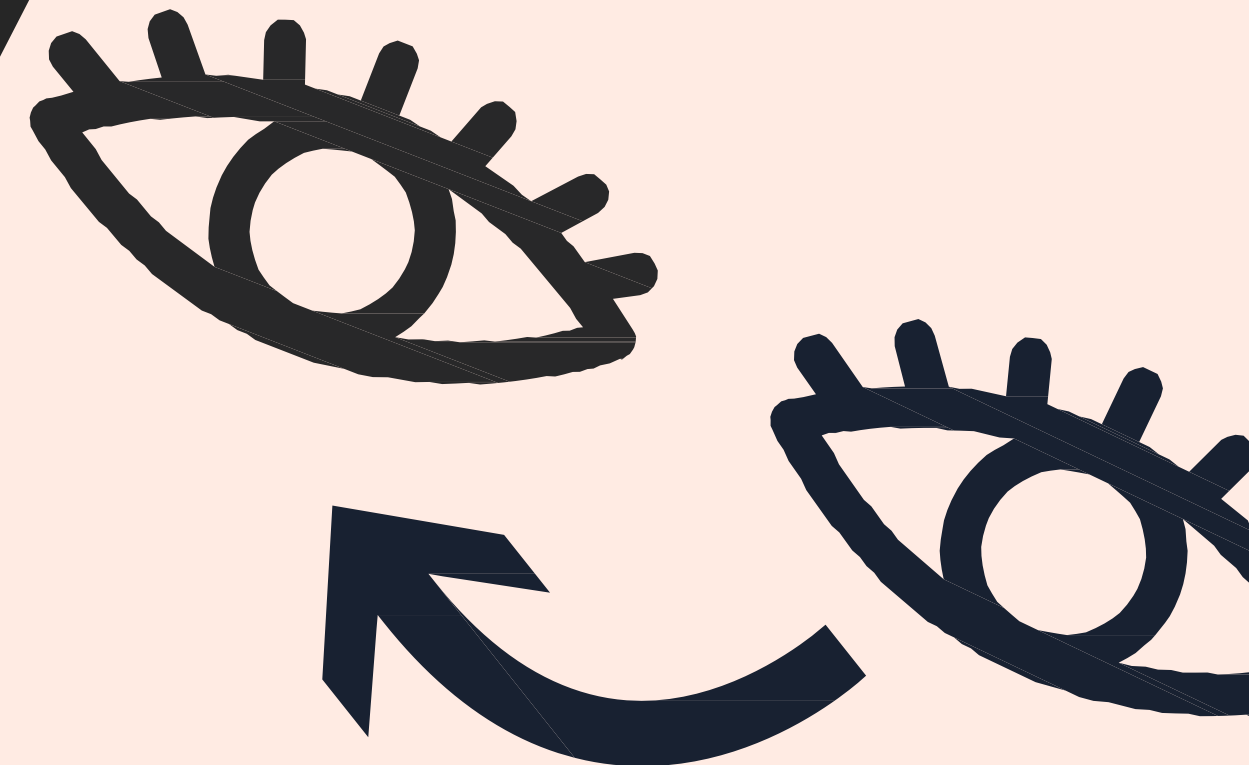




SPONTAN CREATIVE MEDIA

a digital creative agency

www.spontan.agency



PORTFOLIO

US



Spontan Creative Media was founded in 2016. Spontan started as a revolt against mediocre information, portals and ridiculous journalism that was about to do anything for a few clicks.

In 2017, we shifted our focus on creating solutions for businesses and organizations. In a short amount of time, we were able to win the trust of some major companies and organizations in Albania and abroad.

Spontan Creative Media makes life, business, sales, marketing, design, writing, programming, strategy - easy for our clients.

Statistics

+50 *local and global clients*

+50 *personalized
creative videos*

+50,000 *minutes
viewed videos*

+300 *articles*

+60,000 *read articles*

1 *digital book*

a community of

+10,000
loyal users

Client Highlights



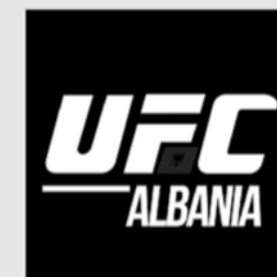
This project is co-funded by
the European Union



REPUBLIKA E SHQIPËRIË
KRYEMINISTRI



British Embassy



Our Mentality

***Difficult takes a day
Impossible takes a week...***

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COMMUNICATIONS

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GAMES

1

BRAND & IDENTITY

CLIENT:
SPINDLE Shpk

We were delighted to design the brand identity of Spindle.store. Spindle is the newest personalized clothing company in Albania. Visually appealing and full of motive, the brand brings a new intertwined experience with a minimal style for consumers. The project includes brand strategy and consumer communication alongside multimedia materials.



spindle
RETHINK THE JOURNEY

[More about the project](#)

CLIENT:
FEEL ALBANIA

Feel Albania is a traveling agency that aims to explore Albania and provide unforgettable experiences for visitors. The beauty and difficulty of this project lies in its simplicity: to describe the Albanian environment, the various terrains it offers, the seasons and the different kind of activities that can be done in Albania, - in a single logo! It was critical for the brand to reflect in itself the feeling, as it is mentioned in its name "Feel Albania" ... therefore, as identifying elements the team chose the footprints that are on the road to explore the activities during the different seasons of the year. The logo sets apart the brand in its industry, and gives it a unique identity that arouses the desire to feel the experiences that this country has to offer...



[More about the project](#)

CLIENT:
Mediterr Expo 2020

MEDITER EXPO' is an exhibition of the cultures and eno-gastronomy of the Mediterranean that will take place from 4 to 8 March 2020 in Palermo and will bring together the different cultures of this great region that unites three continents: Europe, Africa and Asia. The first edition of this exhibition will take place in Palermo, a city that will open the doors of its historical sites to welcome, in this unique occasion, the diplomatic and institutional representations of many Euro-Mediterranean and Sub Saharan African countries as well as regional food and wine companies. Particular attention will be given to women entrepreneurs and to a series of side events, such as thematic meetings, concerts, shows, photographic documentation, tastings and other female driven initiatives.

Spontan Creative Media was responsible for the full branding of the exhibition alongside with the creation of the web page.



[More about the project](#)

CLIENT:

**Bujtinat e Luginës -
Valbonë**

Bujtinat e Luginës are the newest tourist destination in Valbona's marvelous wonderland, amid the mountains and the fresh air, characteristic of the country.

The wild nature, hospitality and comfort makes this place one of the must see and visit at least once in a lifetime ...



BUJTINAT E LUGINËS

VALBONË

[More about the project](#)

CLIENT:
**GET - GENTLENER
TECHNOLOGIES**

GET - Gjithcka is the newest and coolest startup in Albania. Founded in 2018, GET is an advertising and e-commerce platform that connects businesses and customers in one single application. In real-time, users can explore clothing products, household products, tech products, art or infopoints, where they can save or order them through GET.

For the logo, we chose a "trasparent" and a white "e" letter, symbolizing "entrance" or "enter" - following their philosophy of "entering in a business without being physically there."

SCM was responsible for the iOS and Android applications, web page, full branding, SMM&M and all multimedia designs.

A large, bold, red lowercase 'get' logo. The letter 'e' is white and cut out from the middle of the red 't', creating a transparent effect.

[More about the project](#)

CLIENT:
BULGARINI

A combination of the past, present and the future, an ifallible style: Bulgarini.

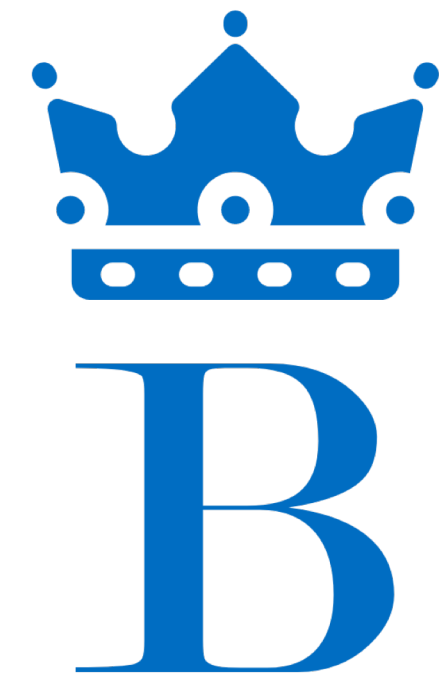
Created about 20 years ago, Bulgarini is specialized in the production of shirts in the typical style of Italian sewing history.

We chose a warm blue and a crown to symbolize and communicate the Bulgarini brand. Blue represents the colors of the sky, sea...life. The crown represents glory and honor, legitimacy and triumph.

Spontan Creative Media was responsible for SMM&M, website development, video promotions and flyers.



BULGARINI



CLIENT:
NEO ELECTRONICS
Shpk

NEOADS is the newest marketing tool for business in Albania. The device will have a two-sided screen incorporated, which will transmit the commercials. This product will provide constant visual content to the products on the customer's table, except for the convenience of charging. Spontan Creative Media was responsible for the logo creation.



[More about the project](#)

CLIENT:

Set-Tour Lab

Set Tour Lab is the best lab for entrepreneurs that aim to invest in tourism. Set-Tour Lab promises to train all aspiring youngsters that want to have a profession on: food processing, hospitality etc.



CLIENT:
NEO ELECTRONICS
Shpk

Tech Online Store

Spontan Creative Media was
responsible for the logo creation.



[More about the project](#)

CLIENT:
HELEN'S BIO LINE

Medical Laboratory Degree 🧪
100% BIO & Handmade 🌸

Logo creation.



HELEN'S
BIO LINE



2

PUBLICATIONS/ BOOKLETS

CLIENT:
**EUROPEAN UNION &
MEDITER
EURO-MEDITERRANEAN
NETWORK FOR
CO-OPERATIONS**

"AMINA: Less femmes leaders dans la Gouvernance de la société civile Algérienne" is the project implemented by Mediter, organization based in Brussels, which aimed to connect all the Mediterranean countries to empower women leadership. And in the framework of this project, SCM was responsible for the entire publication, from the cover design, to text placement, to the handcover copies.



[More about the project](#)

CLIENT:
CENTRE FOR
INFORMATION
AND DEVELOPMENT

" MYSTERY SHOPPER:

Performance assessment of central institutions
in public service delivery"

It was carried out by the consortium of three
civil society organizations: The Institute for
Development, Research and Alternatives (IDRA)
project leader, the Gender Alliance Center for
Development (GADC) and the Center for
Information and Development (CID), partners.

SCM proposed three different versions of
covers, but the blurred version was preferred
the most. The green and blue colors were the
theme of the study. Since the study had a lot of data
, SCM proposed a column text with colorful graphs
and charts. Spontan Creative Media was responsible
for the entire publication process.



CLIENT:
EMC Group

In the foundation of EMC are three pillars: professionalism, correctness and honesty. The company is located in Tirana and it provides customers with civil and mechanical services, and products in the Energy Sector. The expertise drives from the services performed for the biggest state corporations in Albanian Energy Sector. To keep its promises and its high standards for its clients, EMC Group has partnership with prestigious international companies.



CLIENT:
SPONTAN COMMUNITY

"THE ART OF BEING SPONTAN" or "Arti i të qenit Spontan" was part of #spontantruth initiative: "Share one truth in one sentence", organized by Spontan Creative Media and supported by the entire Spontan Community. Our community had the chance to share a total of 50 quotes in one sentence with their on it.

Title: Nita Allaraj

Editing: Spontan Creative Media

Cover and graphic art: Spontan Creative Media

Disclosure: All rights belong to the authors of the book.



[More about the project](#)

CLIENT:
KEYADVISER

"TRACING STUDY FOR THE GRADUATES FROM
THE PUBLIC VET SCHOOLS IN ALBANIA 2017"

was the title of study held by Key Adviser
throughout a period of eight months.

Spontan Creative Media was charged to
translate the entire document from Albanian
to English language and create the layout of the
study.



3

WEB DEVELOPMENT

AMINA PROJECT

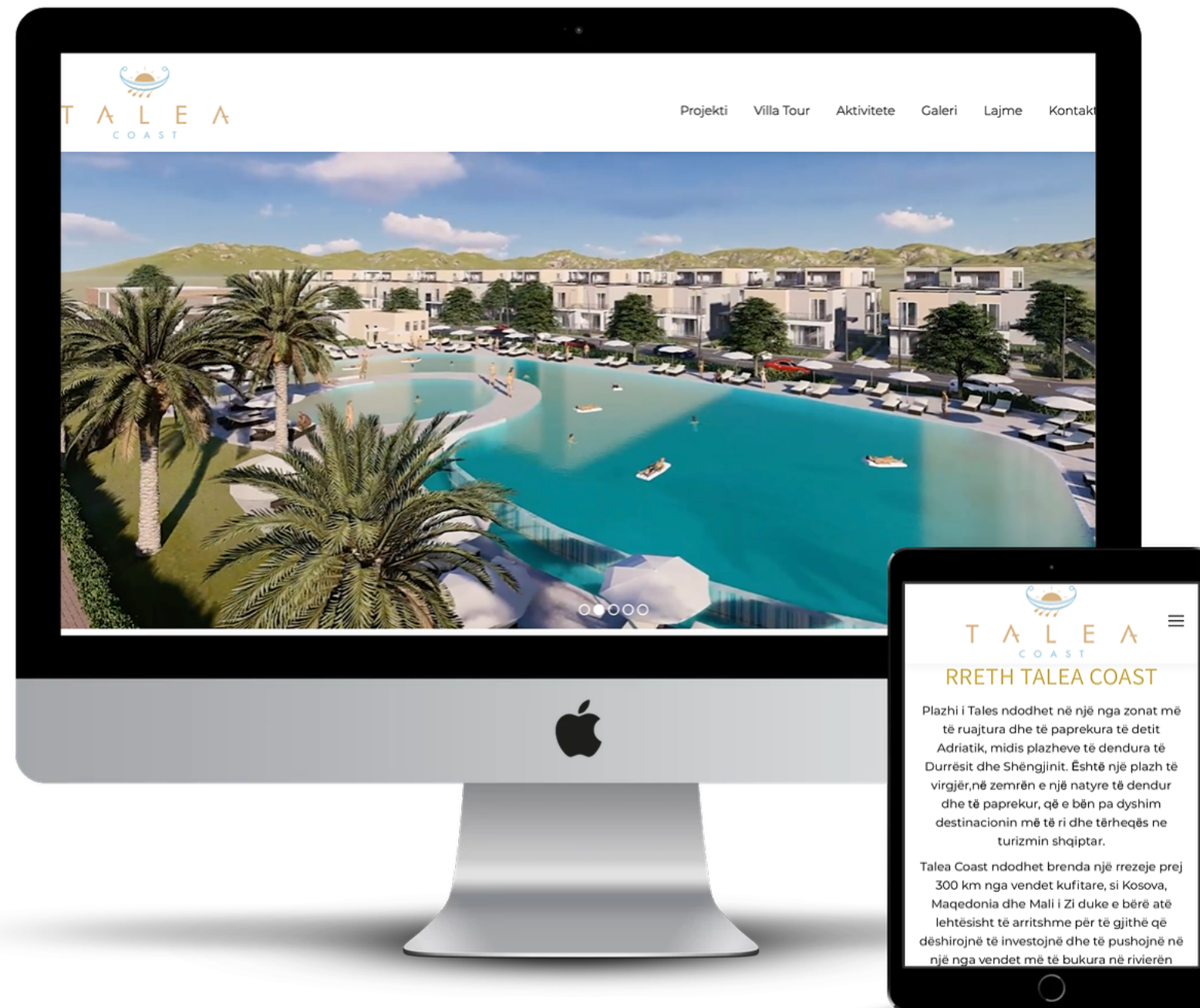
url:

www.aminaproject.com



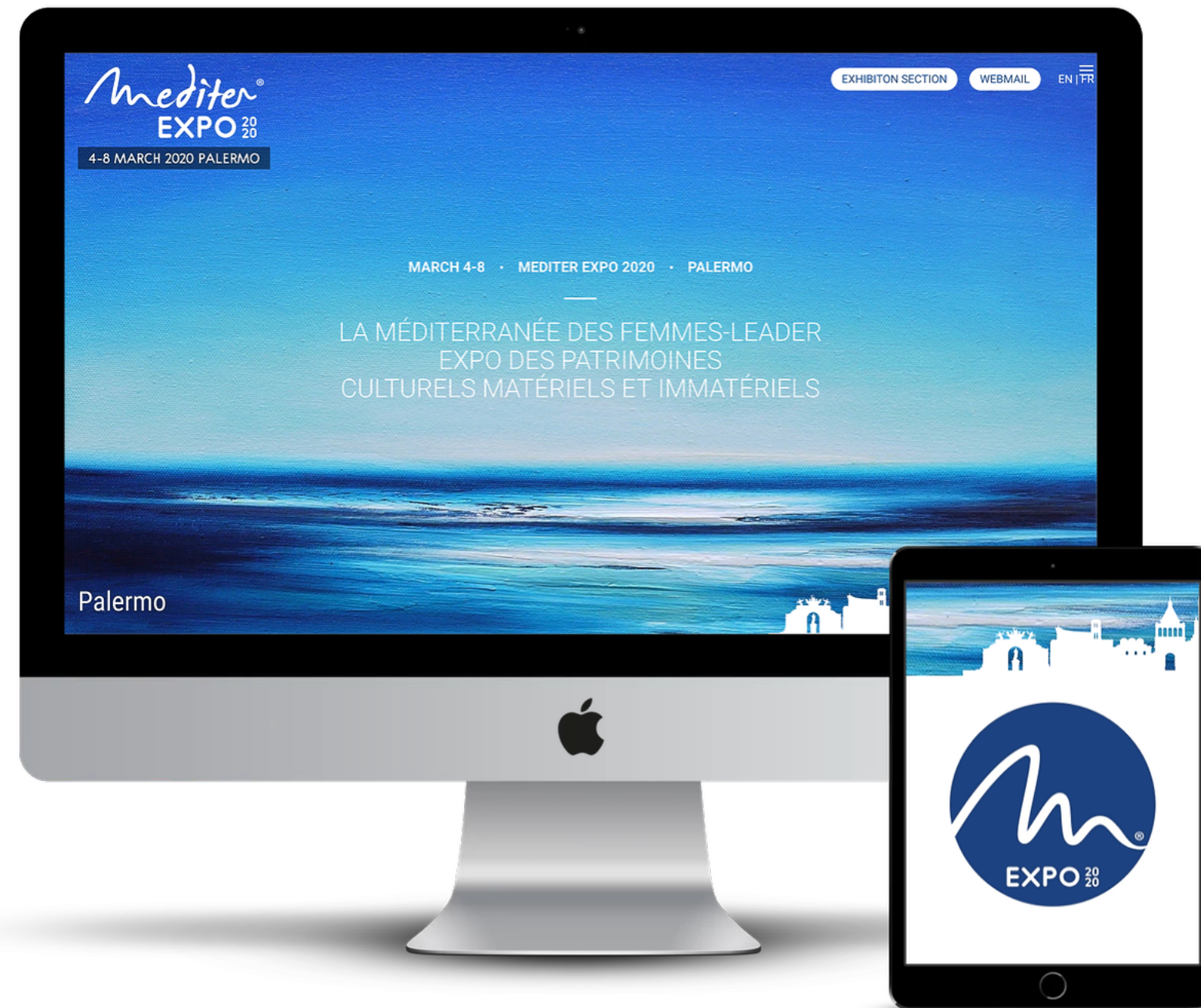
TALEA COAST

url:
www.taleacoast.com



MEDITER EXPO 2020

url:
www.mediterexpo.eu



ZONË E LIRË

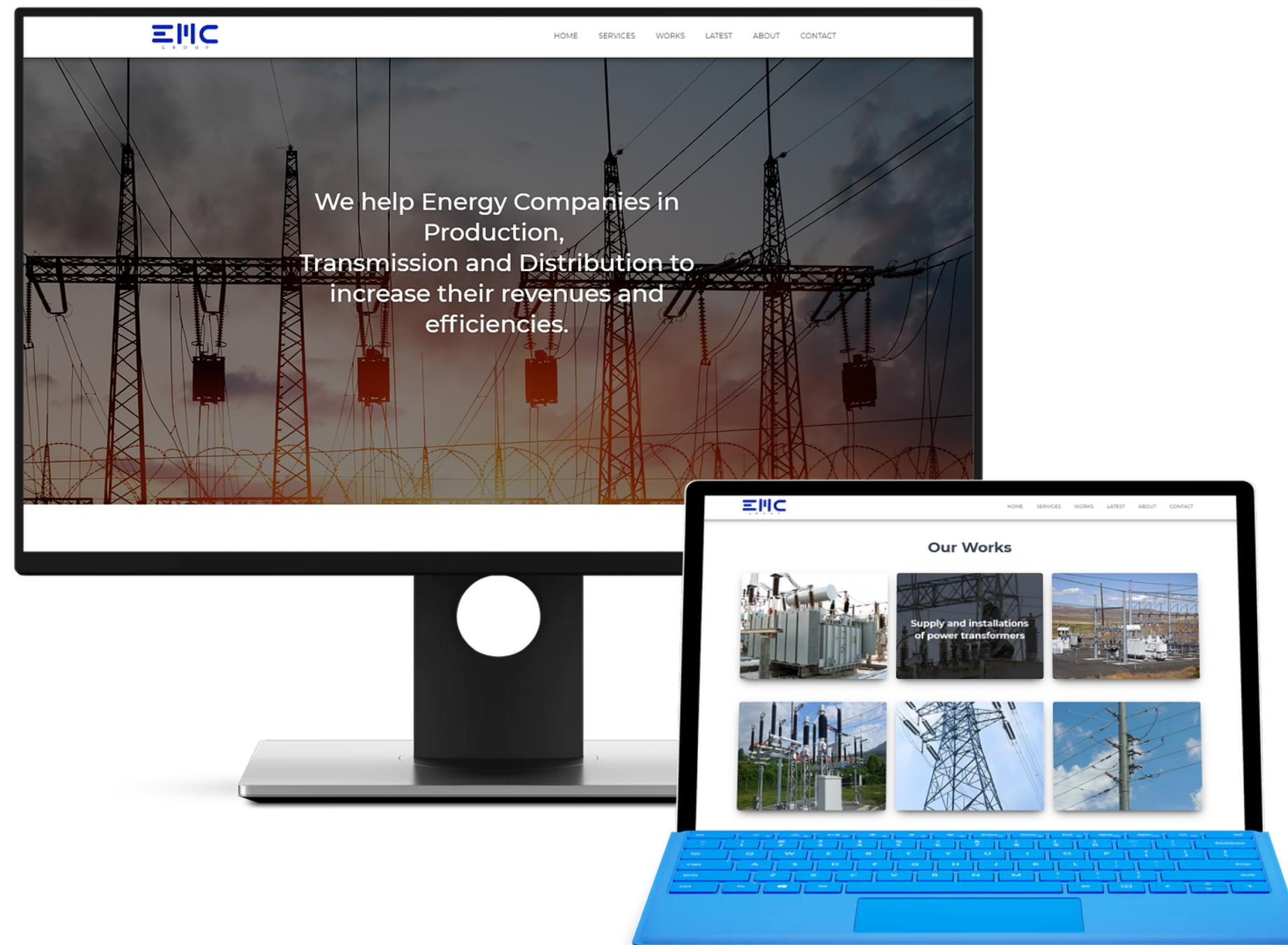
url:

www.zonelire.al



EMC Group

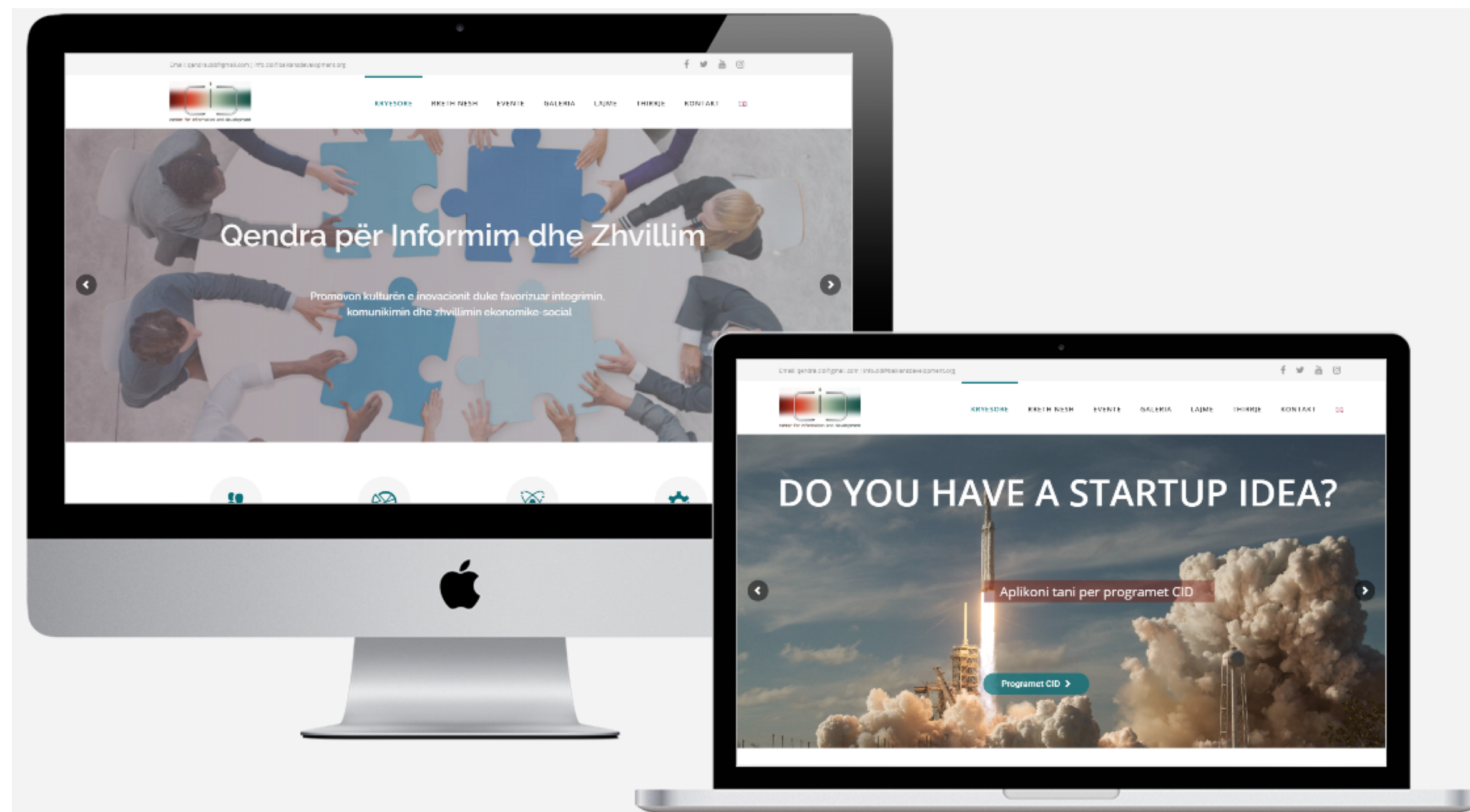
url:
www.emcgroup.al



CID - CENTRE FOR INFORMATION AND DEVELOPMENT

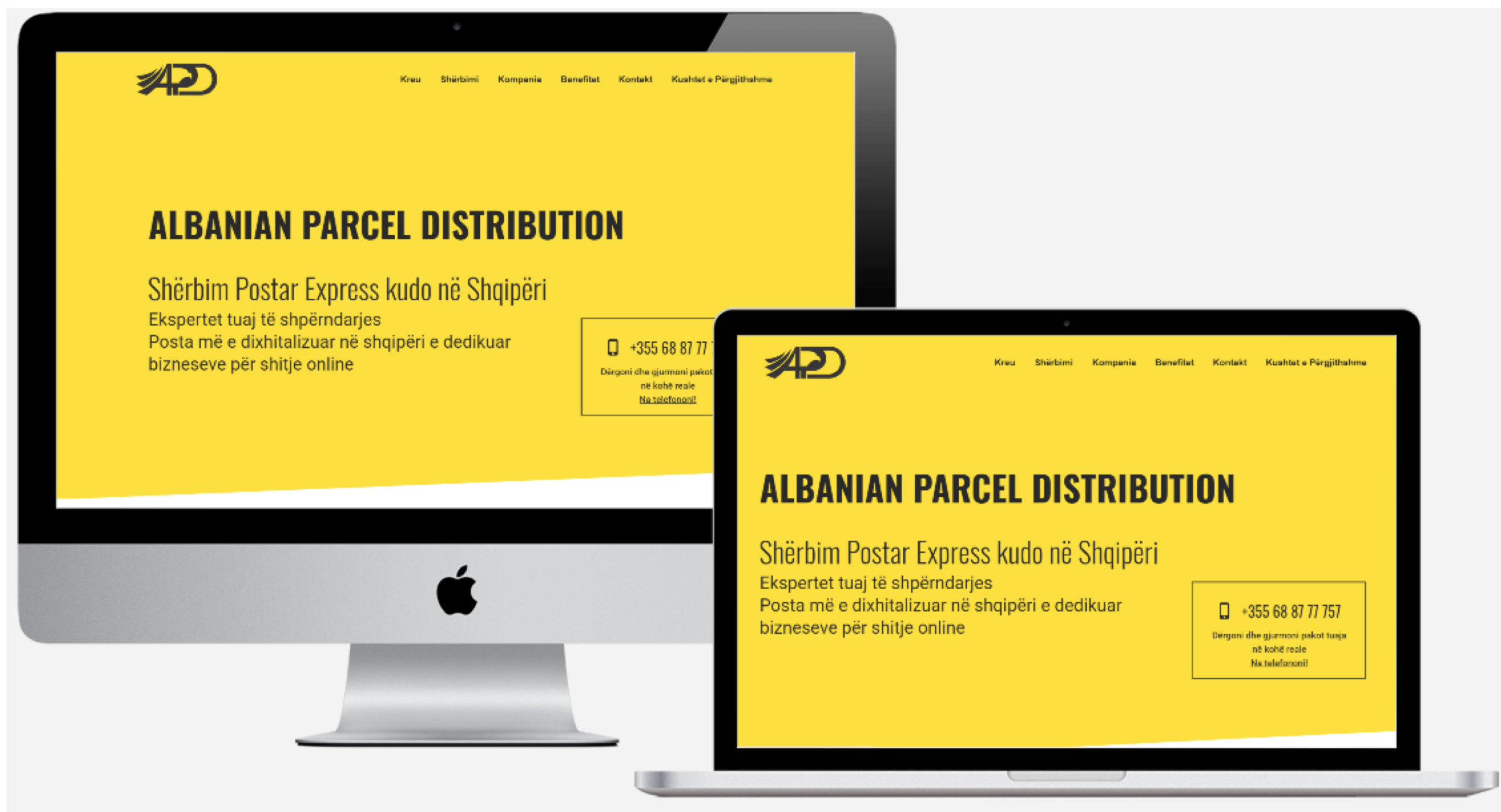
url:

<http://balkansdevelopment.org/>



ALBANIAN PARCEL DISTRIBUTION

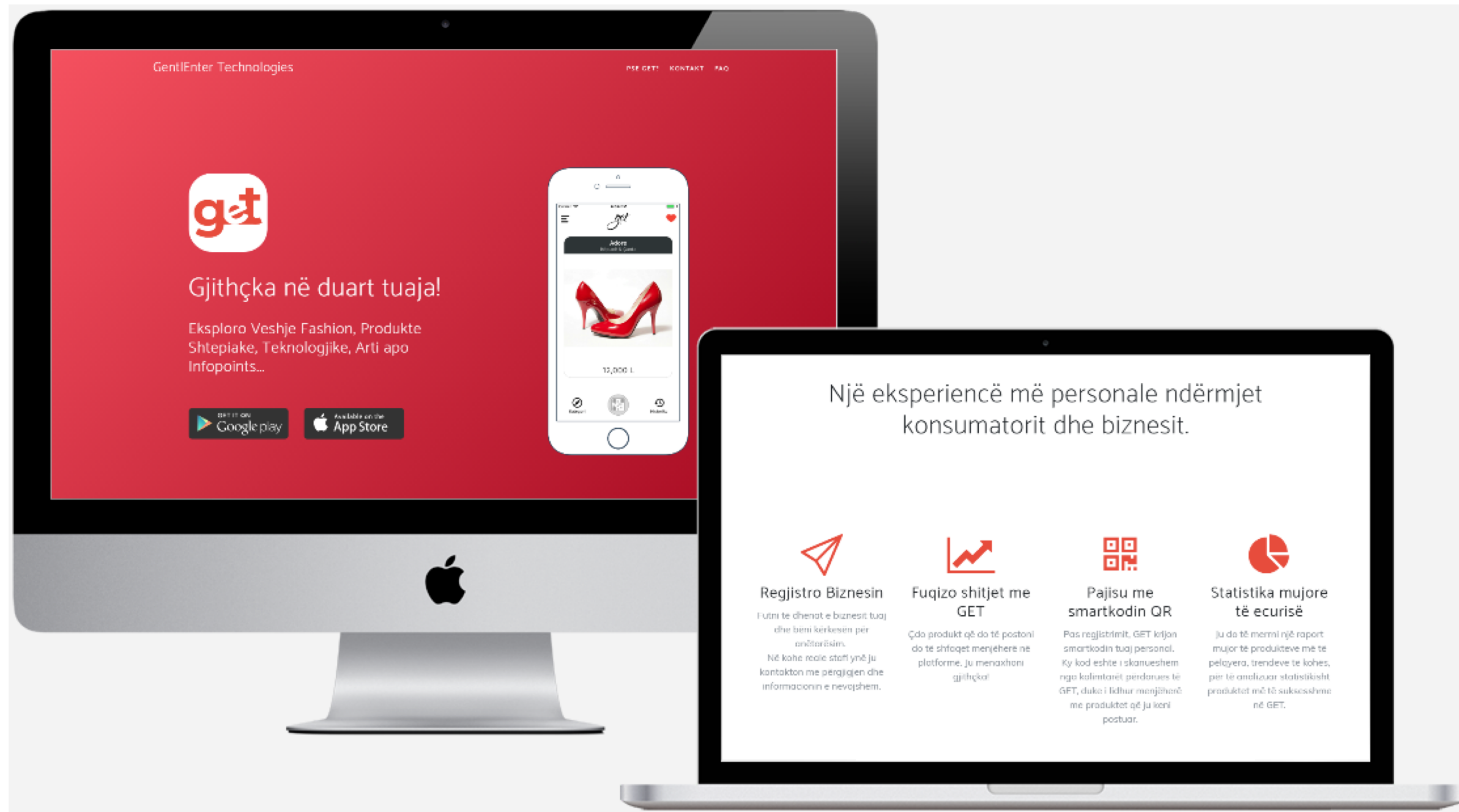
url:
www.apd.al



GET- GJITHCKA

url:

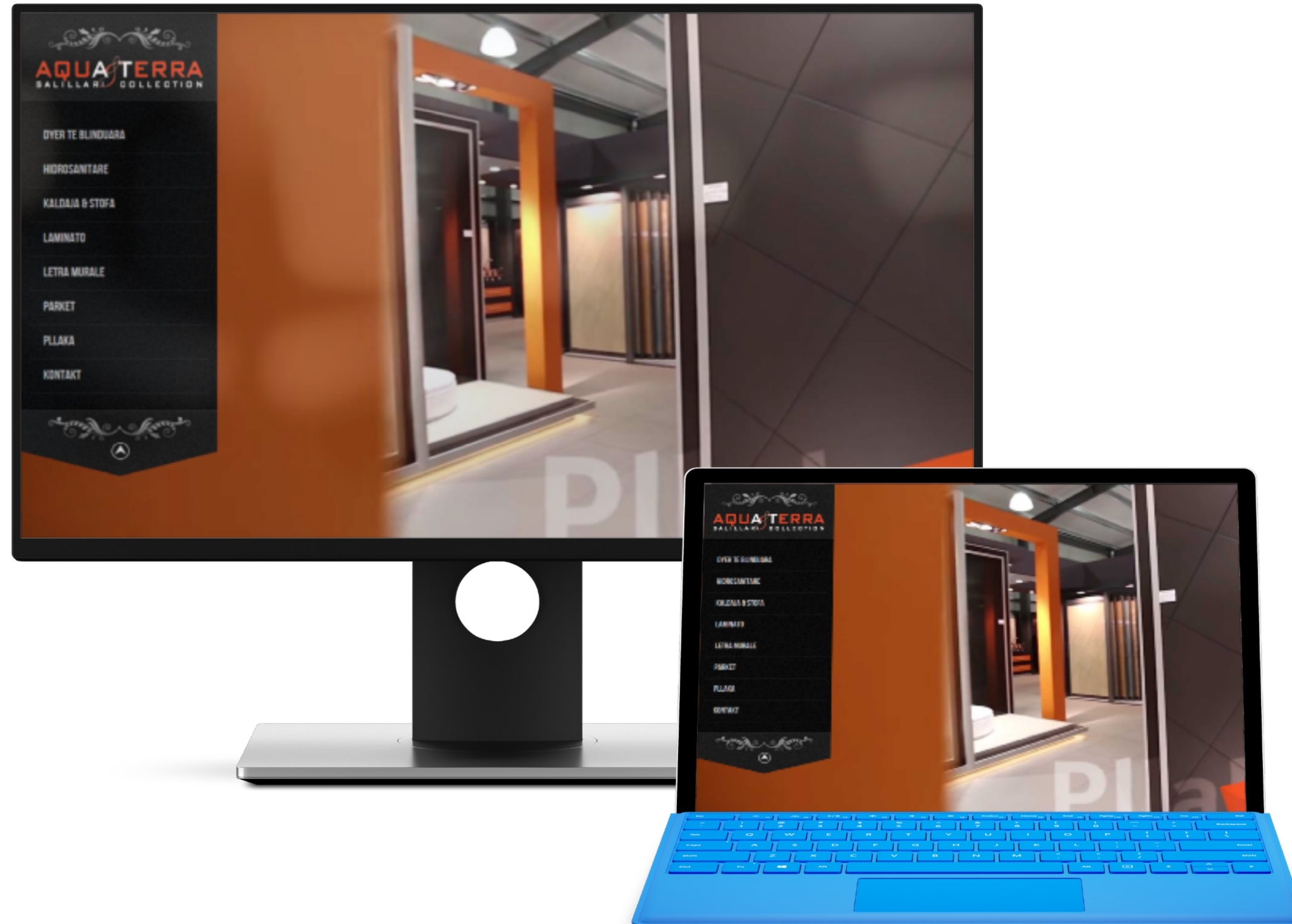
www.gentlenter.com



AQUA & TERRA

url:

<http://www.aquaterra.al/>



BULGARINI

url:
www.bulgarini.al



4

APP DEVELOPMENT

FLAMECHAT

url:

<https://apple.co/2V2i1hF>

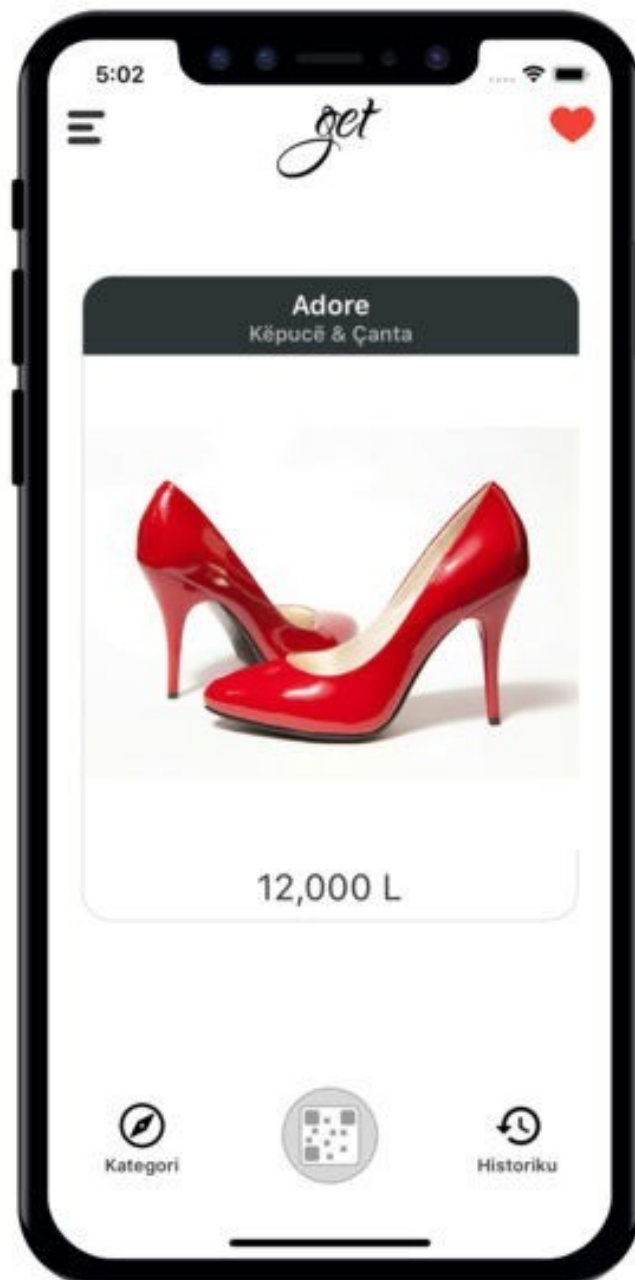


GET - GJITHÇKA

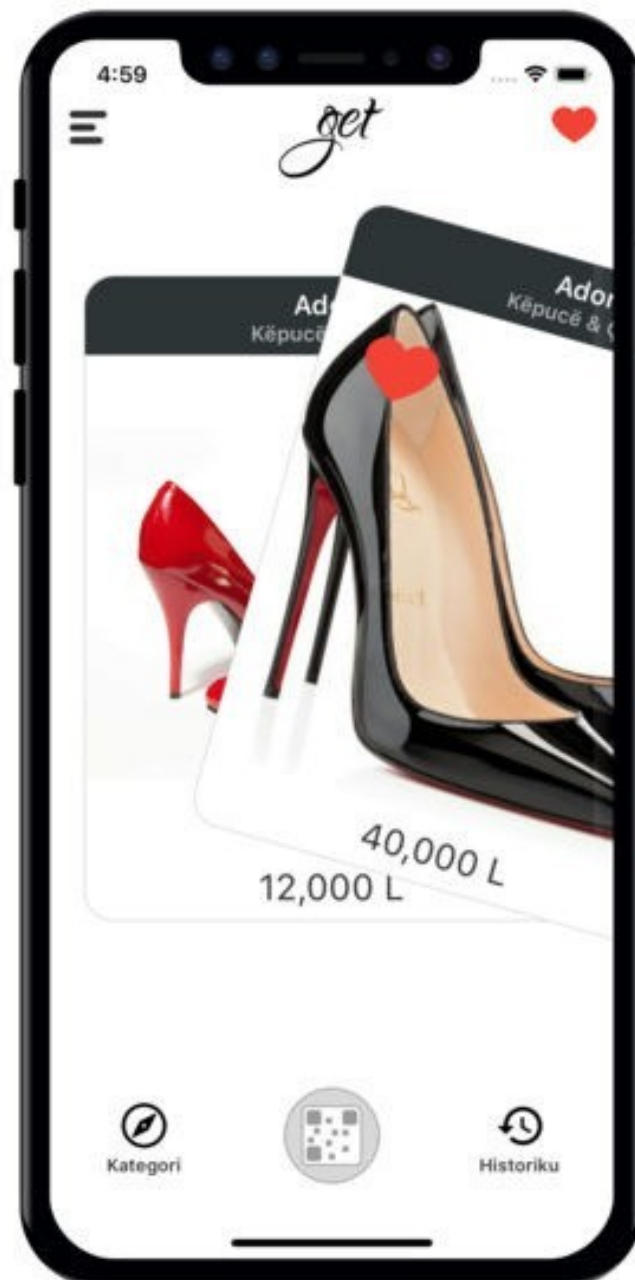
url:

gentlenter.com/app

Eksploro veshje, produkte
dhe pika informimi



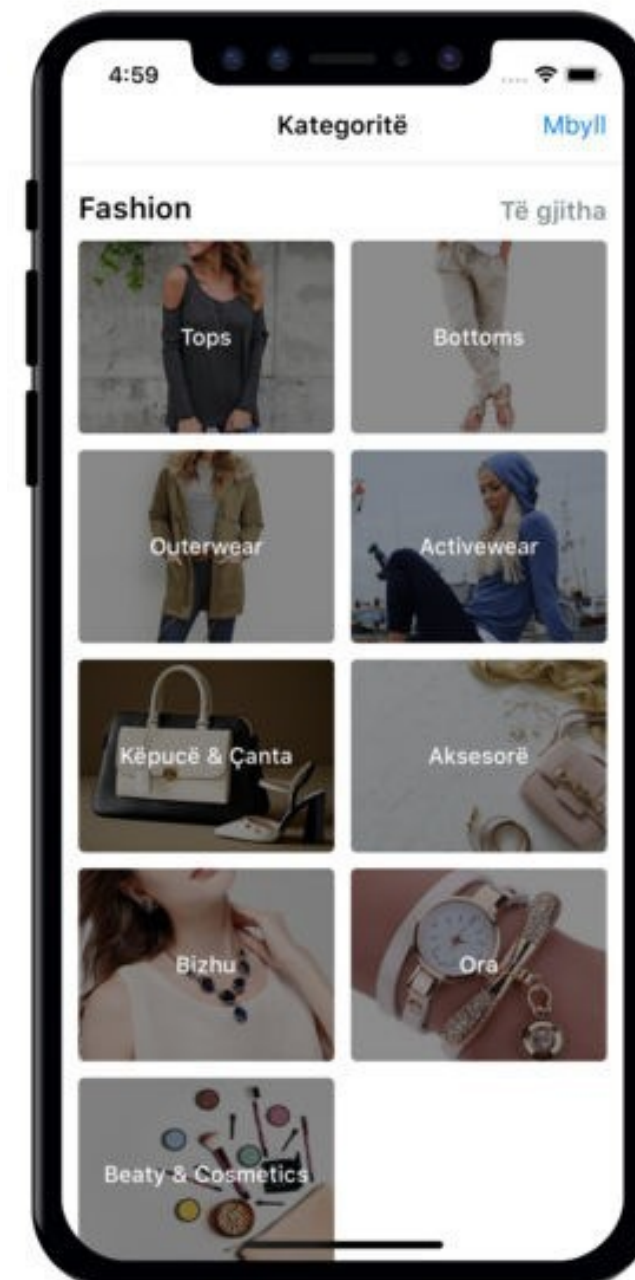
Ruaji tek të **Preferuarat**
për t'i vizituar më pas



Merr **informacion të**
detajuar rreth produkteve



Filtro sipas **kategorive**



ZONË E LIRË

url:

<https://apple.co/2A3oyl8>

Informohu rreth të rejave mbi
aktualitet, politikë, showbiz etj



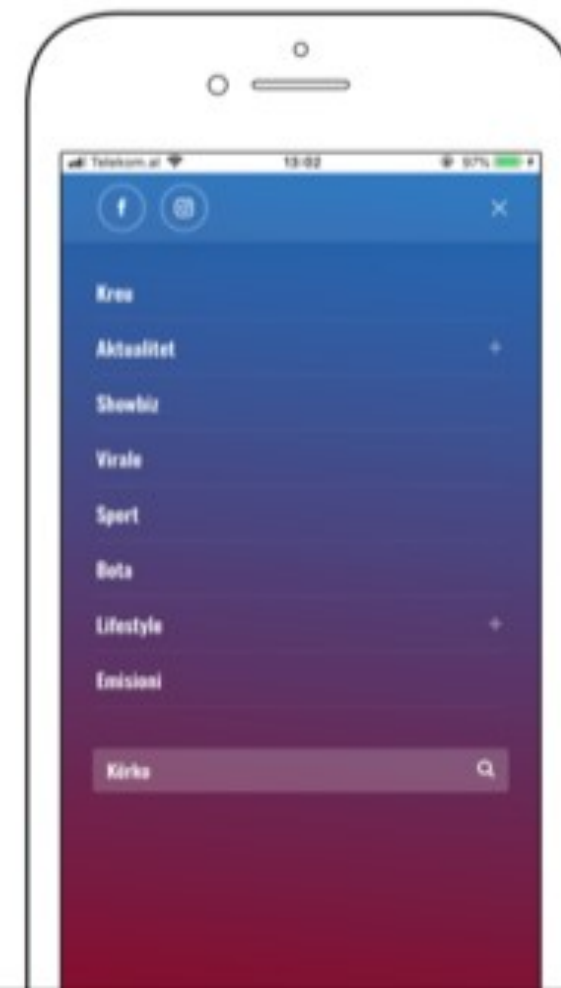
Përshendetje tokësorë dhe
tokësore!



Gjithçka rreth emisionit
ZONE E LIRE



Filtro sipas kategorive



BUBBLES

Soon on App Store



Kur bëhet fjalë për
pastrim kimik...

Regjistrohu

Hyr në llogari

Duke u regjistruar ju pranoni kushtet
e përdorimit dhe politikat e privatësisë.



Bubbles



HB Pastrim

5/5



Cleaing House

4.3/5



AZ Quick Job

4/5



LuciClean

3/5



HB Pastrim

5/5



Bluzë

Mendafsh, pambuk



200 ALL



Këmishë

Mendafsh, pambuk



200 ALL



Pantallona

Mendafsh, pambuk



600 ALL



Profili Im



Azem

Kandari

azem@kandari.com

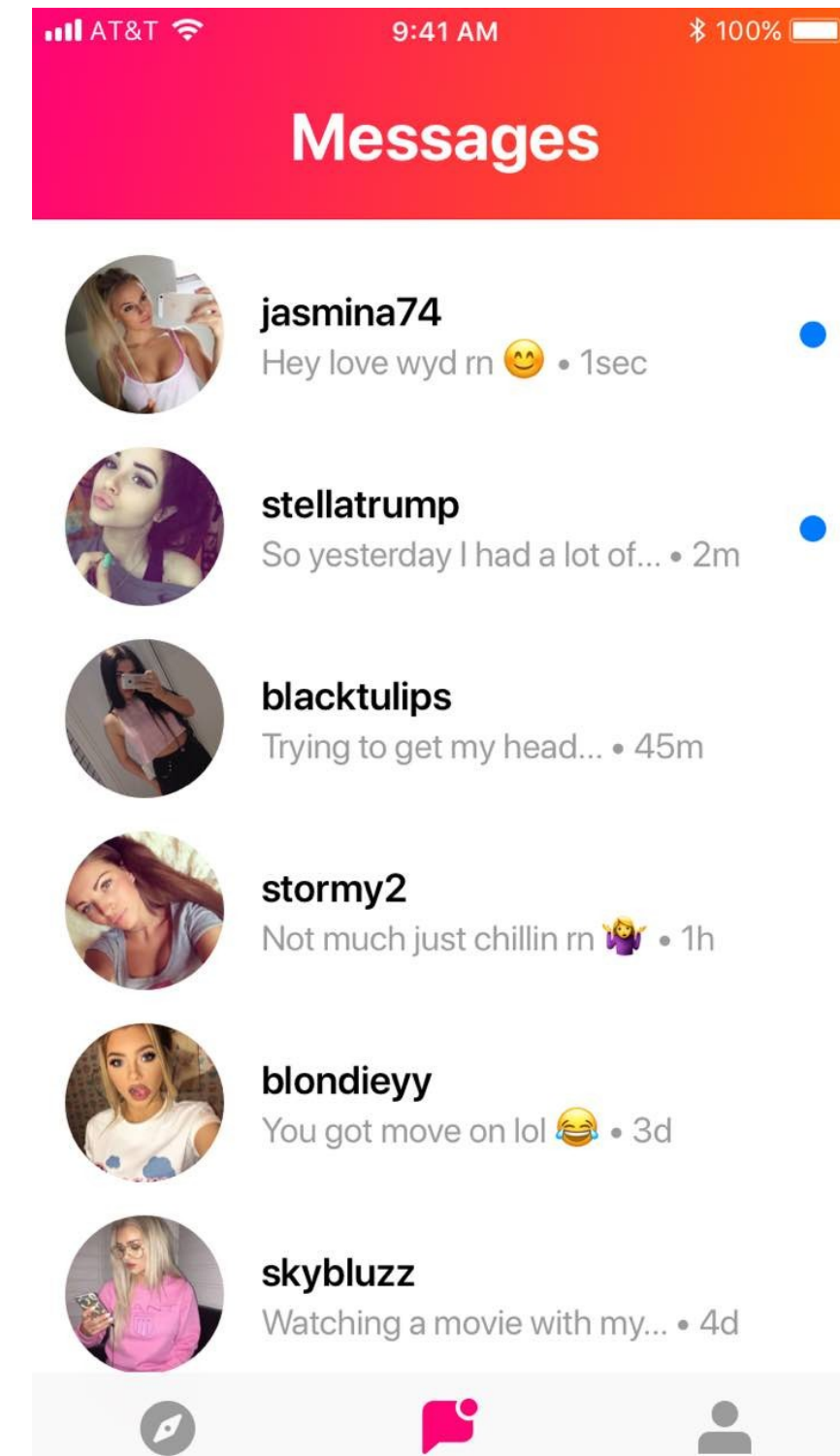
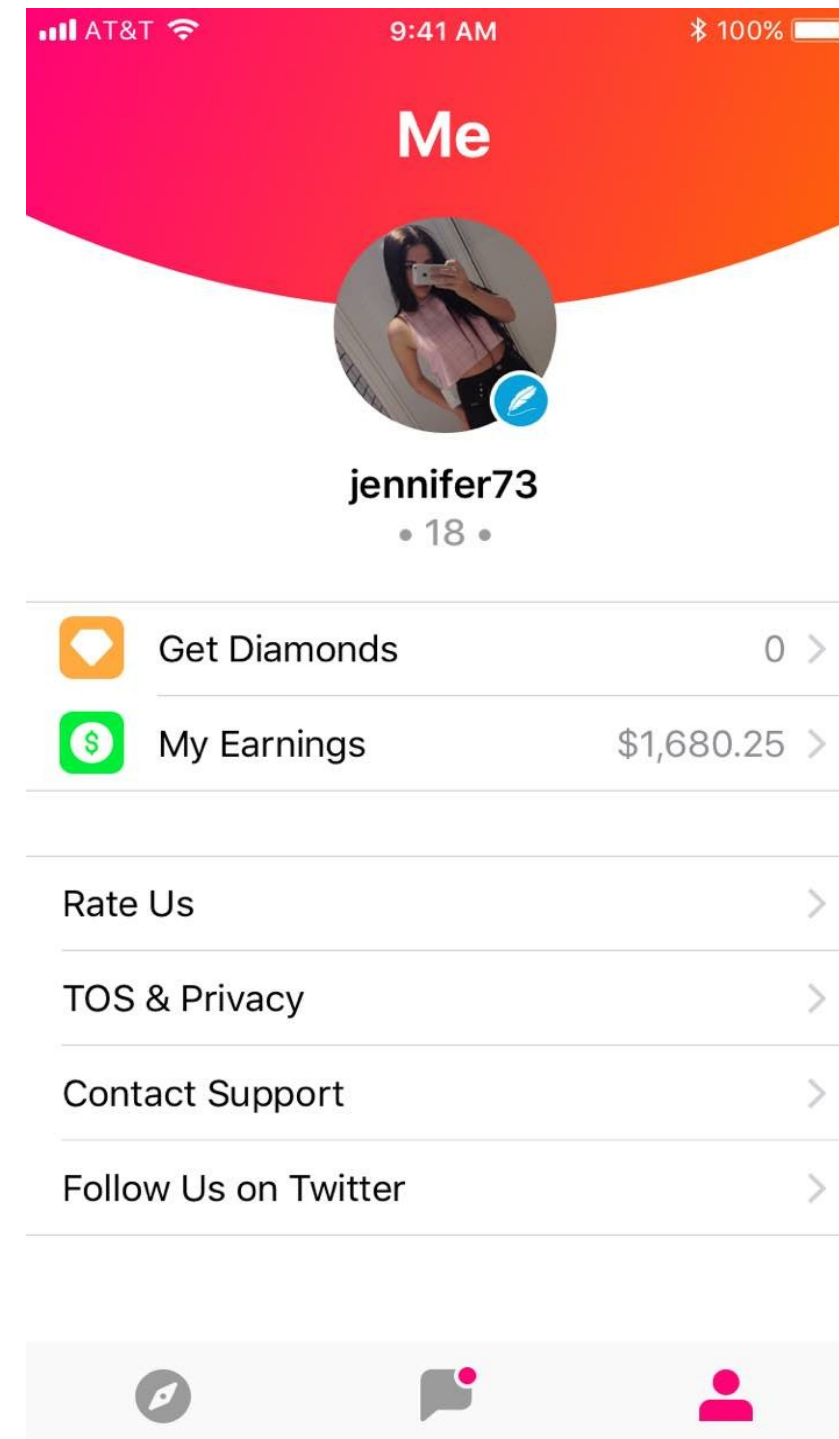
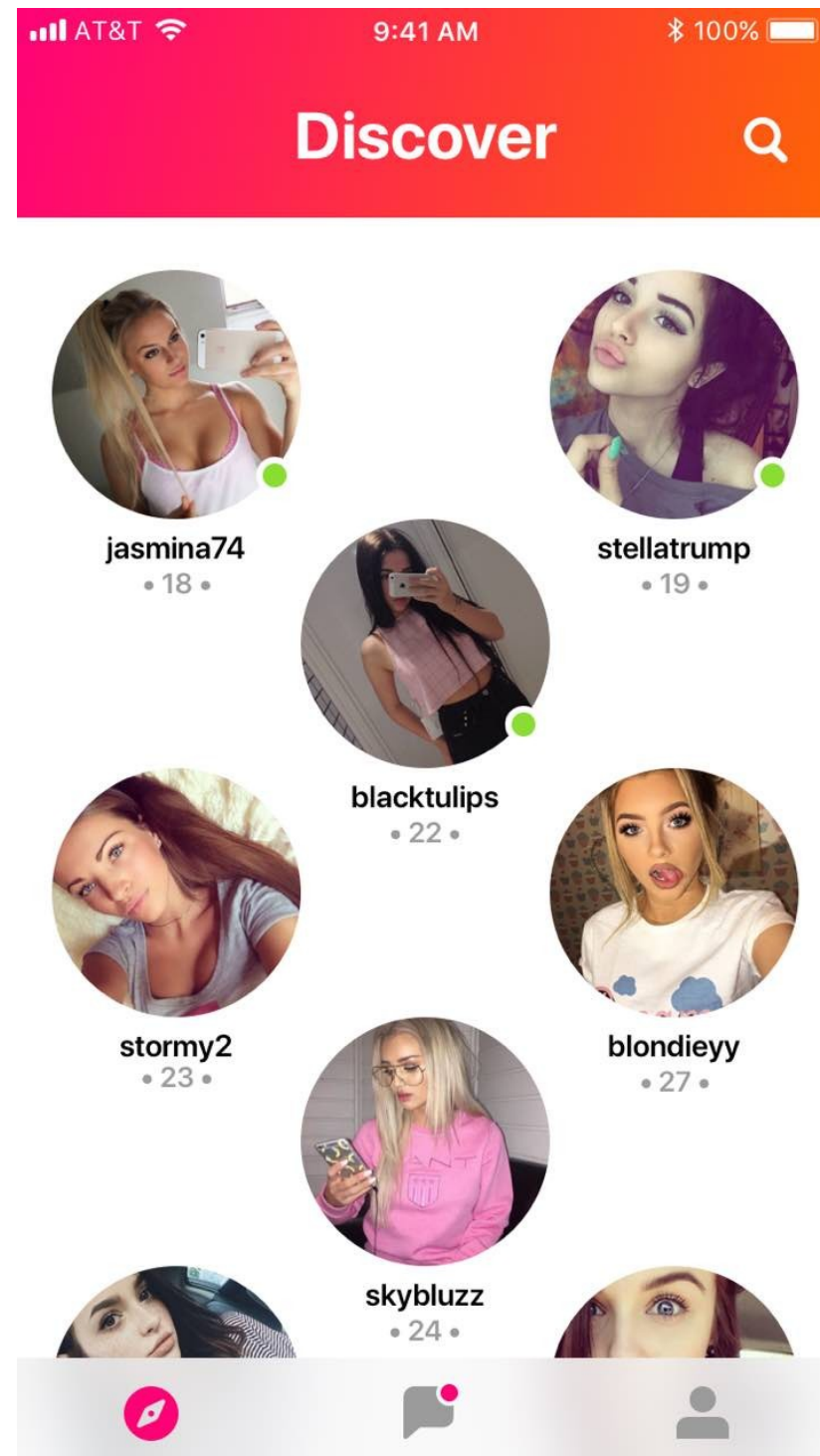
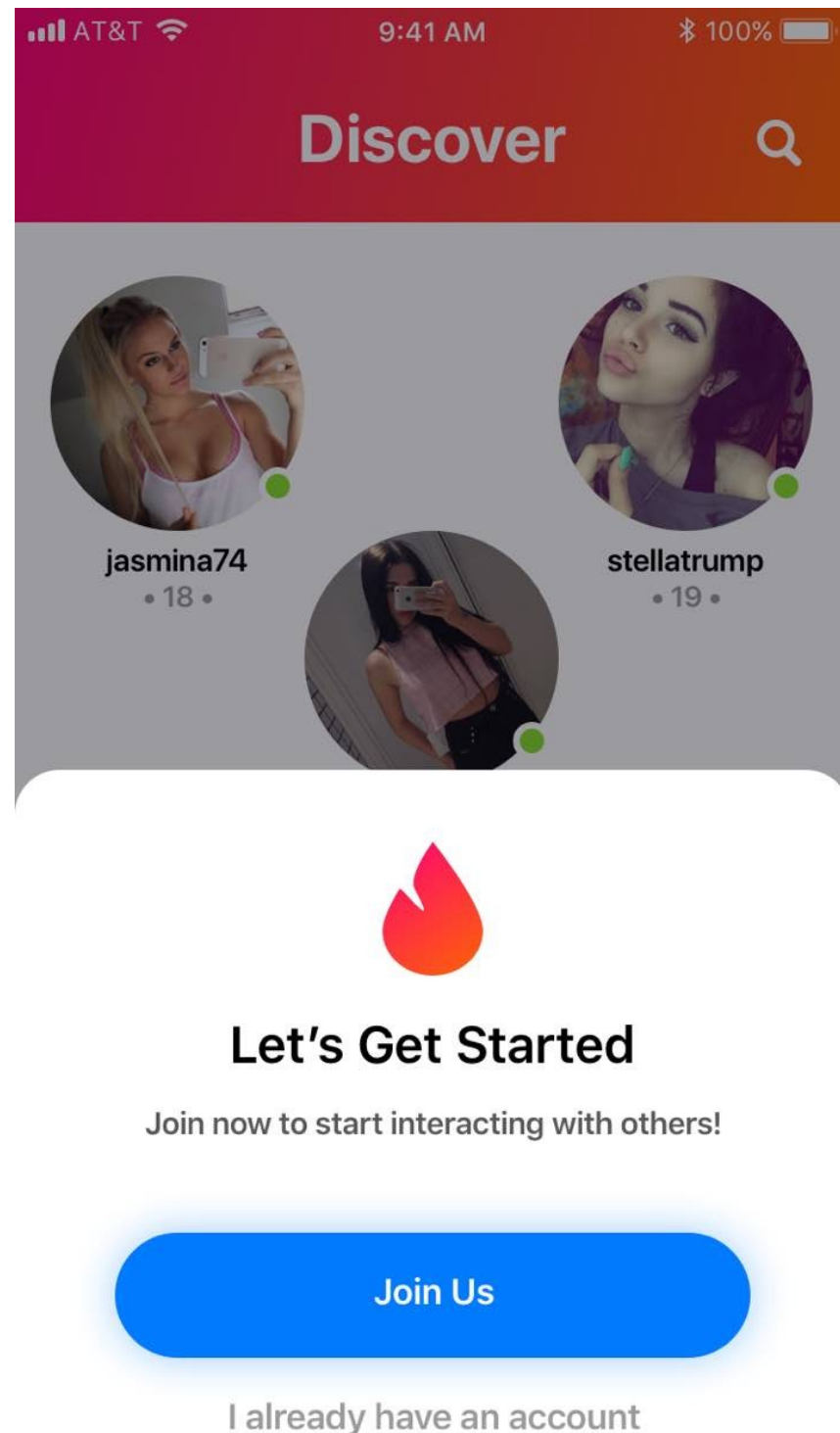
+355690000000

Adresa



POPTALK

Soon on App Store



LALAFEED

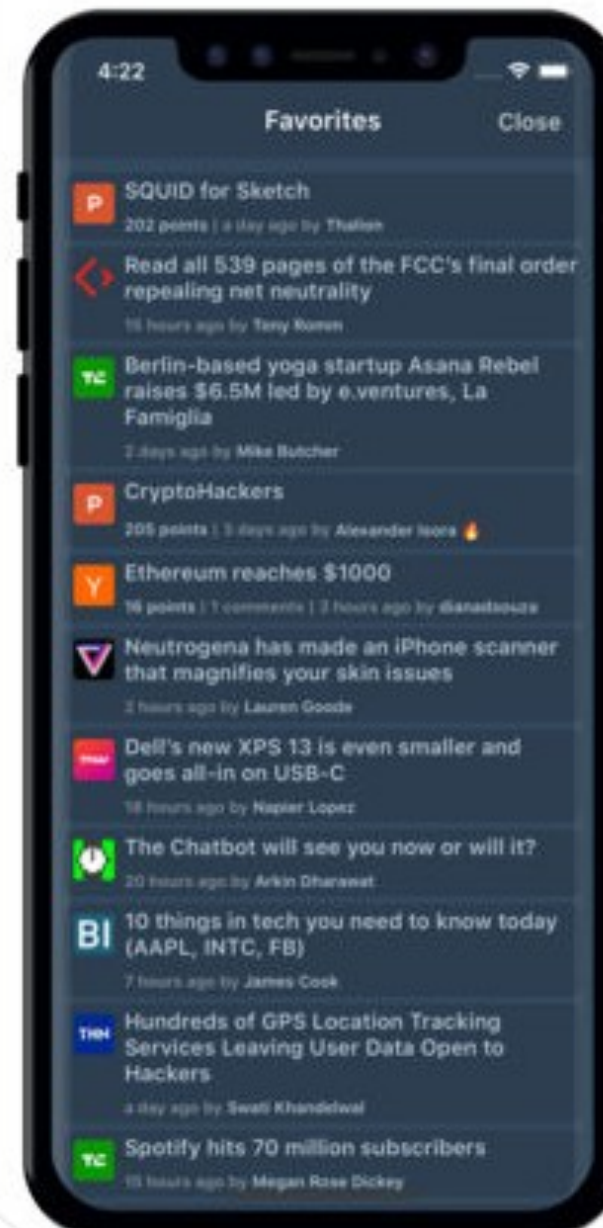
url:

<https://apple.co/2CBfNBd>

All the **technology** news in one place



Save your articles to the **favorite** section



Read articles **within** the app



SPONTAN

url:

[spontan.xyz/ store](https://spontan.xyz/store)

Spontan



Shtyrja e limiteve të dijes dhe
skepticismit në fushat ku është
ngritur njerëzimi

Vazhdo



Spontan



• Strategji

65



• Strategji

25



• Opinion

41

Zgjidh interesat

Minimalisht 5 interesa

Histori

Politikë

Argëtim

Filozofi

Art

Sipërmarrje

Teknologji

Vazhdo



Spontan



• Strategji

123



• Opinion

140



• Strategji

418



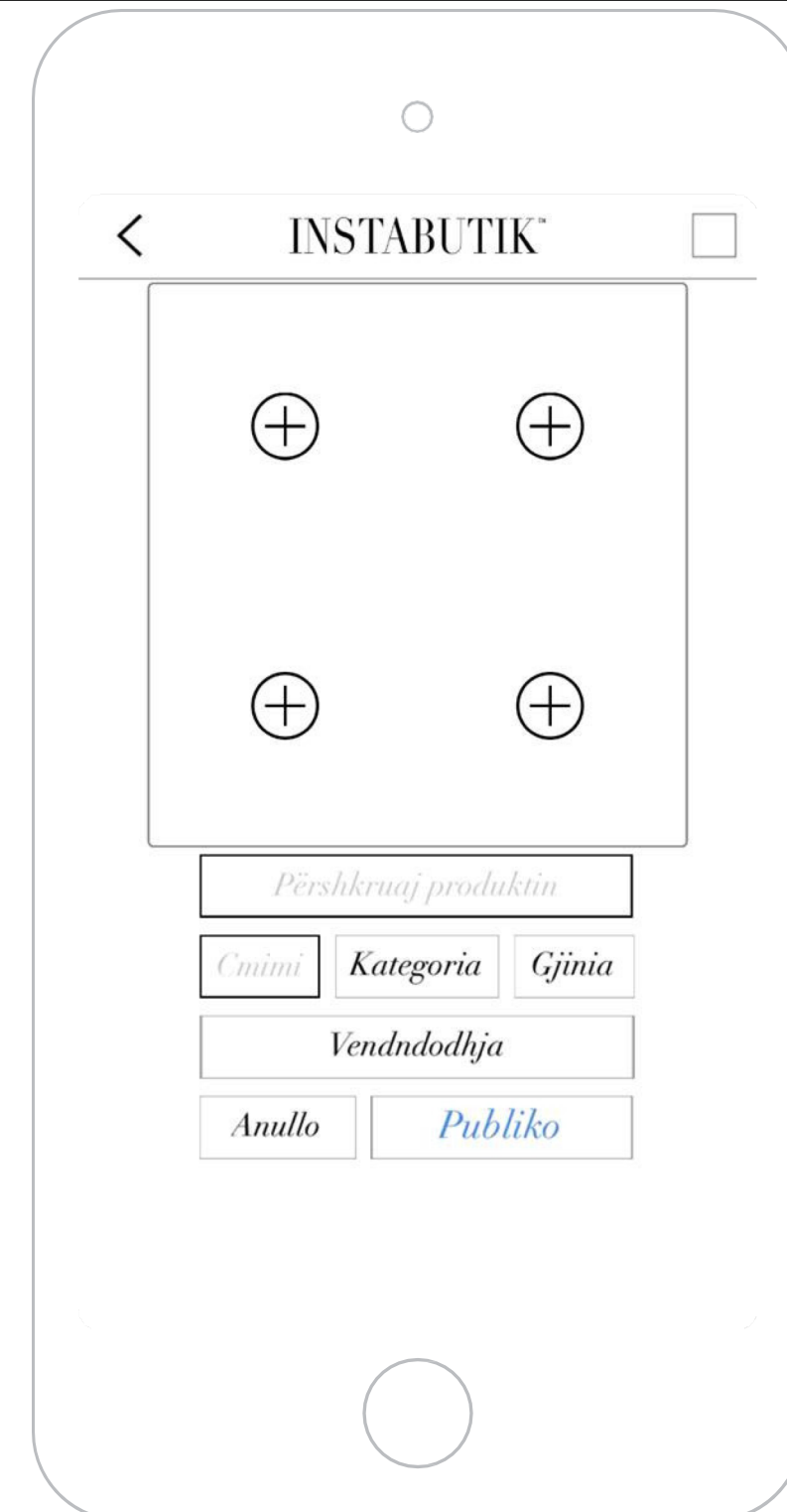
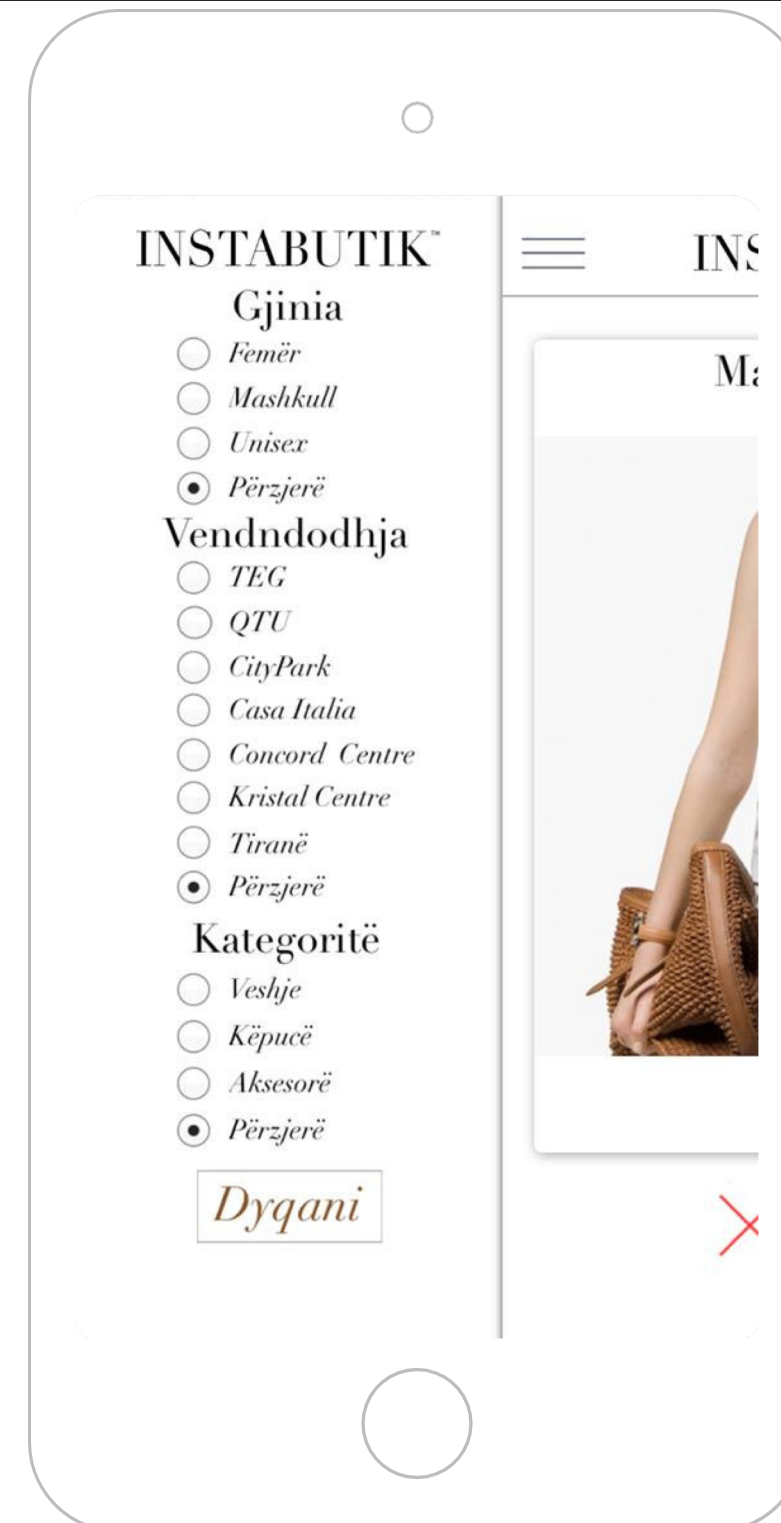
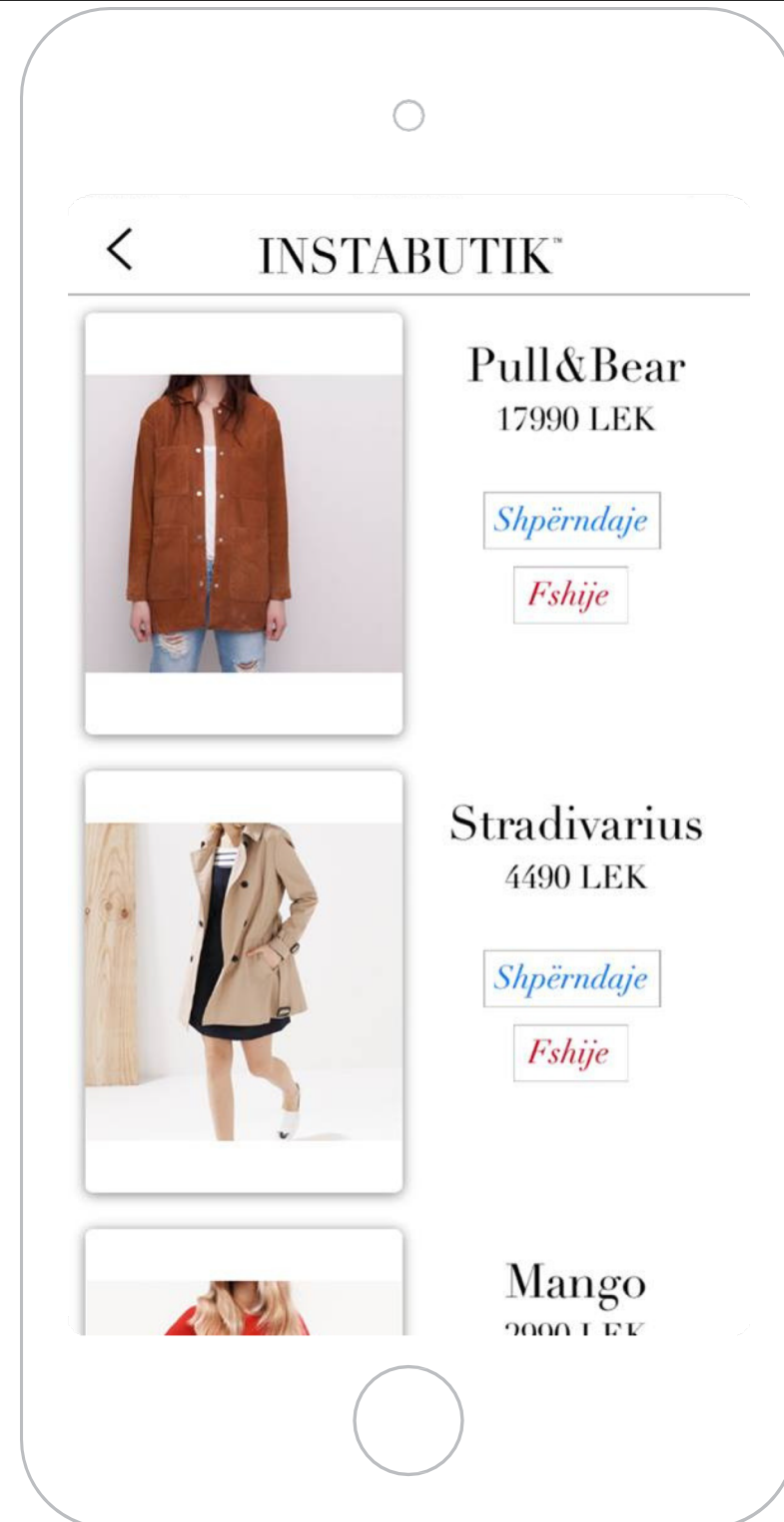
• Opinion

159

INSTA BUTIK

url:

instabutik.com/apps

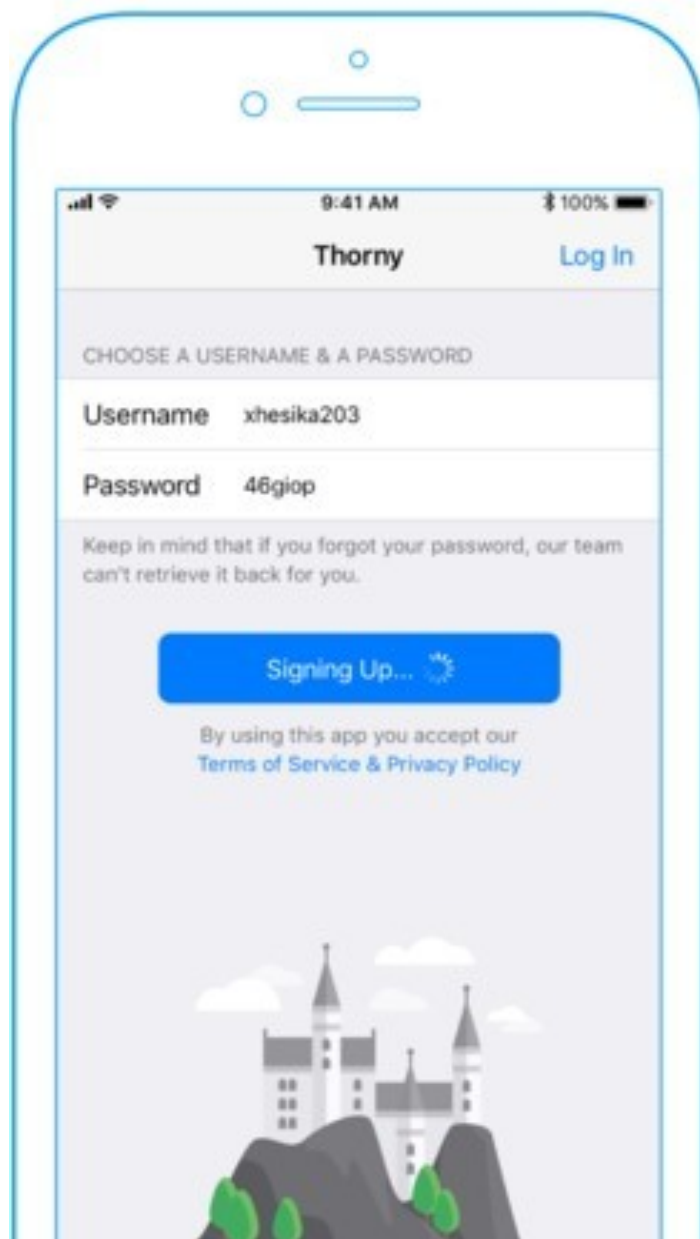


THORNY

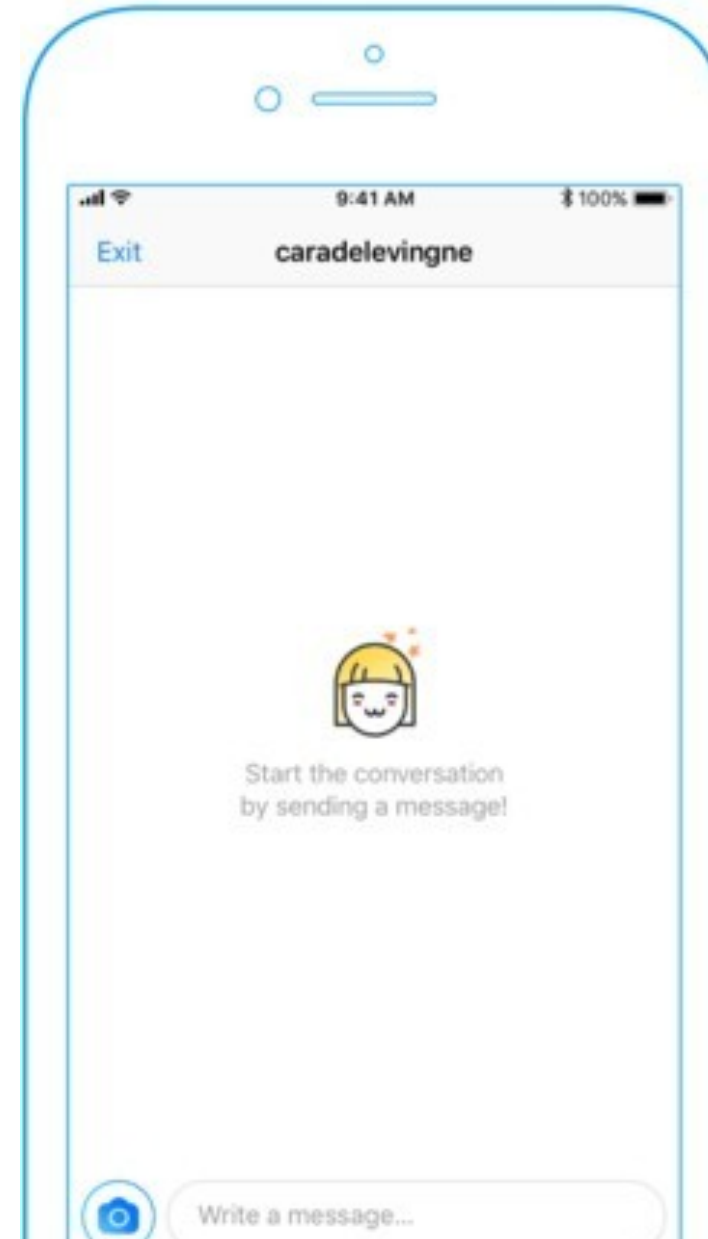
url:

<https://apple.co/2NslhSO>

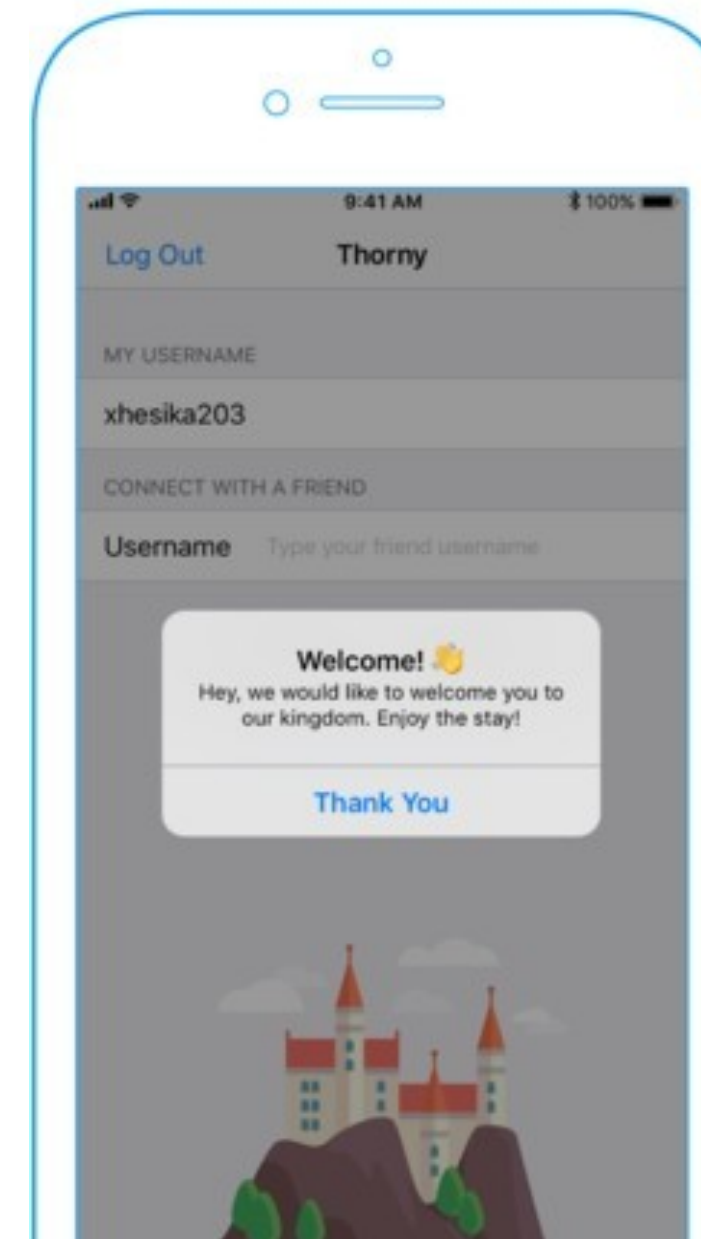
This is a
gated community



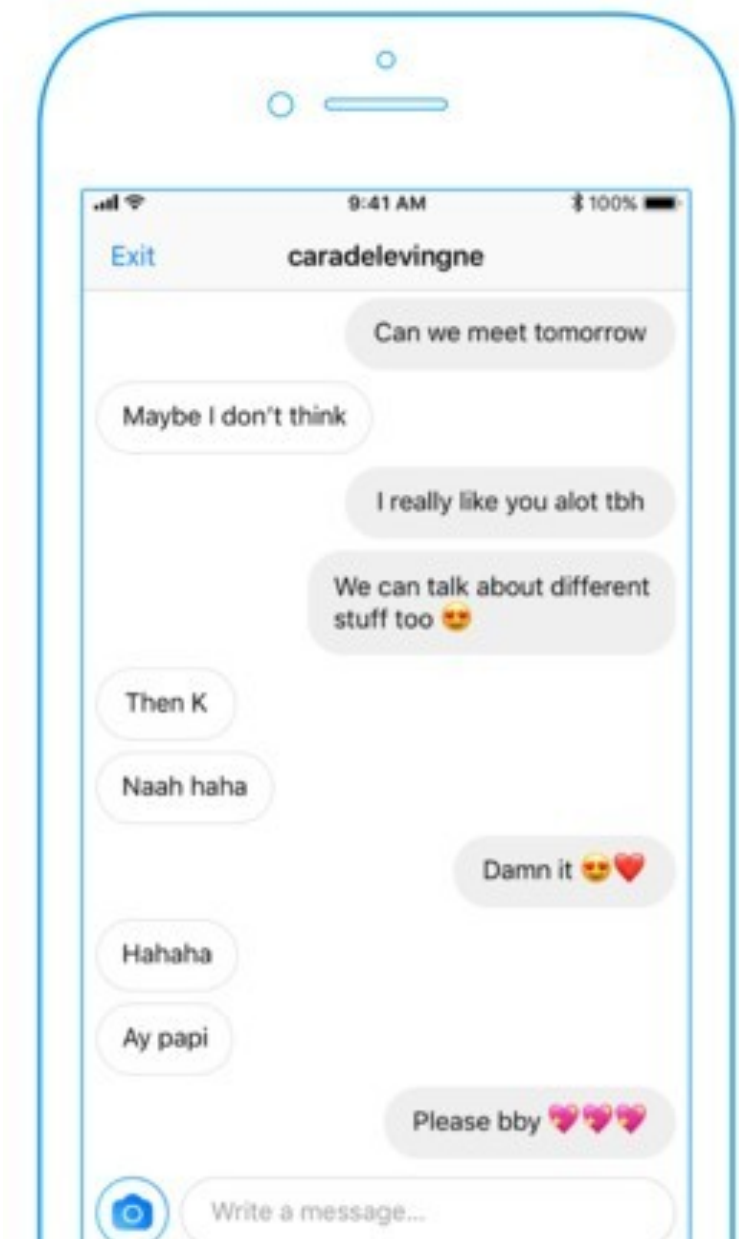
No one will see with
who you chat



Chat with your friends
with **encrypted** chat



Messages will **dissappear**
when you hit exit in the end



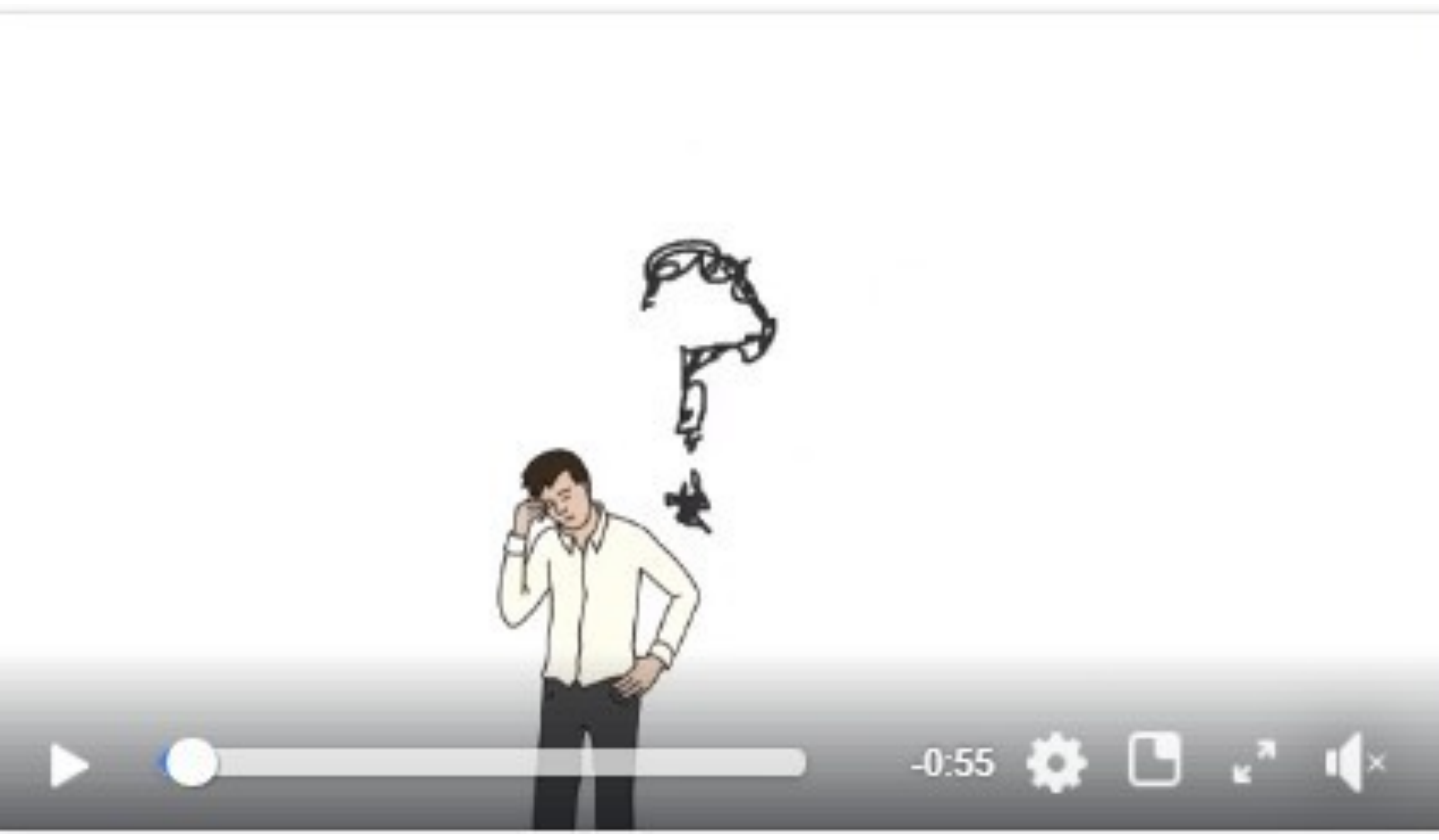
5

VIDEO & ANIMATION

#1

Instant.al

An introduction
2D animation on whiteboard
describing the services of the
company.



url:

<https://bit.ly/2wZ1yAY>

#2

Amina Project

Project “Amina” is progressing every day. Implemented by Mediter and Touiza D’Alger and co-funded by the European Union, Amina Project aims to strengthen the capacity of Civil Society Organizations as governance actors. re are some highlights of 2018



url:

<https://bit.ly/2RHBfvm>

#3

AZ Consulting

IPARD II, 94 million euros available for investment in the agriculture sector for farmers all around Albania.

Here is a 2D Animation that informs farmers for the program and advertises the services of the company.

A mund të aplikoj unë
në këtë skemë?



url:

<https://bit.ly/2AE7EJE>

#4

Bulgarini

Different promotional videos created to communicate the clothing offers in different seasons throughout the Bulgarini's campaign.



url:

<https://bit.ly/2MgmwRc>

#5

Smart Film Awards

Smart Film Awards is an opportunity for the youth of Republic of Albania and Republic of Kosovo, regardless of their ethnicity or gender to showcase their talent in filmmaking by creating and publishing a short film or documentary (by using only smartphones) about the life of young entrepreneurs from both countries.

SCM was asked to do a collage video to gather all the moments of the project in less than 4 min.

Panairi i Startups Java e Inovacionit



url:

[https:// bit.ly/ 2QgGlv9](https://bit.ly/2QgGlv9)

#6

Neo Charger

Neo Charger from Neo Electronics is the portable charger that is often found in Tirana's coolest bars and restaurants. It can charge 6-10 phones at the same time while you drink your coffee or dine.

Kërkoje në tavolinë tek restoranti apo lokali i preferuar



url:

<https://bit.ly/2RFLm3V>

#7

GET Lingerie

A short video introduction to promote the new line of lingerie for the American market.
A free lingerie was offered everyday until the Valentine's day.

Format: Social Media Post/Story

url:

<https://bit.ly/2trkg2F>



**Women's Lingerie
New Fashion 2019**

#8

Different Personalized Videos

Different videos created for Spontan's community to reach more followers and inspire the audience.

url:

[https:// bit.ly/ 2Nu2Kqh](https://bit.ly/2Nu2Kqh)

The screenshot shows the Facebook page for 'Spontan Creative Media'. The page header includes the Facebook logo, the page name, a search bar, and navigation links for 'Dario', 'Home', and other settings. The main content area displays a grid of 12 video thumbnails, each with a title, view count, and date. The left sidebar contains navigation links for 'Page', 'Inbox', 'Notifications', 'Insights', 'Publishing Tools', 'Settings', and 'Help'. The bottom of the page features a 'Promote' button and a 'Manage Promotions' link.

Video Title	Views	Date
Ka të pastrehë këtu jashtë! - 2Pac Shakur	305 views	August 3, 2017
Trump promovon brutalitetin	133 views	July 29, 2017
Po të ishte e lehtë... - Denzel Washington	358 views	July 25, 2017
Bëhu frymëzimi i vetes tënde - Conor McGregor	12K views	July 16, 2017
Qartësim nga Çokollatat	3.4K views	July 14, 2017
Kur Ellen ripërkufizoi marketingun	2.8K views	July 3, 2017
Rikujtim.	3.2K views	July 1, 2017
Këmbëngulja është çelësi - Steve Jobs	6.9K views	June 22, 2017
Gënjeshtra e Mikelanxhelos	6.7K views	June 8, 2017
Zombi në Proces...	8.7K views	May 22, 2017
Mollët e Prishura	30K views	May 13, 2017
Zhgënjimi Ngre Perandori	15K views	May 8, 2017

#9

Get in the Ring Albania

A short and long
introduction video for promotional
usage for GITRAAlbania.



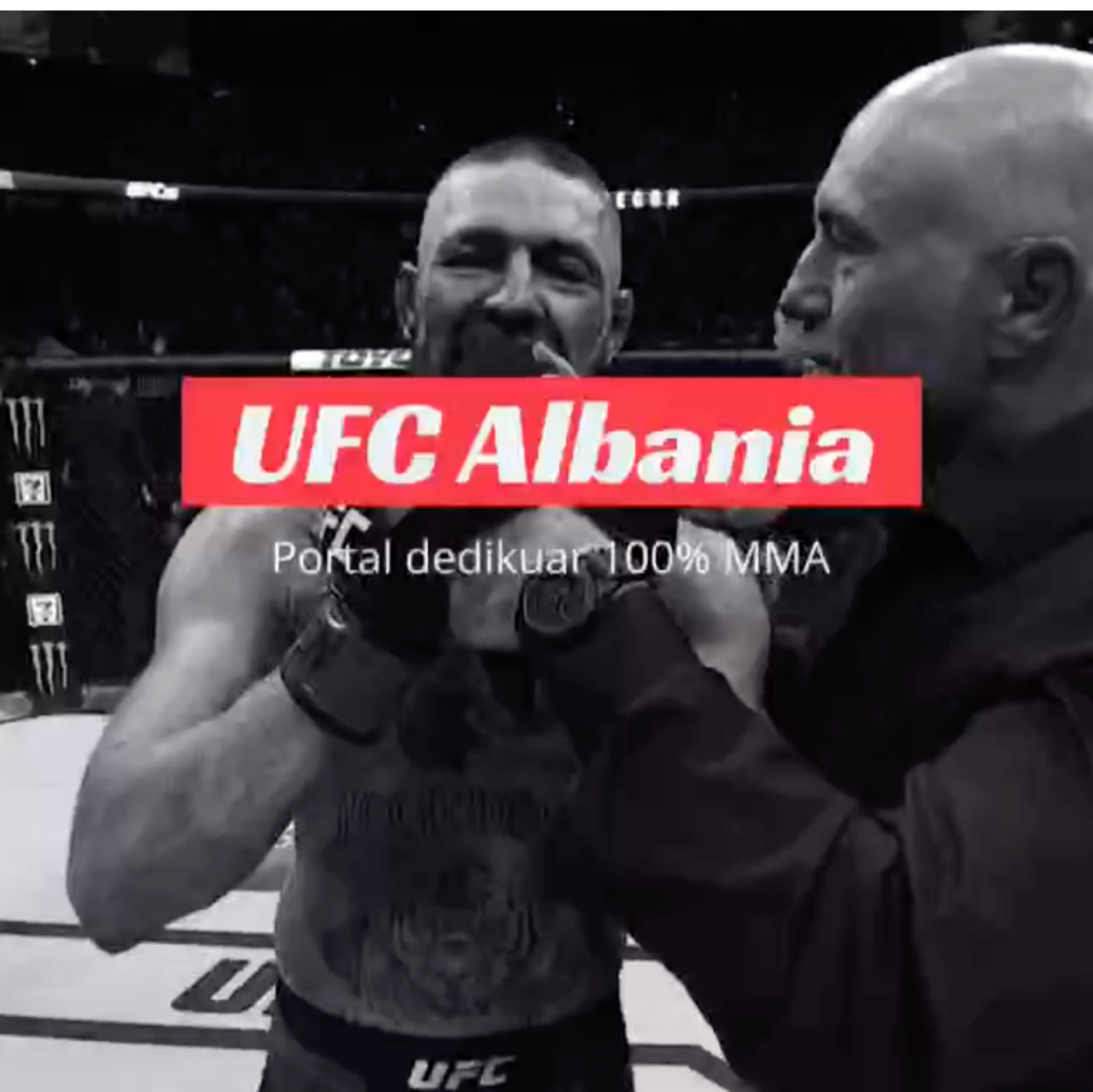
ALBANIA MEETS KOSOVO

Application Deadline: March 30th, 2018



url:

<https://bit.ly/2CMbROY>



#10

UFC ALBANIA

A 15 second
introduction video for
brand awareness on
social media. Format:
Social Media Post/ Story

url:
<https://bit.ly/2B1vlkm>

#11

AZ Consulting



Services of the leading consulting agency in Albania, AZ Consulting in less than 60 sec.

url:

<https://bit.ly/2ZF7uM6>

6

MARKETING & COMMUNICATIONS

#1

CLIENT:

Talea Coast

The coast is located within 300 km of neighboring countries such as Kosovo, Macedonia and Montenegro, and is easily accessible for anyone who wants to invest and relax in one of the most beautiful places on the Adriatic Coast

Talea Coast is a resort where you can find your ideal holiday home. It is an Italian undertaking, designed in a contemporary architecture style by Italian architects and constructed with the highest quality standards.



TV Commercials

Storyboards

Content Creation

Marketing Campaign

Facebook/Instagram/Google

Opt/ LinkedIn/ Twitter

#Hashtagstudy

Search Engine Optimization

Photo Shooting

Creation Video

Shooting 24/7

Maintenance

1 Article from SCM

Ideal and Potential Client Analysis

#2

CLIENT:
Mediter

The birth of Mediter network has taken place with the projects – EuropeAid – Women For Change.

The countries participating in *MEDITER Women for Change* project are: ITALY, FRANCE, MALTA, TUNISIA, LEBANON.

The partners to the *MEDITER Women for Change* project are: IRIS Provincia di Pescara (lead-partner), GRAIF, CAWTAR, SAFADI Foundation.

The Network MEDITER – Euro-mediterranea Network for the cooperation – AISBL has been funded in January 2011



Content Creation

Marketing Campaign

Facebook/Instagram/Google

Opt/ LinkedIn/ Twitter

#Hashtags

Search Engine Optimization

Customer Service

Photo Shooting Video

Creation Video

Shooting 24/7

Maintenance

1 Article from SCM

Publication to Spontan Sites

Ideal and Potential Client Analysis

#3 CLIENT: KEYADVISER

KeyAdviser shpk is a company that helps other companies. With a team of professionals from various fields, such as lawyers, financial experts, accountants, with a demonstrated experience in the field of business consultancy.

Spontan Creative Media was responsible for their visibility on their Web Page, Facebook, Instagram and Google.



Content Creation
Marketing Campaign
Facebook/Instagram/Google
#Hashtags
Search Engine Optimization
Customer Service
Photo Shooting Video
Creation Video
Shooting 24/7
Maintenance
1 Article from SCM
Publication to Spontan Sites
Ideal and Potential Client Analysis

#4 CLIENT:
BULGARINI

Bulgarini a consolidated brand in the albanian market, needed a professional agency to handle the huge audience of more than +40,000 followers.
SCM is responsible for Bulgarini's visibility on Facebook, Instagram, Google.



TV Commercial
Marketing
Campaign
Facebook/Instagram/Google
#Hashtags
Search Engine Optimization
Customer Service
Photo Shooting
Video Creation
Video Shooting
24/7 Maintenance
1 Article from SCM
Publication to Spontan Sites
Ideal and Potential Client Analysis

#5 CLIENT: EMC Group

In the foundation of EMC are three pillars: professionalism, correctness and honesty. The company is located in Tirana and it provides customers with civil and mechanical services, and products in the Energy Sector. The expertise drives from the services performed for the biggest state corporations in Albanian Energy Sector. To keep its promises and its high standards for its clients, EMC Group has partnership with prestigious international companies.



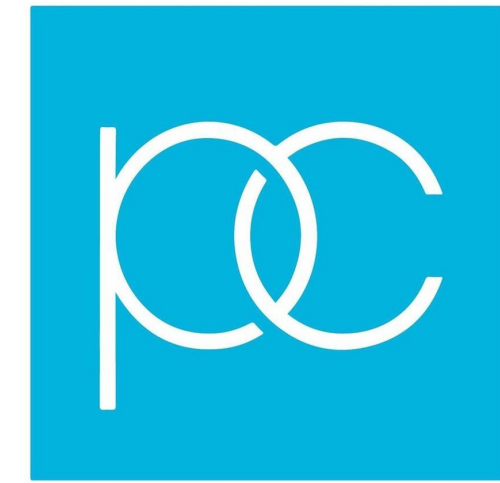
Content Creation
Marketing Campaign
Facebook/Instagram/Google
#Hashtags
Search Engine Optimization
Customer Service
Photo Shooting
Video Creation
Video Shooting
24/7 Maintenance
1 Article from SCM
Publication to Spontan Sites
Ideal and Potential Client Analysis

#6 CLIENT: PROGRESS CENTER

Progress Center is a professional foreign language center that helps students and adults to better learn and communicate the written and spoken English.

Their contemporary and highly innovative methods prove a high standard of learning. At the end of the course, all the students get accredited with a certificate.

Spontan Creative Media is responsible for the visibility of Progress Center on Facebook/Instagram and Google



Content Creation
Marketing Campaign
Facebook/Instagram/Google
#Hashtags
Search Engine Optimization
Customer Service
Photo Shooting
Video Creation
Video Shooting
24/7 Maintenance
1 Article from SCM
Publication to Spontan Sites
Ideal and Potential Client Analysis

#7 CLIENT: IDEAL CARPET

Ideal Carpet is one of the oldest companies
in the albanian market.

The quality of their carpets is the key asset
that differentiate their brand from others.

Spontan Creative Media was responsible for
their digital visibility on
Facebook/Instagram/
Google.

Customized Content Creation
Marketing Campaign
Creation/Managing
Facebook/Google

#Hashtags

Search Engine Optimization

Customer Service

Photo Shooting

Video Creation

24/7 Maintenance

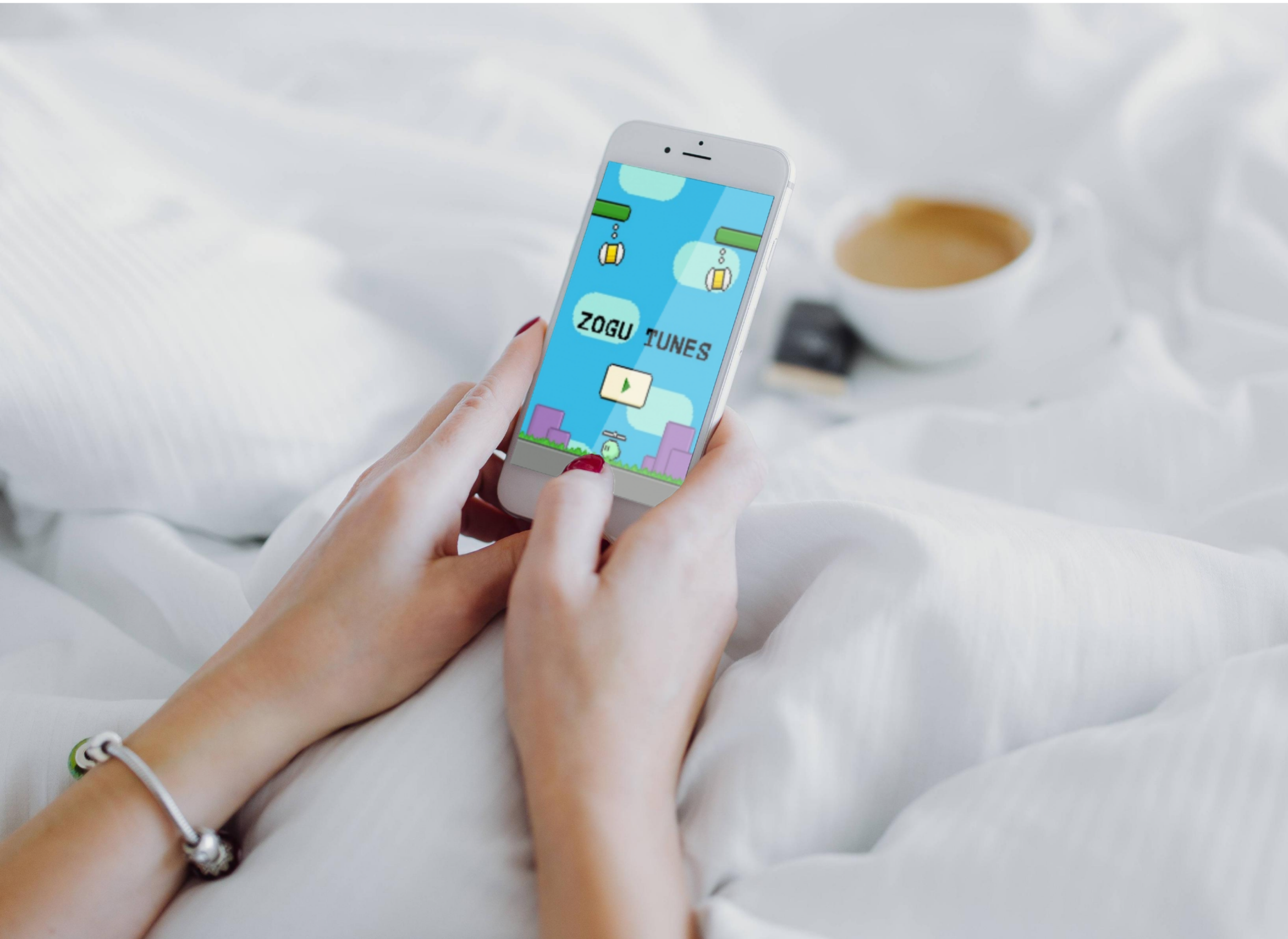
1 Article from SCM

Publication to Spontan Sites



GAMES

Zogu Tunes



Zogu Tunes was a game created by Spontan Creative Media in 2014, just to test how the Albanian market would react to a game of this nature.

The idea behind "Zogu Tunes" came from the world wide phenomenon "Flappy Bird" and the singer Tuna, which in that time released her famous hit "Fenix" featuring Cozman. In her song, she talks about her "birdy" which according to her is the greatest of them all.

So the slogan of Zogu Tunes was:

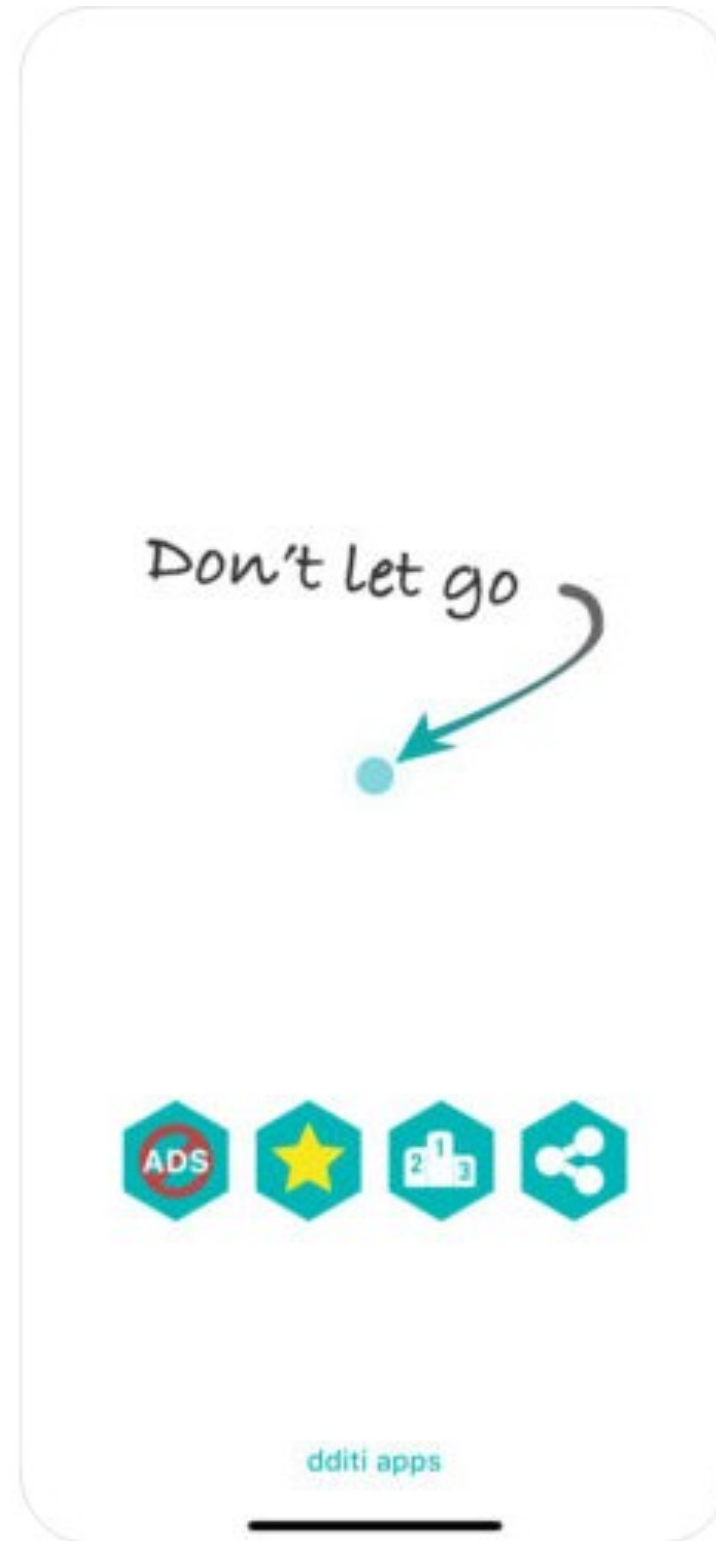
"Play with Tune's Bird"

The game generated more than 10,000 downloads on Android within the first week.

It became viral.

We shut it down after the initial weak.

Don't Let Go



×

Leaderboard

Lilwayne


Your rank

203

Your super-level

Photon

1




waylon

Trainee

2,016

2




anonymous

Student

1,789

3




anonymous

Student

1,670

4




anonymous

Student

1,431

5




anonymous

Student

1,428

6




anonymous

Student

1,414

7




anonymous

Highschooler

1,133

8




anonymous

Highschooler

1,133

9




anonymous

Highschooler

1,111

10



anonymous

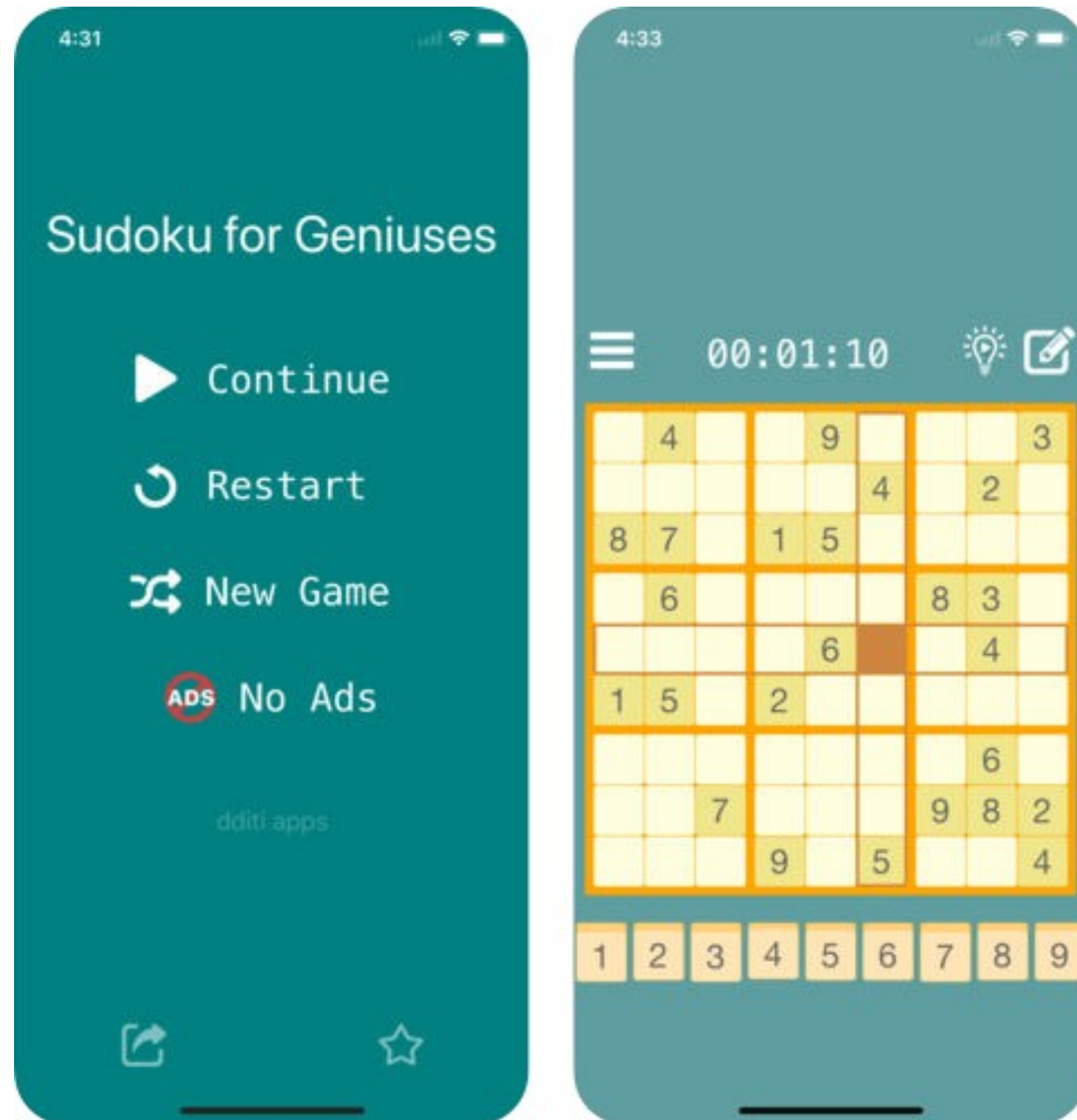
Highschooler

1,106

A game that requires to hold the point without letting go or collision with the falling mines. With each record you get a position on the leaderboard. The more points you get the higher achievements you collect, there are 39 levels to reach.

You can find it on App Store & Play Store

Sudoku



A Sudoku puzzle is defined as a logic-based, number-placement puzzle. The objective is to fill a 9×9 grid with digits in such a way that each column, each row, and each of the nine 3×3 grids that make up the larger 9×9 grid contains all of the digits from 1 to 9. Each Sudoku puzzle begins with some cells filled in. The player uses these seed numbers as a launching point toward finding the unique solution.

It is important to stress the fact that no number from 1 to 9 can be repeated in any row or column (although, they can be repeated along the diagonals).

- How to Solve Sudoku Puzzles

There are two main techniques one can use to solve a Sudoku puzzle; Crosshatching and Penciling In. These two techniques are simple, straightforward, reliable, and sufficient in solving most standard Sudoku puzzles.

It is important to understand that all Sudoku puzzles require an iterative approach. Except for in the case of the most simple puzzles, players will have to visit each nonet more than one time. Fortunately, each successive application of the solution techniques yields more completed cells.



let's get loud!

**Spontan Creative Media looks forward to a successful long lasting partnership with your organization.
We are available for further discussion on budgeting and planning for effective execution of any project.
Personalize Your Digital Identity and Get The Job Done Well...**

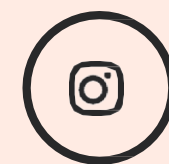
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