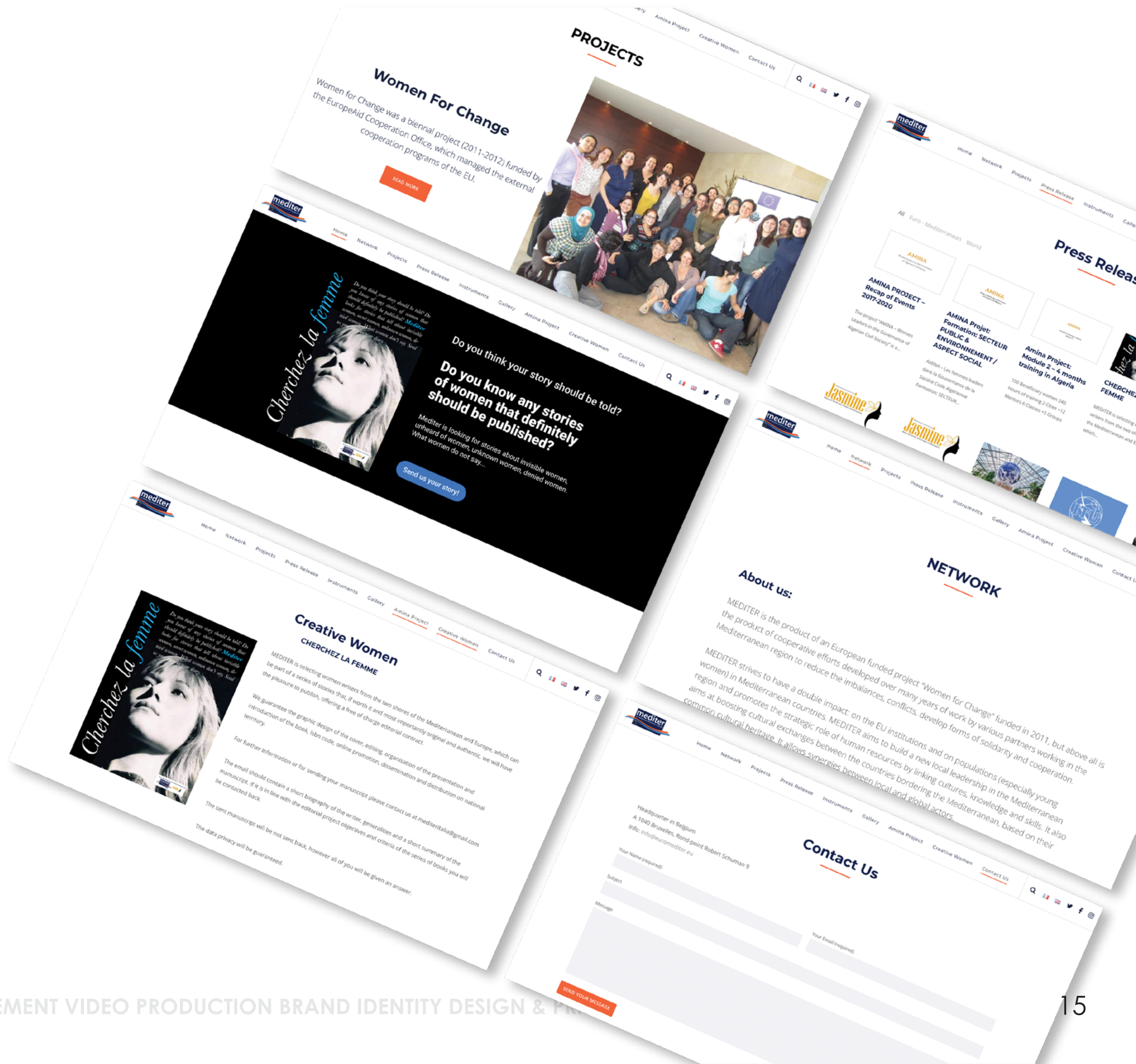


Mediterranean network for co-operation and started as the product of a European-funded project “Women for Change” in 2011, but above all is the product of cooperative efforts developed over many years of work by various partners working in the Mediterranean region to reduce the imbalances, and conflicts, and develop forms of solidarity and cooperation.

The website produced by Spontan Creative Media included:

- UI/UX
- Implementation of different contact forms
- Search Engine Optimisation
- Multilingual
- Donation PopUp
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration
- GDPR Cookie Consent

[www.euromediterr.eu](http://www.euromediterr.eu)





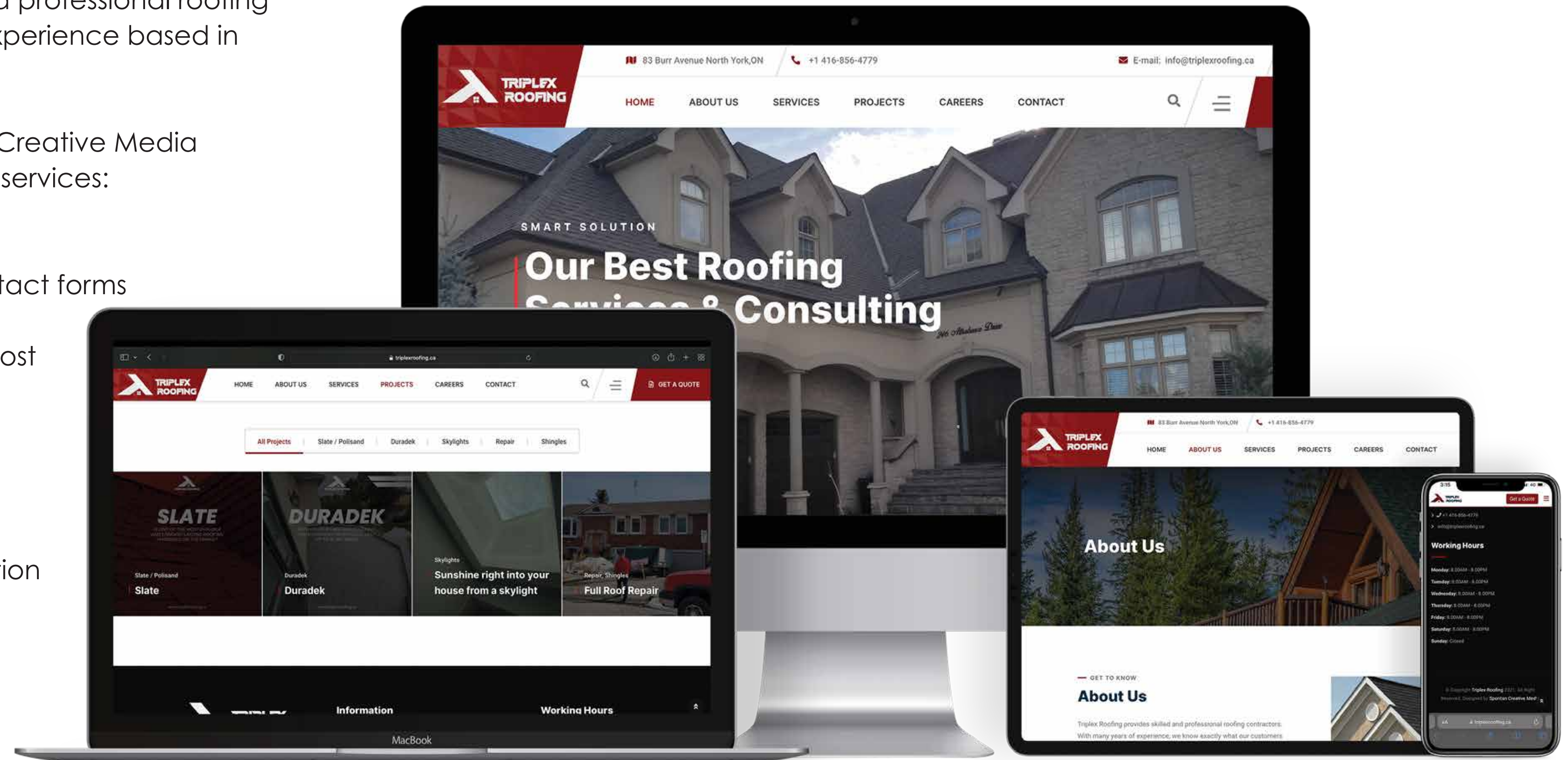


Triplex Roofing provides skilled and professional roofing contractors with many years of experience based in Canada.

The website created by Spontan Creative Media included the following features & services:

- UI/UX
- Implementation of different contact forms
- Search Engine Optimisation
- Standard Post, Video Post, Link Post & Portfolio Post
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration

[www.triplexroofing.ca](http://www.triplexroofing.ca)





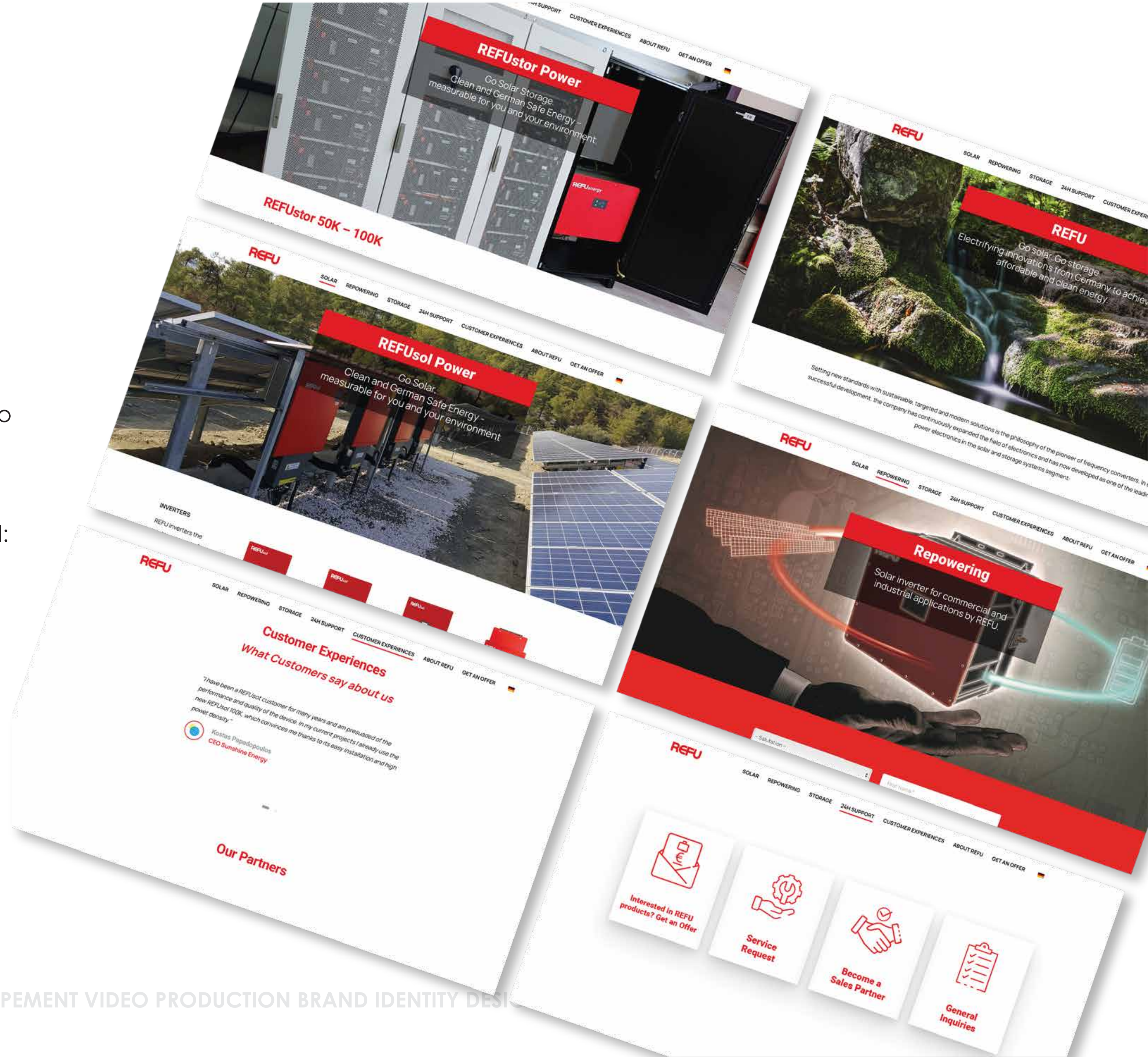


REFU develops and integrates synergistic components for stationary energy solutions and thus offers a common platform for the 'energy system revolution' worldwide. The challenge was the linking, redirecting, and in-site connections which had to operate in perfection in order to achieve the best possible user experience and not be confused with another product or service.

The website created by Spontan Creative Media included:

- UI/UX
- Implementation of different contact forms / Order Request / Service Request
- Search Engine Optimisation
- Multilingual
- Responsive Design for multiple Devices and Screens
- User Management
- Media Management
- Google Search Console Integration
- Google Analytics Integration
- GDPR Cookie Consent

[www.refu.com](http://www.refu.com)





# 18.

## APP DEVELOPMENT

6. MARKETING & COMMUNICATION

12. WEB DEVELOPEMENT

24. VIDEO PRODUCTION

30. BRAND IDENTITY

36. DESIGN & PRINT

42. GAME DEVELOPEMENT

**YES**STYLIST

YesStylist is the #1st social network which gathers people of a like-minded community who can advise on fashion trends and what to wear on any occasion!

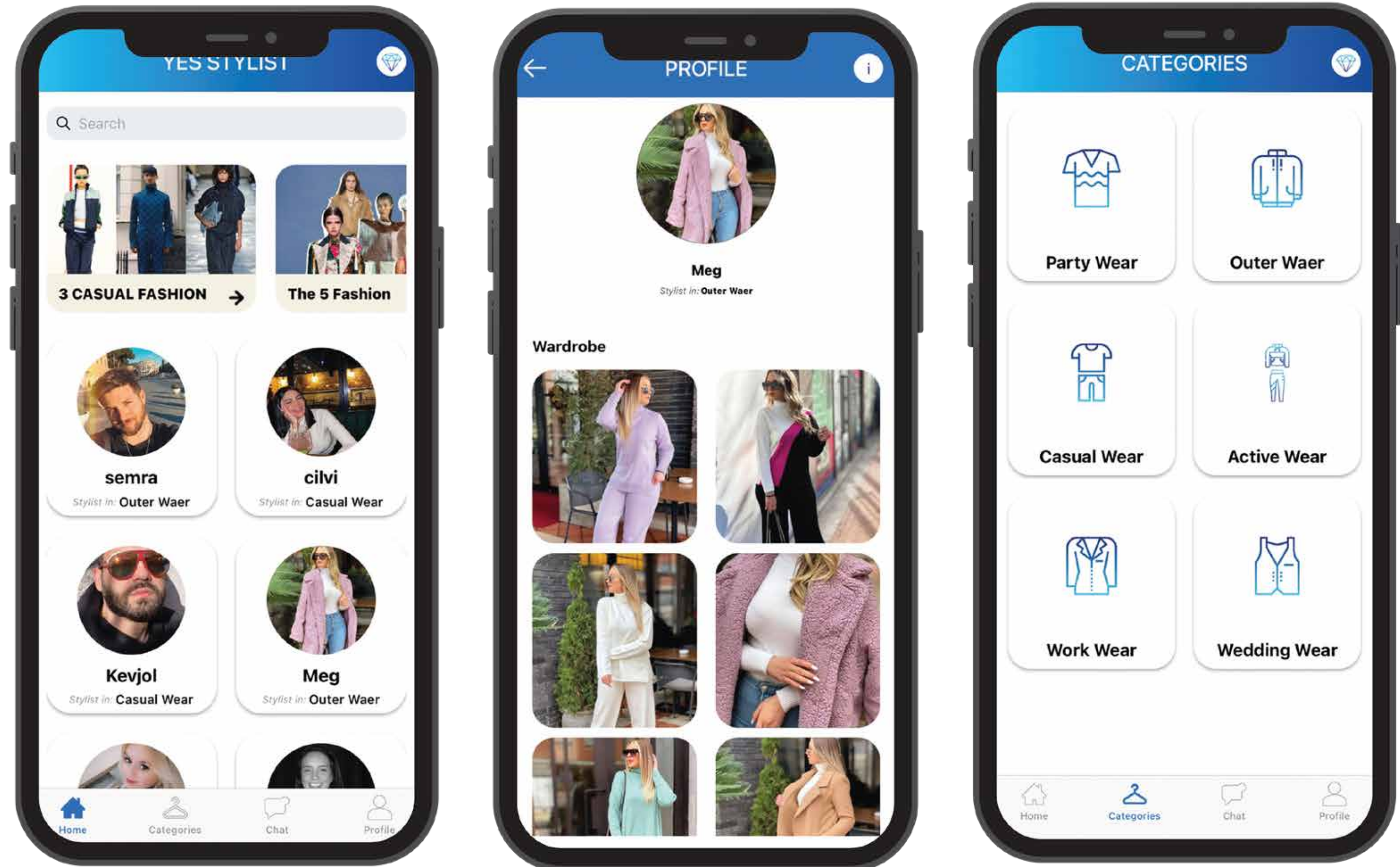
The app consists in:

- Personal Profile
- Chat
- Send and receive photos in messages
- Push Notifications
- Bots/fakes blocker and reports
- Filtered categories
- In-App-Purchases
- When the app closes from background, all messages are deleted
- Enjoy Little Wish Completely Ad-Free

**Programing Language:**

Android & iOS: **React Native**

[View on App Store](#)







"I Learn" is the newest application to help children with hearing difficulties and anyone else who wants to learn sign language. It contains more than 25 categories of words, which are illustrated with videos and icons and accompanied by fun exercises.

Now, learning sign language is possible for everyone and you can download it for free on your phone or computer through the App Store and Google Play.

**Programing Language:**  
Android & iOS: **React Native**

[View on App Store](#) | [View on Play Store](#)



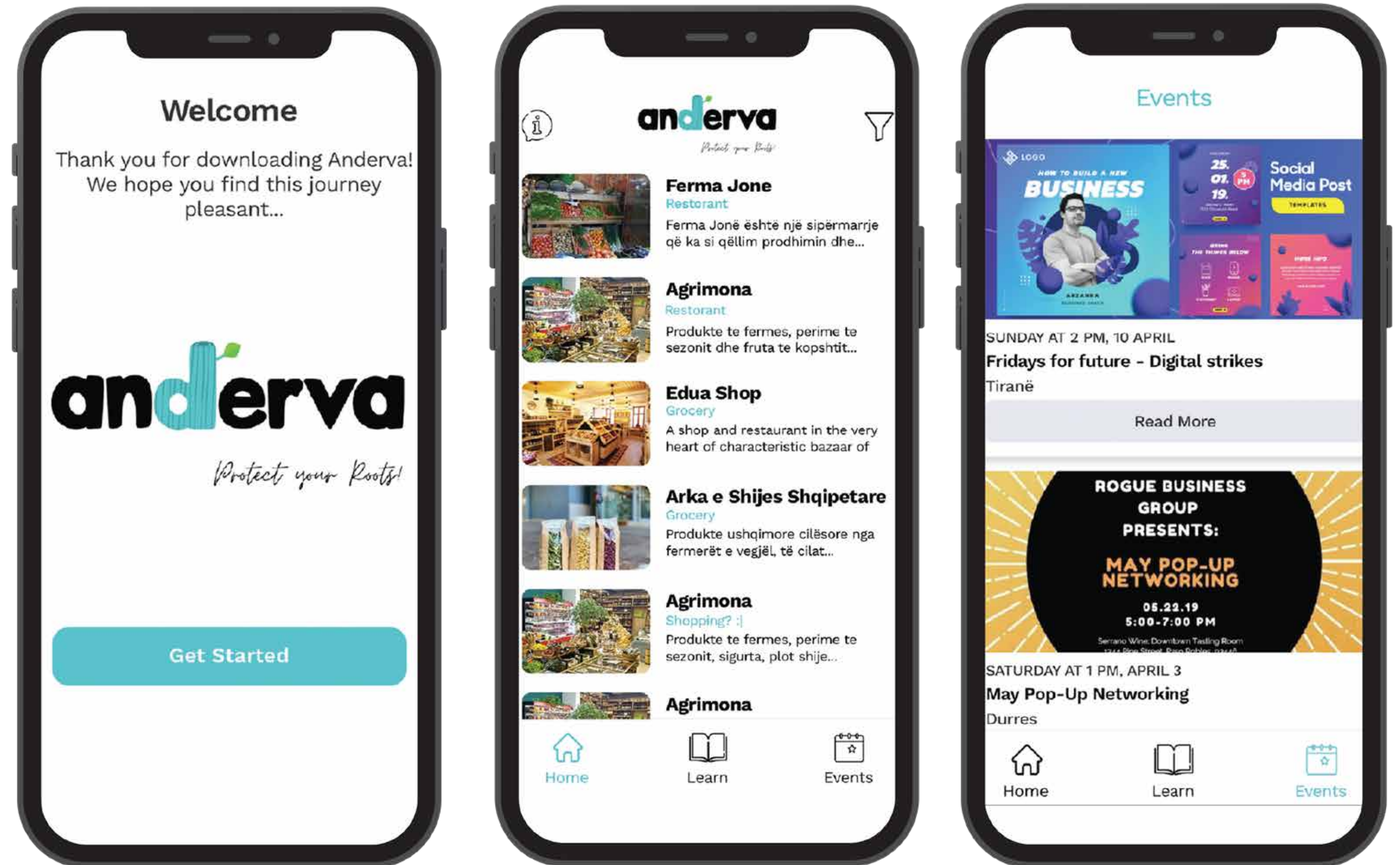




Protecting the environment is now easier with Anderva. The app helps to find discounts on your city's top green shops, products, and services. It teaches the basics of climate-friendly living and allows the user to catch up on environmental news through the “Learn” menu. The “Events” menu enables the users to connect with fellow environmentalists on the spot.

**Programing Language:**  
Android & iOS: **React Native**

[View on App Store](#) | [View on Play Store](#)







Little Wish is the #1st social app that lets you roleplay several characters and roles along with a like-minded community. All users have verified adults who enjoy living their best life!

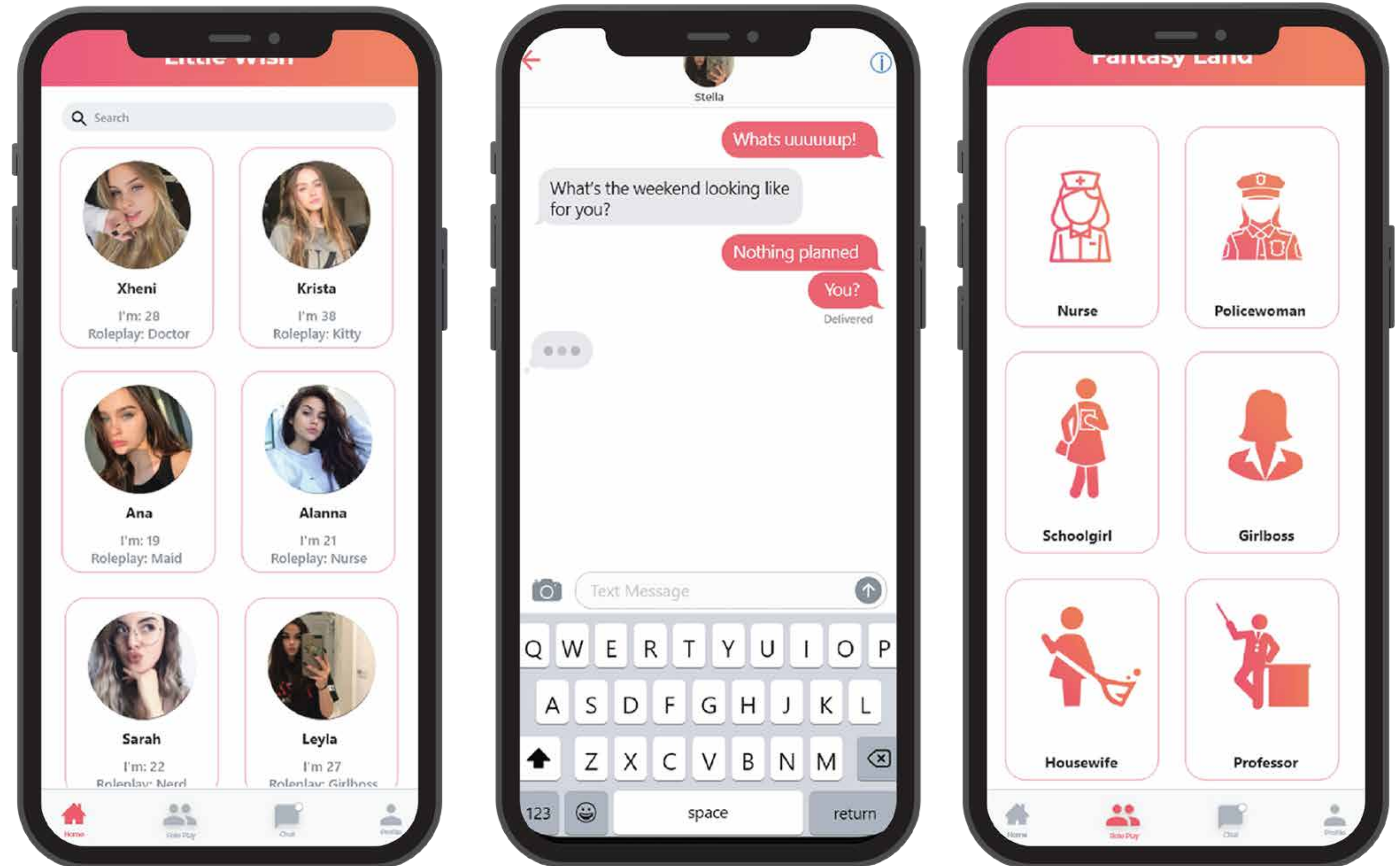
Little Wish features:

- Personal Profile
- Roleplay and chat features
- Send and receive photos in messages
- Push Notifications
- Bots/fakes blocker and reports
- Filtered categories
- In-App-Purchases
- When the app closes from the background, all messages are deleted
- Enjoy Little Wish Completely Ad-Free

**Programming Language:**

Android & iOS: **React Native**

[View on Play Store](#)







Bubbles is an innovative application that facilitates the transportation of your clothes to the dry-cleaning shops in Tirana. After your clothes are professionally cleaned, Bubbles delivers them back to your home.

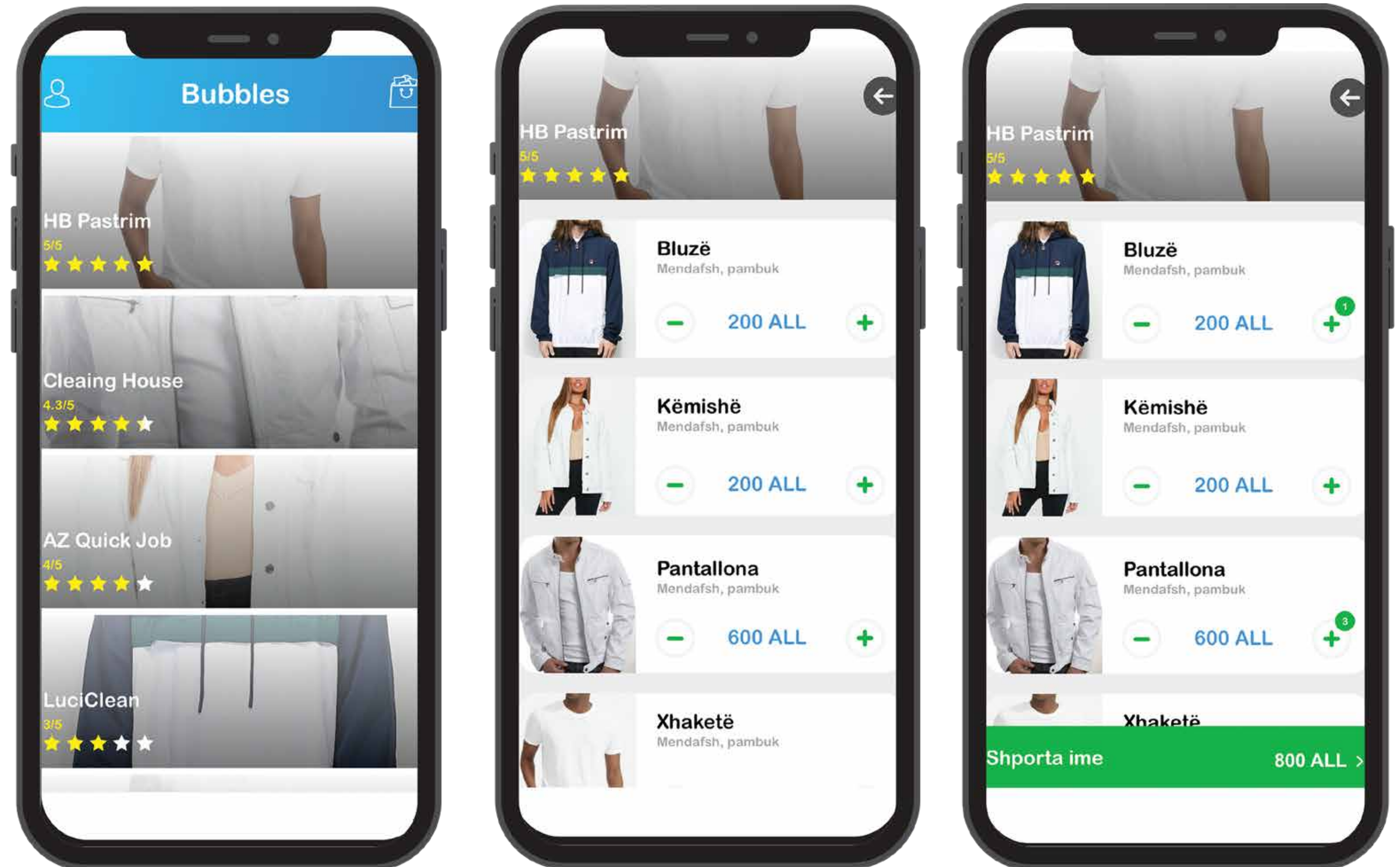
Application features:

- SignUp/SignIn
- Profile
- Reviews/Ratings
- Admin Pannel
- Maps & Geolocation

**Programming Language:**

Android: **Java**

iOS: **Objective-C**



# 24.

## VIDEO PRODUCTION

6. MARKETING & COMMUNICATION

12. WEB DEVELOPEMENT

18. APP DEVELOPEMENT

30. BRAND IDENTITY

36. DESIGN & PRINT

42. GAME DEVELOPEMENT



## TV Commercial - Mundesiplot

Project: **Mundesiplot.com**

Client: **Swisscontact**

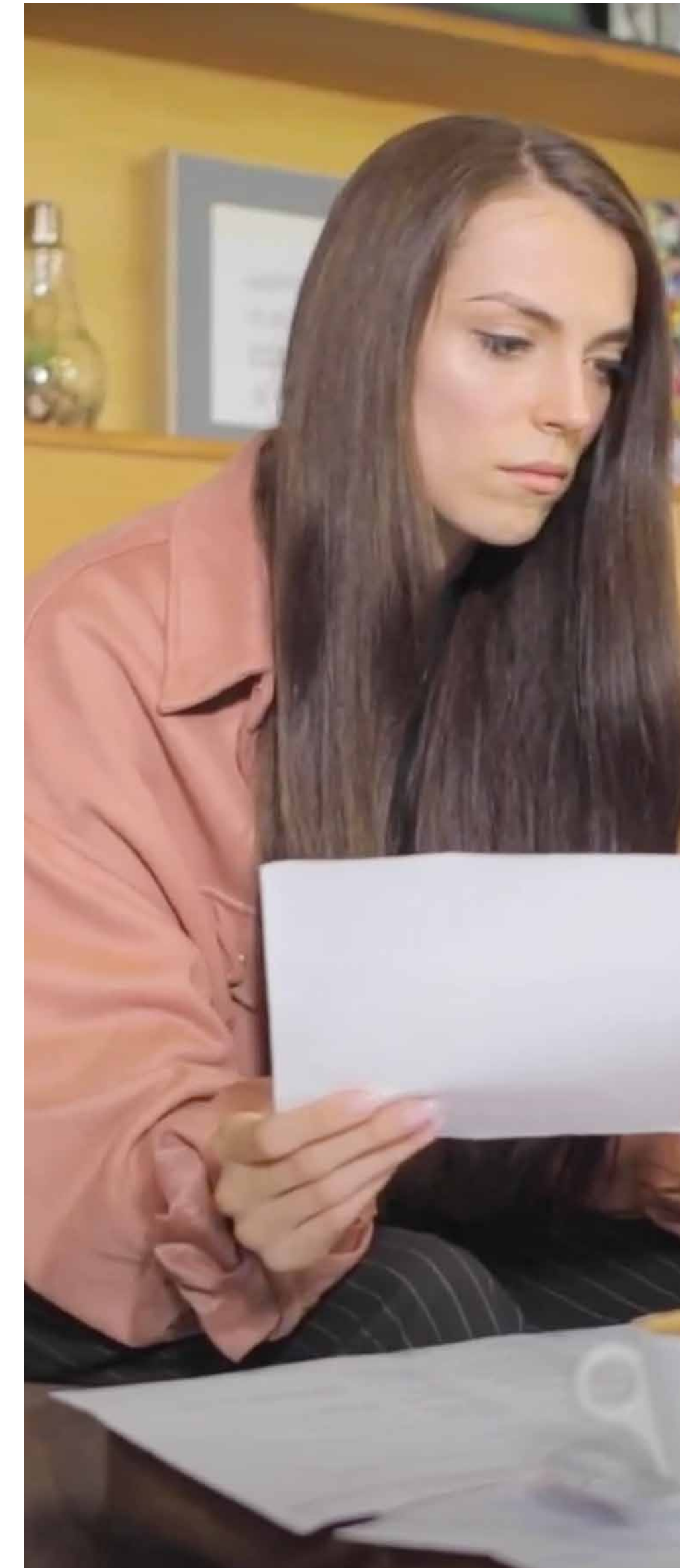
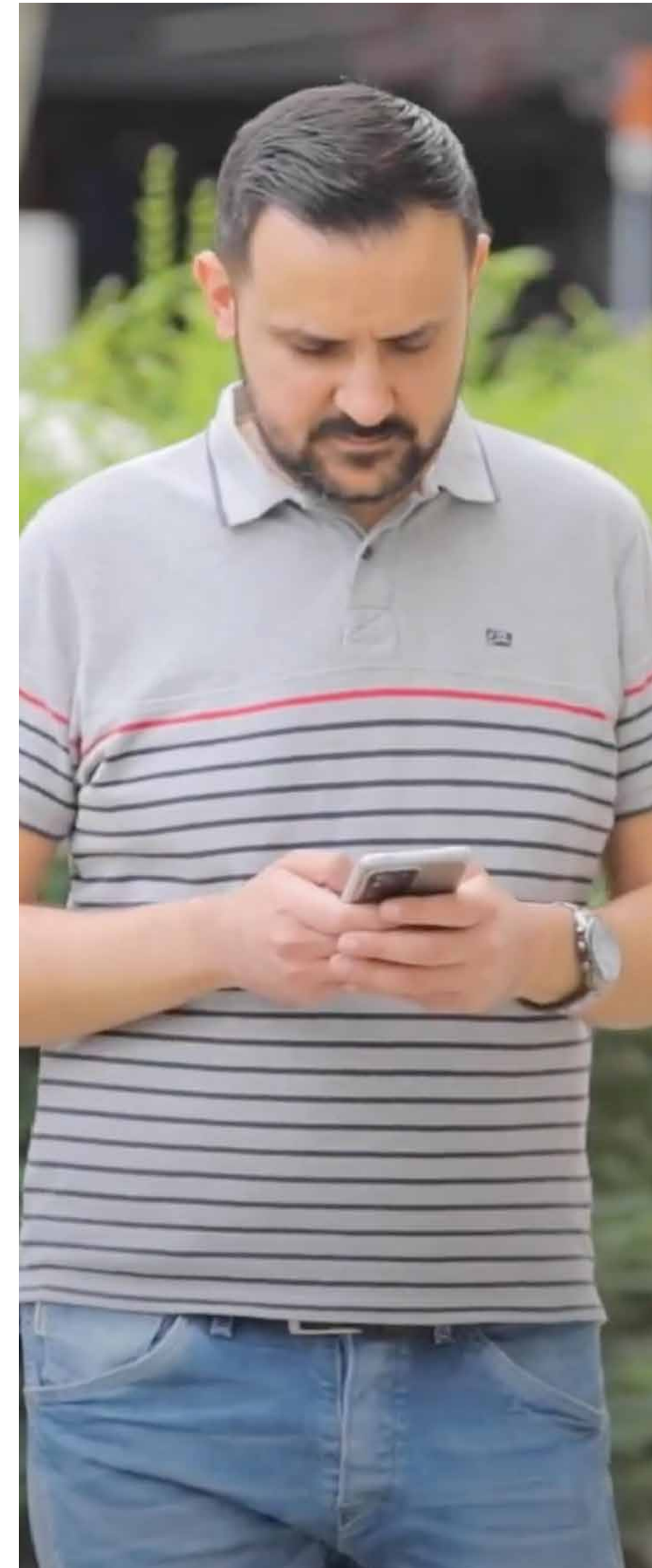
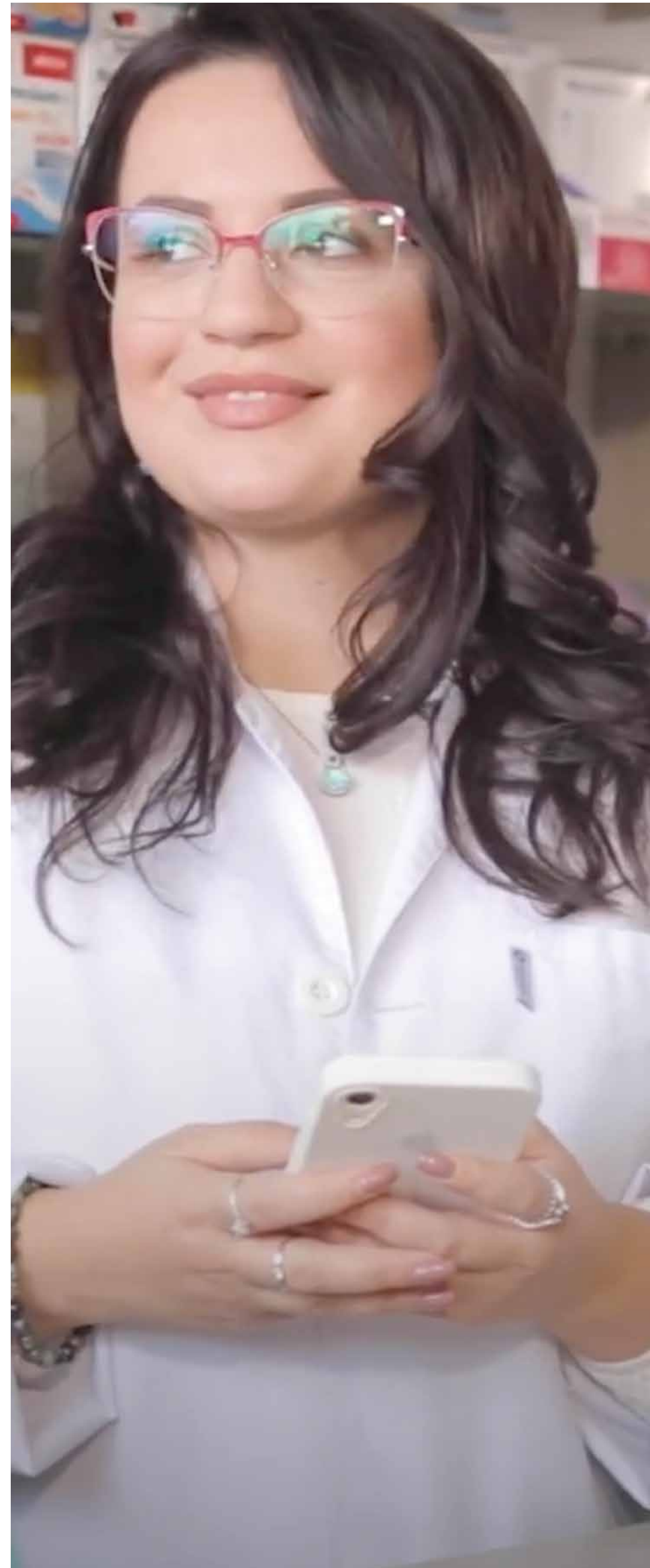
Title: **Your situation changes in just one click!**

The challenge of this project was the spot's timescale. It had to last only 15 seconds, and within this timeline to convey the message to three of the main target groups of the platform:

- people looking for a job;
- people wanting to partake in training and counseling courses;
- people wanting to start their businesses.

We wanted to create an environment where all the "talking" was described by actions, rather than words - thus different scenes are portrayed by different people and the "before and after" effect that #mundesiplot has in their life. The ad was broadcasted on TV Klan in Albania and Klan Kosova in Kosovo.

[Play Video](#)







## Video Commercial

Client: **Triangolo Lounge**  
Title: **Triangolo's Grand Opening**

Inspired by perfection and detail, we present you with Triangolo Lounge Grand Opening gala event.

Besides the video production and photography, we were in charge of booking the right performers and organizing the event from start to finish. The event, the joy, and the fun opened the curtain for the new season!

[Play Video](#)







## TV Commercial

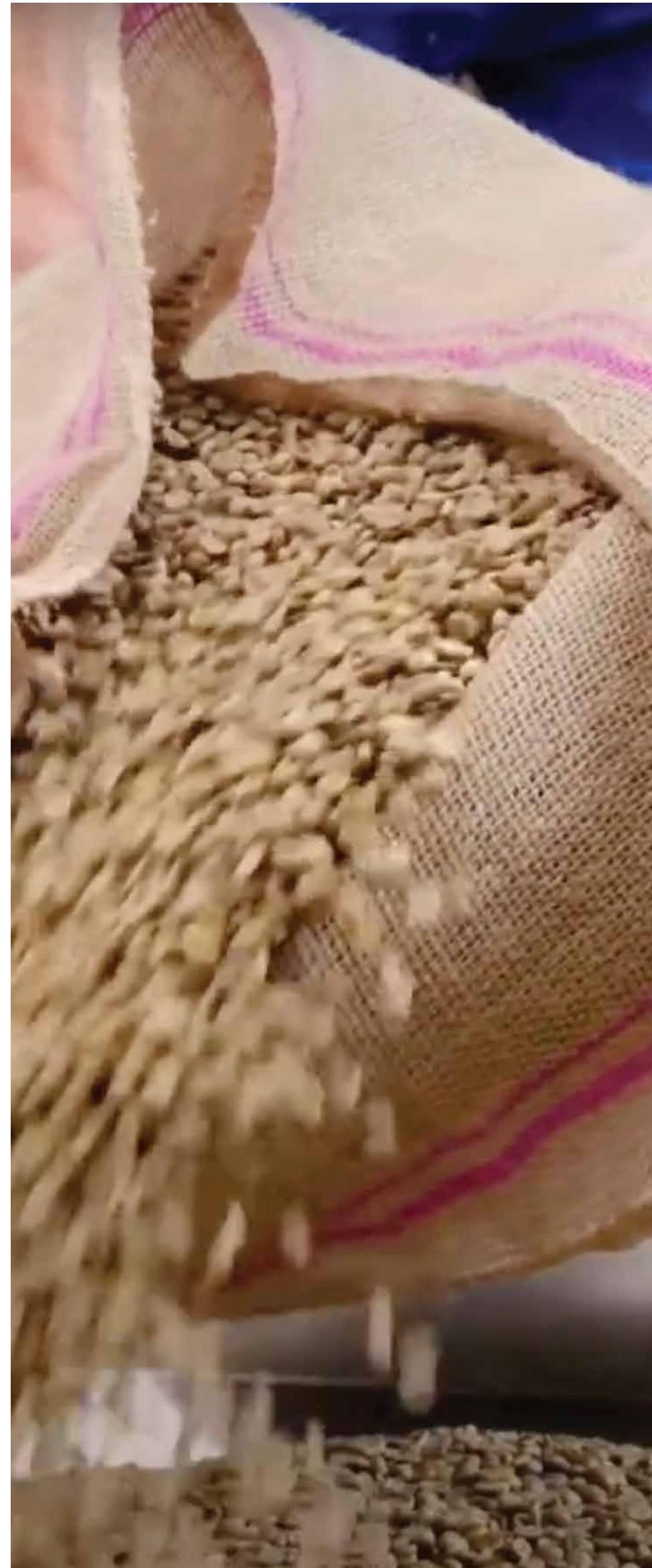
Client: **Thomas Enkelana**

Title: **Thomas Enkelana's journey**

Thomas Enkelana Shpk is one of the coffee market leaders in Albania and operates with a fully automated production line, advanced technology, and contemporary machines. Thomas Enkelana has the largest coffee product portfolio produced completely in-house.

We wanted to introduce to the customers some of the processes of how their beloved coffee arrives in their cups.

[Play Video](#)







British Embassy  
Tirana

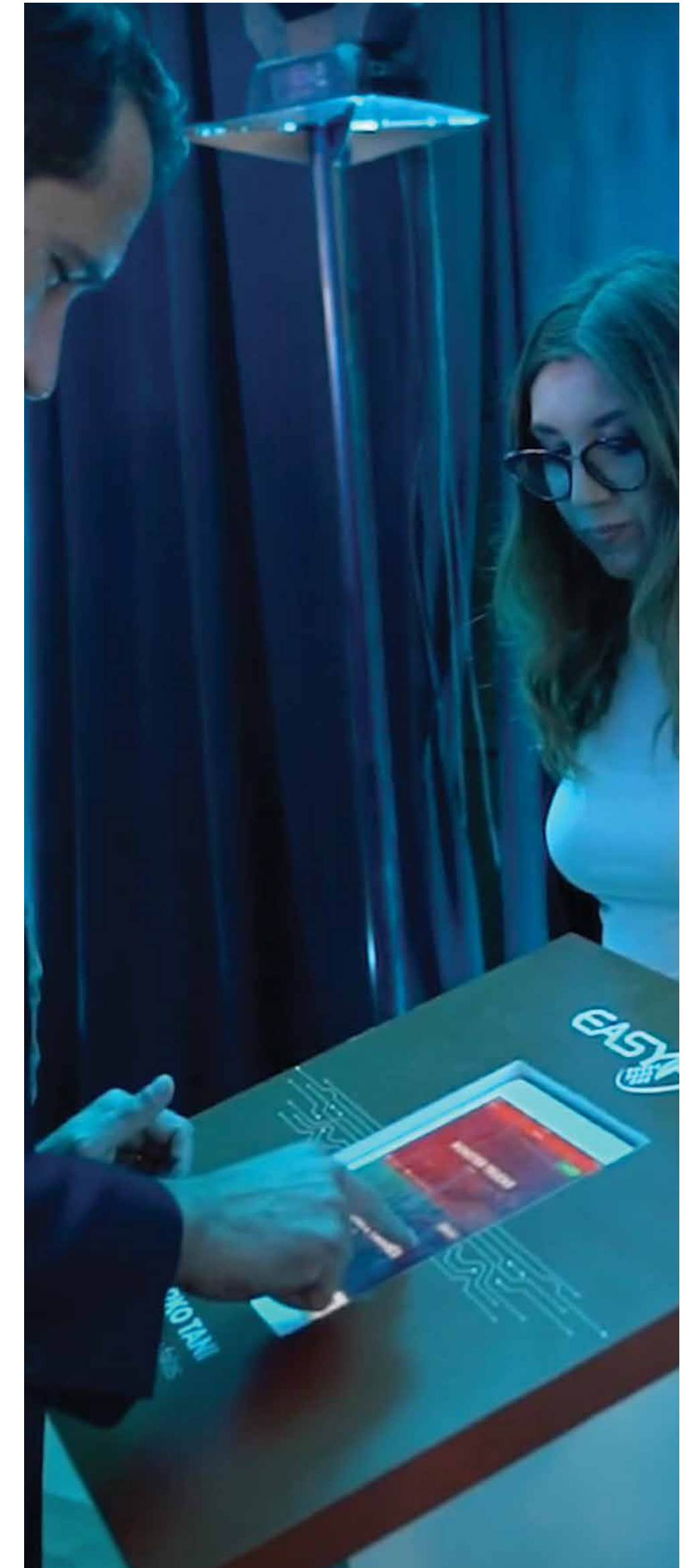
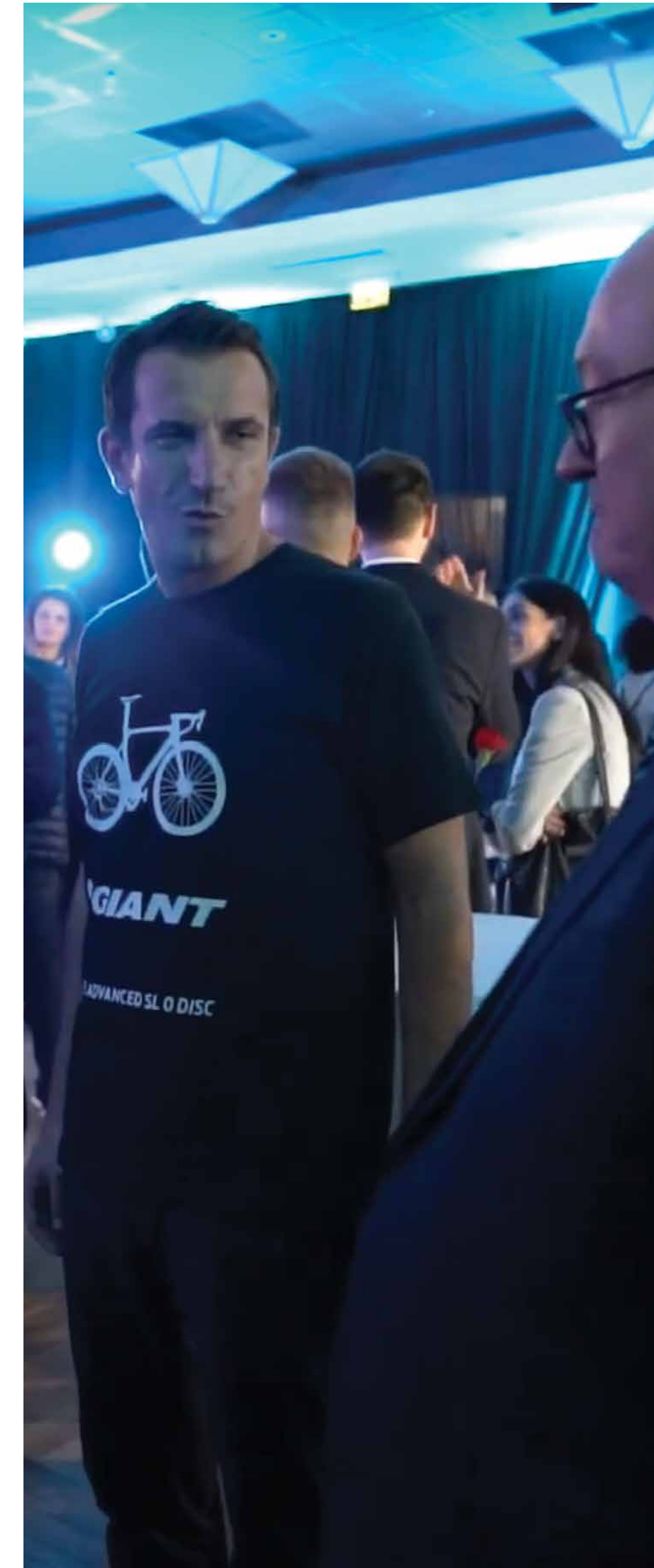
## Event Recap

Client: **The British Embassy in Tirana, Albania**  
Title: **The Third Edition of the UK-Albania Tech Hub program**

Spontan Creative Media had the pleasure of creating the communication campaign and visual identity of the 3rd edition of UK-ALBANIA TECH HUB. This campaign extended to Albania and the Balkans, and it gathered around itself 80 startup applications from the whole region, more than the two previous editions brought together.

Spontan Creative Media also organized the gala event in the field of technology, attended by 100 people and with the participation of the British Ambassador in Tirana Mr. Duncan Norman, the Mayor of Tirana Mr. Erion Veliaj, and the Minister of State for the Protection of Entrepreneurship Mr. Eduard Shalsi.

[Play Video](#)





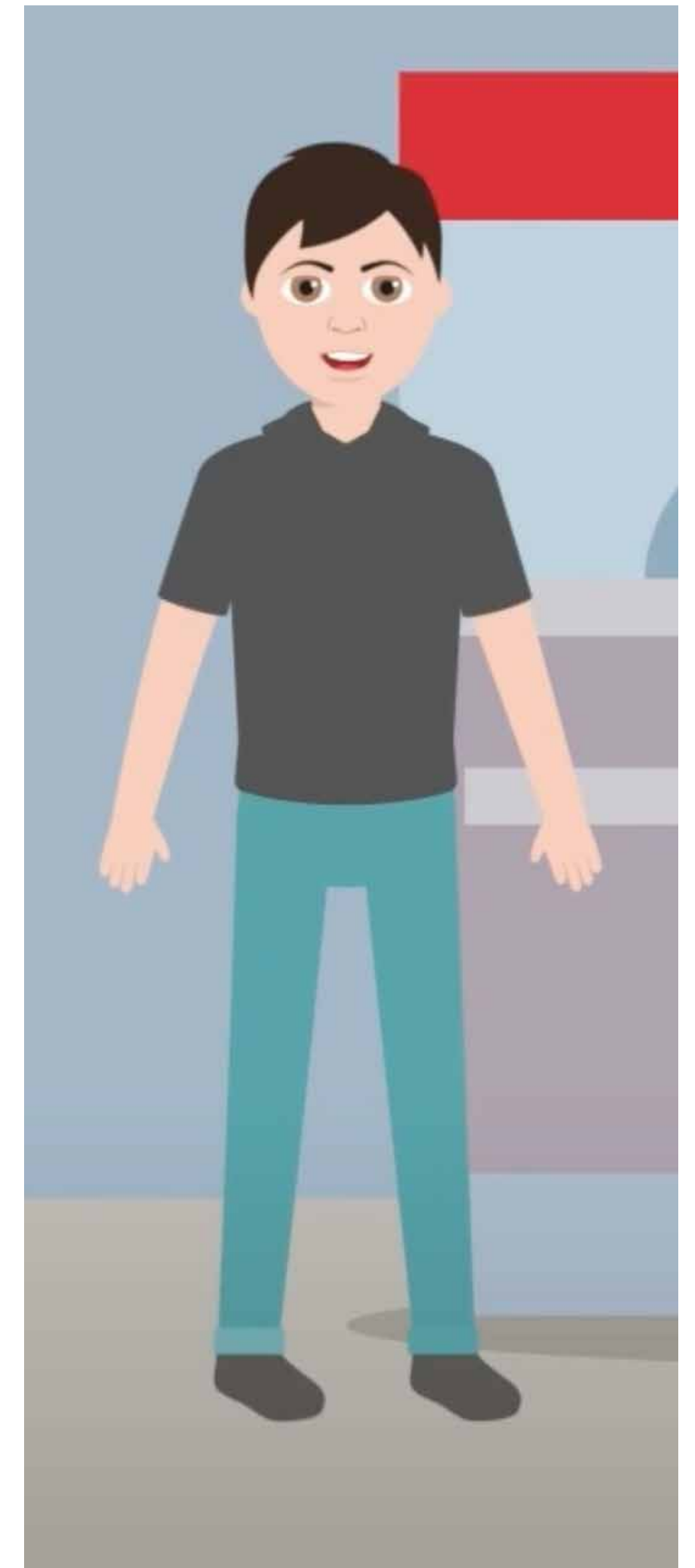
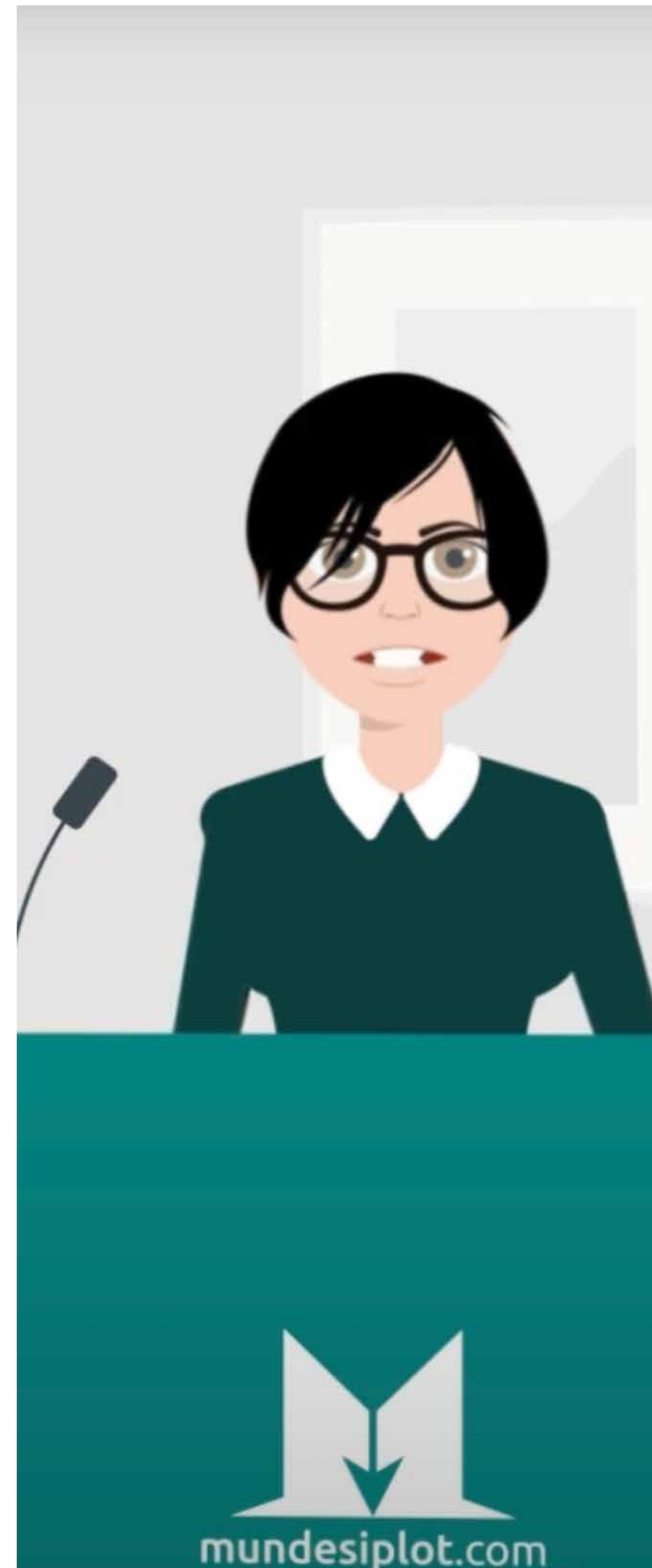


Client: **Swisscontact**  
Title: **Loans for young entrepreneurs**

The video has educational purposes. It teaches young entrepreneurs how to obtain a micro business loan for setting up a small enterprise or starting a new business.

The 2D video animation was created based on learning modules of Mundesiplot.com a project of Swisscontact Albaina that was co-financed by the Swiss Agency for Development and Cooperation in Switzerland.

[Play Video](#)





# 30.

## BRAND IDENTITY

6. MARKETING & COMMUNICATION

24. VIDEO PRODUCTION

12. WEB DEVELOPEMENT

18. APP DEVELOPEMENT

36. DESIGN & PRINT

42. GAME DEVELOPEMENT





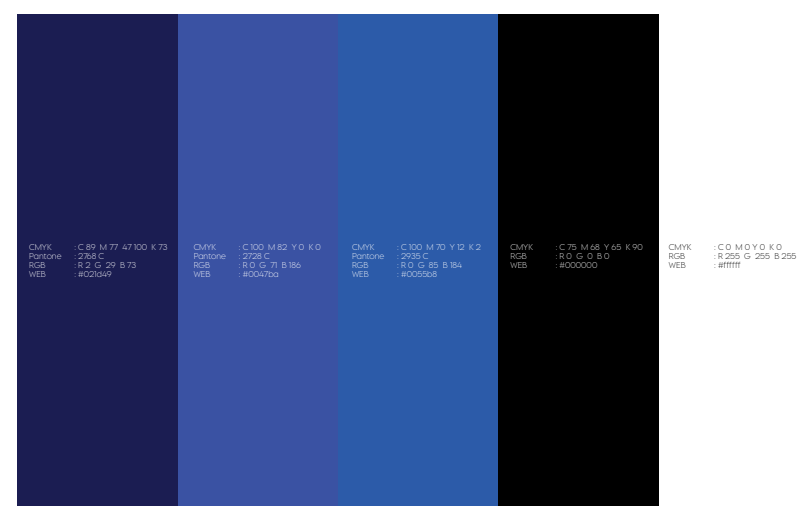
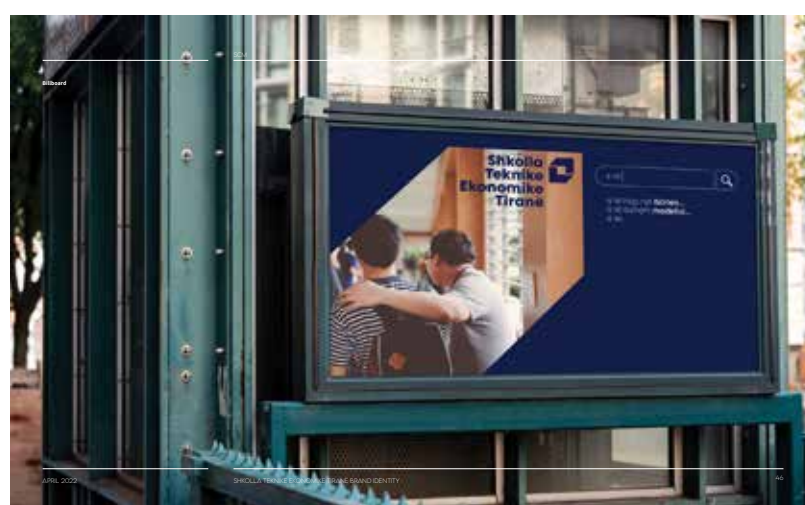
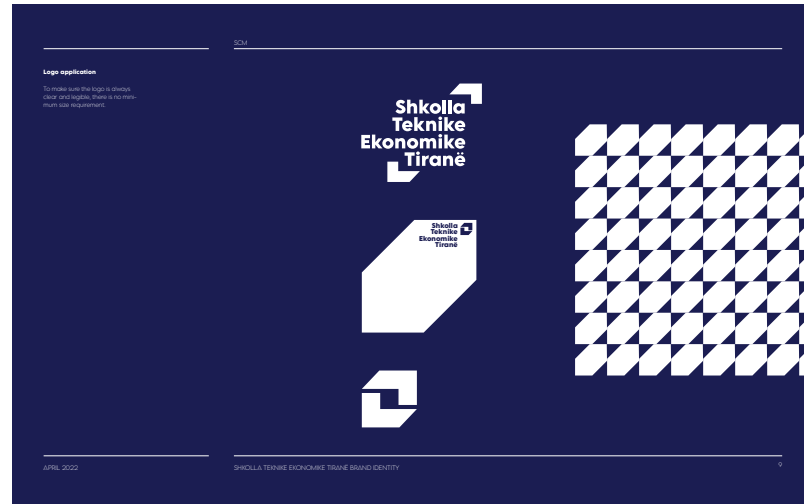
One of the biggest identities of 2020 was that of Mediter Expo 2020, the largest fair in the Mediterranean, scheduled to take place in Palermo, Italy. MediterExpo2020 was an exhibition of ethno-gastronomic cultures of the Mediterranean countries, which took place on March 4-8, 2020 in Palermo and brought together over 130 organizations and companies from three continents: Europe, Africa, and Asia and welcomed over +10,000 participants from the Mediterranean.

Mediter Expo 2020 was a project of the European Union, implemented by two organizations from Brussels and Algeria and supported by over 30 embassies of Mediterranean countries. The official partner in visual, digital, and audio-visual communication is the Spontan Creative Media team. We created the brand and designed all publication and promotional materials, altogether with an interactive website.

#### Brand identity description

- ~ Colorful
- ~ Modern
- ~ Grown-breaker
- ~ Industry-oriented



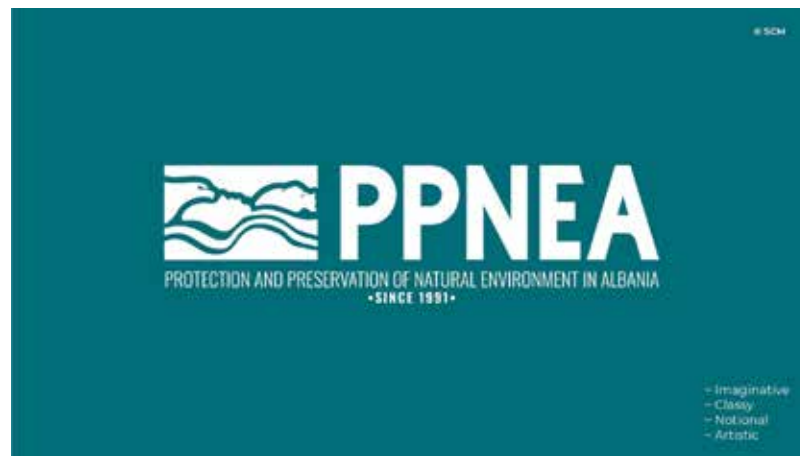


To create an identity that shows professionalism while inspiring the parents and their youngsters about the possibilities that the school offers - with a clear and unique voice.

## Brand identity description

- ~ Daring
- ~ Simple
- ~ Bright
- ~ Industry-oriented





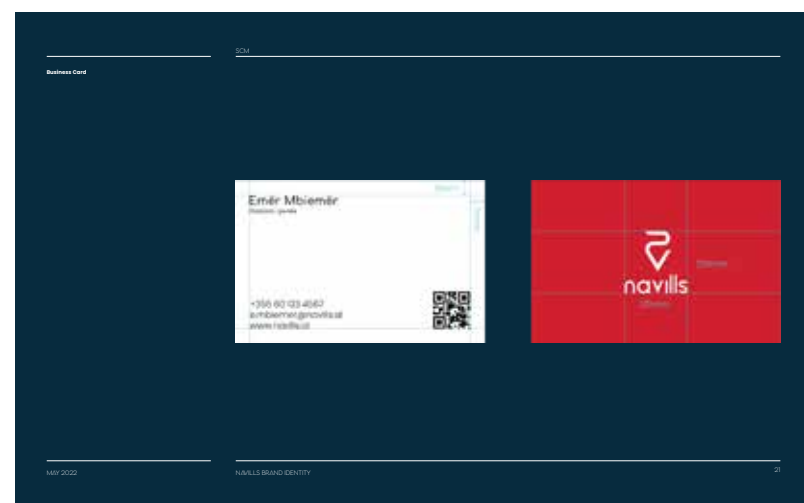
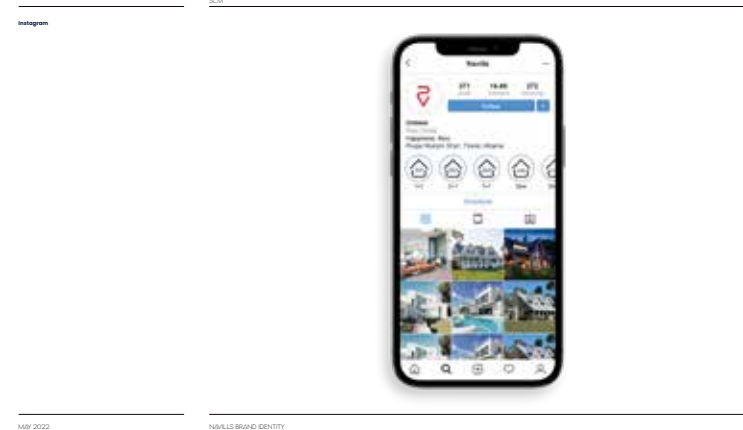
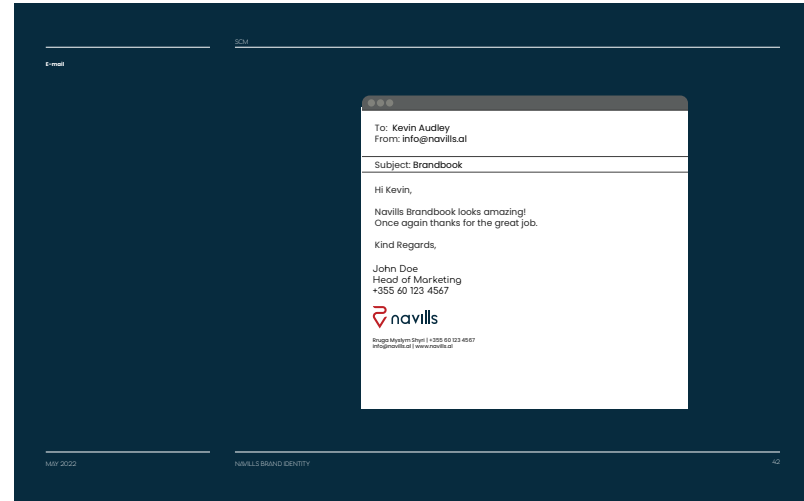
The initial idea was to maintain the brand's identity and historical elements, beautifully portrayed with the powerful natural colors, while empowering the new identity to show value and character.

### Brand identity description

- ~ Imaginative
- ~ Classy
- ~ Notional
- ~ Artistic





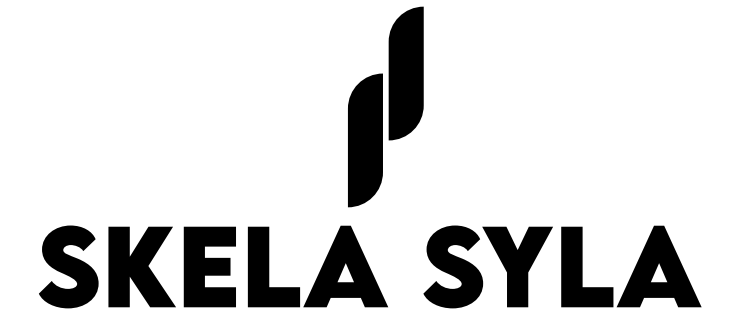
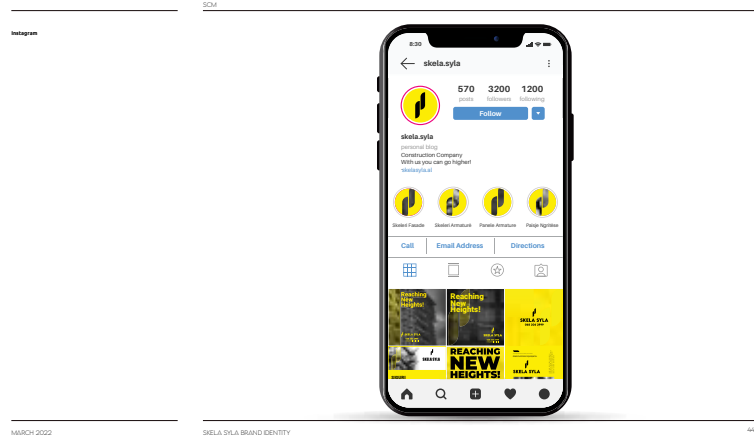
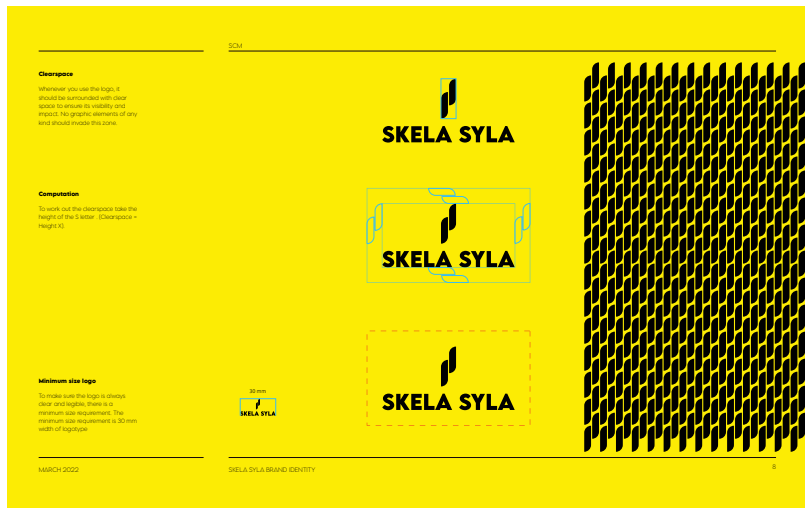


Creation of a brand that portrays power and strength in an old-fashioned industry, where the icon recognizes its unique positioning and at the same time uses its visual to communicate its experience and its values - where later on can expand internationally.

## Brand identity description

- ~ Dynamic
- ~ Modern
- ~ Simple
- ~ Eager

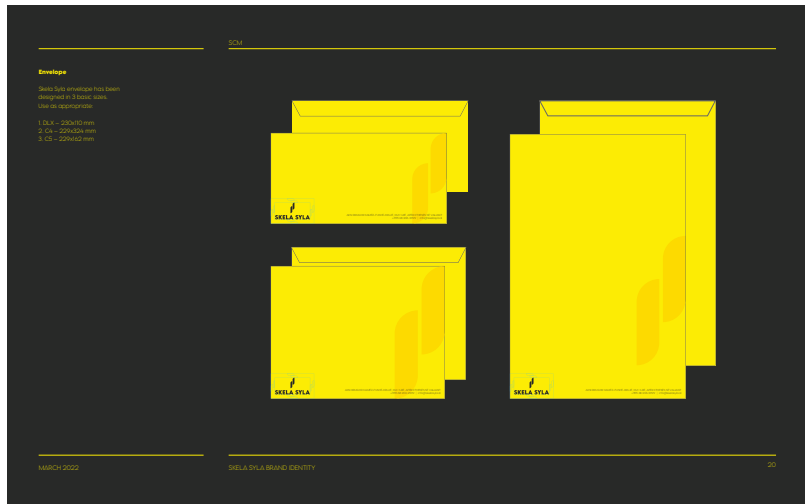




To keep the brand's identity and strength, beautifully portrayed with the powerful colors of yellow and black, while empowering the new identity to show height and character.

## Brand identity description

- ~ Ambitious
- ~ Simple
- ~ Reflective
- ~ Timeless





# 36.

## DESIGN & PRINT

6. MARKETING & COMMUNICATION

12. WEB DEVELOPEMENT

18. APP DEVELOPEMENT

24. VIDEO PRODUCTION

30. BRAND IDENTITY

42. GAME DEVELOPEMENT





Client: **ARMAAR Group**  
 Title: **Arlis Construction Company Profile**

Arlis Construction is a leading construction company with early domestic and foreign contributions, mainly in civilian residences. The correct work, with the highest quality of construction aiming at perfection has made the company the most preferred among Albanian and foreign clients.

[View PDF](#)





Client: **UNICEF Albania**  
Title: **Summary of Findings**

UNICEF summary of findings table presents the key information about the most important outcomes of a treatment, including the best effect estimate and the certainty of the evidence for each outcome.

First Wave Survey Study on Youth Knowledge, Attitudes, and Practices with Regard to Human Trafficking, in Four Regions in Albania.

[View PDF](#)







Client: **Mediterranean network for co-operation**  
Title: **Amina Project**

“AMINA: Gouvernance de la société civile Less femmes leaders dans la Algérienne” is the project implemented by Mediter in Brussels, which aimed to connect all women leaders in the Mediterranean region. The project was developed over a two-year period and it included: study research, 120 hours of training on different themes, the creation of a local network of women leaders, and was concluded with a pilot project such as the organization of the Mediter Expo 2020.

[View PDF](#)





Client: **Heinrich Böll Stiftung**  
Title: **Plastik, Müll & Ich -  
Mbetjet Plastike dhe Unë**

Heinrich Böll Stiftung is part of an international network that includes partner projects in around 60 countries. This book was specifically developed and designed for a young international audience, the digital book "Unpacked! Plastic, Waste, & Me" answer 70 questions about plastic in colourful infographics and six true stories.

[View PDF](#)







Client: **Margis Italia S.A**  
Title: **Talea Coast**

Imagine if you could open the door and right after it, you would find the sea. That's Talea Coast - a virgin beach, with villas and apartments in the heart of raw, unspoiled nature. It is easily accessible for anyone who wants to invest and relax in one of the most beautiful places on the Adriatic Coast. We created a booklet that described in detail all the facilities and advantages that the establishment offers with high-quality designs, images, renders, and content.

[View PDF](#)





# 42

## GAME DEVELOPMENT

6. MARKETING & COMMUNICATION

12. WEB DEVELOPEMENT

18. APP DEVELOPEMENT

24. VIDEO PRODUCTION

30. BRAND IDENTITY

36. DESIGN & PRINT

42. GAME DEVELOPEMENT



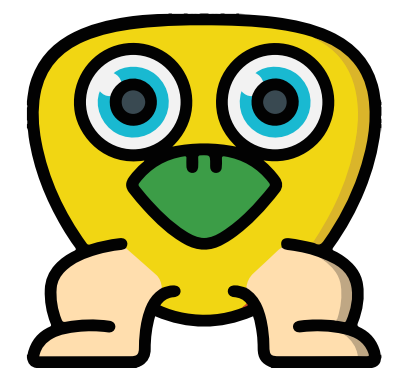
# Some of our Games



A challenging 2D mobile game that was available for Android and iOS.



A Virtual Reality 3D game built for Oculus Quest 2, Play Station VR, HTC Vive, PicoVR and SteamVR.



**ZOGU TUNES**

A fun 2D mobile game built for Android smart phones.



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